

## SPRING LAKE ASSOCIATION BOARD MEETING

**Monday, January 8, 2024**

**Social:** 6:30 – 7:00 pm

**Meeting Time:** 7:00 – 8:30 pm

**Meeting Host/Lead:** Wesley Steffan

**Location:** Patsy Lundquist's house, 17291 Sunset Avenue, Shakopee, MN 55379

### Location

Name	Role	Attended	Name	Role	Attended
Wesley Steffan	President   <b>2027*</b>	X	Ken Rodning   2025	Member	X
Patsy Lundquist	Vice President   <b>2027*</b>	X	Matthew Batulis   <b>2026 *</b>	Member	
Lauren Peters	<b>Treasurer   2024 **</b>		<b>Valerie Selle   2024 **</b>	Member	X
Audra Miers	Secretary   <b>2027*</b>		Jason DeJoy   2025	Member	
Sandy Sauve	Communications   2026		<b>Monica Costello   2024 **</b>	Member	X
Matt Steiner	Guest		Aaron Vanbeusekom	Guest	X
Larry Cox	Guest	X	Greg Tillotson	Guest	X

**(\*) Plans to remain on the board.**

**(\*\*) Plans to leave the board after term ends in April, 2024**

### SLA 2024 Objectives

1. Increase Member engagement through Communications, Education and Social Events that bring our members together.
  - Two newsletters, Facebook and SLA Website
  - Boating Safety and Etiquette
  - Twelve Social events
2. Focus on Lake Improvement Activities with continued support from the DNR, PLSLWD and the Sheriff's office.
  - Lake Quality and Cleanup / Dive the Lake
  - Boat Ramp improvements / Dock / Buoy Channel
  - Carp Management
3. Provide on-going communications on the Spring Lake Park Development

### Welcome & Opening Meeting Minutes:

**Board Members:** We need two board members and 1 Treasurer.

- Treasurer - Larry Cox, expressed interest in Treasurer Position
- Treasurer - Greg Tillotson, expressed interest in Director Position
- Board Member - Aaron Vanbeusekom
- Board Member - Matthew Steiner, expressed interest.

### Committee Assignments

- Membership – Audra, Sandy
- Lake Improvement – Wesley
- Sponsor – Ken, Patsy, Matt

- Communications – Sandy
- Social – Val
- Financial - Lauren

### Current Status (Actual / Budget)

2024 Membership Count (Audra)	2024 Sponsor Count (Patsy Matt Ken)	2024 Members & Sponsors Total
<b>Actual</b>   52 Paid Members (*) <b>Budget</b>   165 Members  <ul style="list-style-type: none"> <li>• 17   Pre-Payments Expire in 2024</li> <li>• 35   Recurring Payments (to be paid in 2024 (*)</li> </ul>	<b>Actual</b>   1 Gold, x Silver, X Barter <b>Budget</b>   13 Gold, 7 Silver, 2 Gold Barter	<b>Actual</b>   XXX Members & Sponsors <b>Budget</b>   187 Members & Sponsors
<b>2023 Actual</b>   161 Members <b>2022 Actual</b>   151 Members	<b>2023 Actual</b>   13 Gold, 7 Silver, 2 Gold Barter <b>2022 Actual</b>   10 Gold, 7 Silver,	<b>2023 173 Members &amp; Sponsors</b> <b>2022 Actual</b>   169 Members and Sponsors

### Actual Income

2024 Membership	2024 Sponsors	2024 Donations/Grants	2024 Total Income
<b>2024</b> <b>Actual</b>   \$1050 (*) <b>Budget</b>   \$4,440  <ul style="list-style-type: none"> <li>• 17   Pre-Payments Expire in 2024</li> <li>• 35   Recurring Payments (to be paid in 2024 (*)</li> </ul>	<b>2024</b> <b>Actual</b>   \$X,XXX <b>Budget</b>   \$8,600  <ul style="list-style-type: none"> <li>• 13 Gold (no change)</li> <li>• 7 Silver (no change)</li> <li>• 2 Barter (no change)</li> </ul>	<b>2024</b> <b>Actual</b> \$X,XXX <b>Budget</b>   \$2,500 *Does not Include PayPal or Donor Fees	<b>2024</b> <b>Actual</b> \$Xx,XXX <b>Budget</b>   \$15400
<b>2023</b> <b>Actual</b>   \$4,016.68 <b>Budget</b>   \$4,224  <b>2022</b> <b>Actual</b>   \$ 4,803.56 <b>Budget</b>   \$4,500.00	<b>2023</b> <b>Actual</b>   \$8,800 <b>Budget</b>   \$7,600  <b>2022</b> <b>Actual</b>   \$7,275.20 <b>Budget</b>   \$6,700.00	<b>2023</b> <b>Actual</b> \$3,190 <b>Budget</b>   \$2500 **  <b>2022</b> <b>Actual</b>   \$33,838.49 * <b>Budget</b>   \$2,500.00 *Includes DNR Grant	<b>2023</b> <b>Actual</b> \$16,006.68 <b>Budget</b>  \$15,324.00  <b>2022</b> <b>Actual</b>   \$45,285.25 <b>Budget</b>   \$13,700.00

