

SPRING LAKE ASSOCIATION BOARD MEETING

Monday, February 12, 2024

Social: 6:30 – 7:00 pm

Meeting Time: 7:00 – 8:30 pm

Meeting Host/Lead: Wesley Steffan

Location: Sandy’s House on Vergus (17586 Vergus Avenue)

Location

Name	Role	Attended	Name	Role	Attended
Wesley Steffan	President 2027	x	Ken Rodning 2025	Board Member	X
Patsy Lundquist	Vice President 2027	x	Matthew Batulis 2026	Board Member	X
Lauren Peters	Treasurer 2024		Valerie Selle 2024	Board Member	
Audra Miers	Secretary 2027		Jason DeJoy 2025	Board Member	X
Sandy Sauve	Communications 2026	X	Monica Costello 2024	Board Member	X
Larry Cox	Treasurer 2024- 2027		Aaron Vanbeusekom	Board Member 2024-2026	
			Greg Tillotson	Board Member 2024-2026	

Also in attendance – Marcia Rodning

SLA 2024 Objectives

1. Increase Member engagement through Communications, Education and Social Events that bring our members together.
 - Two newsletters, Facebook and SLA Website
 - Boating Safety and Etiquette /Map
 - Twelve Social events
2. Focus on Lake Improvement Activities with continued support from the DNR, PLSLWD and the Sheriff's office.
 - Lake Quality and Cleanup / Dive the Lake
 - Boat Ramp improvements / Dock / Buoy Channel/Signage
 - Carp Management
3. Provide on-going communications on the Spring Lake Park Development

Welcome & Opening Meeting Minutes:

THE SLA THANKED THE FOLLOWING BOARD MEMBERS FOR THEIR CONTRIBUTIONS TO THE ASSOCIATION

1 st Term Expires 4/24	Treasurer	Lauren Peters
1 st Term Expires 4/24	Board Member	Val Selle
1 st Term Expires 4/24	Board Member	Monica Costello

THE FOLLOWING SLA BOARD OFFICERS AND MEMBERS WERE APPROVED FOR A SECOND TERM.

2 nd Term Expires 04/27	President	Wesley Steffan
2 nd Term Expires 04/27	Vice President	Patsy Lundquist

2 nd Term Expires 04/27	Secretary	Audra Mears
2 nd Term Expires 04/26	Board Member	Matt Batulis

Board Member | Board
Approved Greg to the board
| 2024 - 2026



Aaron Vanbeusekom

ABOUT ME

My name is Aaron Van Beusekom and I live on South Shore Drive. I have an amazing wife, Allison who. works at Five Hawks and is going back to school to be an elementary school teacher. We also have two awesome daughters, 9 (Addie) and 12 (Alexa). We moved to Spring Lake in October of 2020 from Maple Grove and have loved every minute of lake life. The kids love swimming and tubing in the summer and ice skating in the winter... well not this winter.

PROFESSIONAL SUMMARY

I am currently employed with Cisco Systems as a Cyber Security Sales Specialist (started 2018) and have been involved with Cyber Security since the onset of my professional career in 2001.

EDUCATION

University of Minnesota, BA Computer Science 2000
Norwich University, MS in Cyber Security 2005

WHY?

1. I have a good understanding of lake ecosystems and water quality. In college I worked for a water quality testing lab and have experience with testing lake water.
2. I am passionate about the lake and want to contribute to our lake community. We plan to be here for the long haul and want what is best and fair for all of us.
3. I am vocal and willing to share my opinion, as well as listen to others and find solutions.

Board Member | Board
Approved Greg to the board
| 2026 - 2026



Greg Tillotson - My wife Grace and I have lived on South Shore Drive in Spring Lake Township for the last 45 years. We have two grown children and three grandchildren that live in the metro area. I worked in sales for a local trucking and warehousing company prior to retiring in 2022. Grace taught Special Education in the Prior Lake School District prior to her retirement. Needless to say, we have a strong connection to the Prior Lake area and especially to Spring Lake. We have always enjoyed our view of the lake from our deck and boating with friends during the summer and cross-country skiing and snowshoeing on the lake during the winter months.

I feel it is very important to be a good steward of the lake. I would like to do anything I can to help preserve the Lake's natural beauty and water quality. After meeting members of the Spring Lake Association this past year, I was very impressed with everything the Association is doing to promote responsible, safe boating and preservation of the Lake. By volunteering for a Director Position on the SLA board I feel that I could help to preserve and enhance the quality of Spring Lake so everyone can enjoy everything Spring Lake has to offer. I am looking forward to working with the current board members