### Budget Expenses (Actual / Budget)

Social Activities	Lake Improvement	Communication	Marketing	Admin	Total
<b>2024</b> <b>Actual</b>   \$X,XXX <b>Budget</b>   \$X,XXX	<b>2024</b> <b>Actual</b>   \$X,XXX <b>Budget</b>   \$X,XXX	<b>2024</b> <b>Actual</b>   \$X,XXX <b>Budget</b>   \$X,XXX	<b>2024</b> <b>Actual</b>   \$X,XXX <b>Budget</b>   \$X,XXX	<b>2024</b> <b>Actual</b>   \$X,XXX <b>Budget</b>   \$X,XXX	<b>2024</b> <b>Actual</b>   \$X,XXX <b>Budget</b>   \$X,XXX
<b>2023</b> <b>Actual</b> \$5,971.43 <b>Budget</b>  \$6,150	<b>2023</b> <b>Actual</b> \$1,819.82 <b>Budget</b>  \$3,650	<b>2023</b> <b>Actual</b> \$2,603.96 <b>Budget</b>  \$2,650	<b>2023</b> <b>Actual</b> \$1,854.22 <b>Budget</b>  \$1,403	<b>2023</b> <b>Actual</b> \$336.73 <b>Budget</b>  \$563	<b>2023</b> <b>Actual</b>  \$12,084.52 <b>Budget</b>  \$14,486.56
<b>2022</b> <b>Actual</b>   \$4,752.92 <b>Budget</b>   \$5,020	<b>2022</b> <b>Actual</b>   \$ 32126.74 <b>Budget</b>   \$3,850	<b>2022</b> <b>Actual</b>   \$ 2,217.23 <b>Budget</b>   \$2,720	<b>2022</b> <b>Actual</b>   \$749.74 <b>Budget</b>   \$900	<b>2022</b> <b>Actual</b>   \$265.13 <b>Budget</b>   \$110	<b>2022</b> <b>Actual</b>   \$40111.76 <b>Budget</b>   \$12,600

Checking Account Balance \$24,311.95 12/31/2023					
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**Discussion:**

2023 Ending Balance \$24,311.95 (includes Bank and Paypal)

2024 Budget Revenue \$15540, Expenses \$15980, shortfall \$440.

There were a couple of issues which need to be resolved. Right now we are \$440 over the planned budget. Monica raised an issue that the Dive the Lake budget at \$750 is too low and should be \$1500. In addition, a check was already written for \$1250 in 2023 as a downpayment for the summer concert which would lower the Social Budget by the same amount and the Slalom course could be considered is a capital expenditure this could come out of available cash on hand. Additional discussion took place to lower the Slalom to \$2000 but since we did not have a Quorum to approve any changes we will need to take this up at the next monthly meeting.

Exploring a new bank. US Bank may have an option that can also provide PayPal equivalent services.

**Social Committee**

Agenda	Owner	G/V/R	Expected Outcome
1. Review Social Committee Plans 2. Cabin Fever		G	1. Social Plan / Budget \$6000 approved 2. Consider moving to indoor location due to no ice in date?

Category	Event	Date	Budget
Social	Ice Out Challenge	January - TBD	\$100
Social	Cabin Fever, February 18. (backup Feb 25)	February - TBD	\$200
Annual	Annual Meeting	April 21, 2024	\$1,500
Social	Memorial Day Pick Your Paddle	May 27, 2024	Sponsored
Lake Improvement	PLA & SLA Dive the Lake	June - TBD	
Social	4th of July Boat Parade & Decorating Contest	July 4, 2024	\$300
Social	Summer Concert	July 20, 2024	\$5,000
Social	Nite to Unite	August 6, 2024	\$200
Social	Labor Day Pick Your Paddle	September 2, 2024	Sponsored
Education	Education-Boat Certification	TBD	\$500
Social	Spring Lake Park Grand Opening	TBD	TBD
Social	5k Turkey Trot	November 24, 2024	\$200

**Discussion:**

Photographer – Would like to find a volunteer photographer for 2024.

- Cabin Fever -The VFW hall was considered but the decision made to keep the event on the Lake as this is more of a family event. Patsy to follow up with Megan Alfred to see if they would be willing to host the Cabin Fever event since they have and maintain an ice rink for hockey and skating. Raymond Park will be considered as a backup.
- New Events, Dive the Lake- Monica spoke with the Dive World in Lakeville and they are willing to support our efforts to have a “Dive the Lake” Equipment rental is provided to Divers that participate and run about \$80 per set up. They also recommended separate days from the PLA. Additional discussion needed with Jason /Wes/Monica will work with Steve Reiners from the PLA. Monica / Joel have agreed to do an initial dive assessment in late May / Early June. The equipment rental is the reason for the increase in budget from \$750 to \$1500.

## Lake Improvement

Agenda	Owner	G/Y/R	Expected Outcome
2024 Plans 1. Keep it Clean. 2. CLP/EWM Management 3. Boat ramp improvements 4. Map handouts/ boat ramp signage 5. Power Loading Ordinance 6. Slalom Course Movement 7. Boat Operator Certificate Contest	<b>Wesley</b> <b>Monica</b> <b>Matt</b> <b>Jason</b>	Y	1. Winter access Garbage/Recycle bins placed 2. DNR Grant fund request received 12/8/2023 3. Ramp Improvements start after May fishing opener 4. Determine verbiage to be included Mar 1,2024 5. Ordinance request submitted to Scott County 6. Slalom course Status? 7. 10 Drawings / \$50 Gift Certificates for completed training Awarded August 1

## Discussion:

3. The Sheriff's department is willing to place the one by Raymond but unwilling to place additional hazard buoys beyond what is already in place. GPS locations provided to Deputy Max Kes and he will assess the situation this spring when the buoys get placed.
4. DNR open to signage for the Boat Ramp but it must not interfere with boaters use of the Ramp. Matt provided similar signage idea from Christmas lake.



5. Steve Collins has stated that the Sheriff's department will enforce whatever rules the County wishes to put in place. Further discussion needed with the County. Board thought that additional lake associations should be involved to discuss with the County.
6. Randy Baldwin has coordinated placement of the Slalom course each year and a Permit is required by the Sheriff's department for approval. Jason is to speak with Randy to get the Permit submitted and once this is done, the Sheriff's office will need to approve the location at which point additional discussions can take place if a new location is required and if the Park District is willing to support.

Membership /Donation Committee Agenda Topic	Owner	G/Y/R	Expected Outcome
<b>2024 Membership Plan   10 Minutes</b> 1. Membership Start January 1	Audra and Sandy	<b>G</b>	<b>2024 Membership</b> 1. Membership drive started Jan. 1

**Discussion:** Have already received memberships and donations through Paypal and from the PO Box. Thank you Sandy for organizing and getting the Membership drive started.

Sponsor Committee Agenda Topic	Owner	G/V/R	Expected Outcome
<ul style="list-style-type: none"> <li>• 1. Sponsor survey</li> <li>• 2. Sponsor mailing</li> </ul>	Patsy Matt Ken	<b>G</b>	1. Survey results <ul style="list-style-type: none"> <li>• 2 responses</li> <li>• Survey will be included in Sponsorship mailing</li> </ul> 2. Letters will be mailed this week.

**Discussion:**

Ken stated that letters will be sent **this week**. New (Silent) Gold Sponsor Camm Beach in Iowa, has sent Check.

Communication Committee Agenda Topic	Owner	G/Y/R	Expected Outcome
1. Annual Meeting	Sandy and Audra	<b>G</b>	1. Location confirmed with the Wilds for April 21. Cost for room and appetizers \$1300.

**Discussion:** Wes and Sandy visited Brackets, Legend, VFW in Prior Lake and settled on going back to the Wilds. Audio Visual confirmed to be functional based on using last years video and presentation.

Community Outreach Agenda Topic	Owner	G/Y/R	Expected Outcome
1. Annexation Update SPT 2. Spring Lake Park Update	Wesley	<b>G</b>	1. SLA sent letter out informing meetings about upcoming meetings and recent SLA and Township correspondence. 2. Status update. Opening late spring / early summer.

**Discussion:**

1. On going discussions continue with the City providing alternatives to keep 24.1 and 24.2 in the Township and the creation of a new Orderly Annexation Agreement. The new OAA would allow the City to receive additional acreage to the west in exchange for the Township keeping 24.1 and 24.2. City to have Planning and Zoning agreed to by the Township Meetings held Jan 4 and another scheduled Jan 11. The Township is to hold an open house for interested residents.

2. Spring Lake Lakefront Project: Dependent on the progress of the project, the events for both the ribbon cutting and grand opening may be held simultaneously, or separate, in late spring or early summer 2024.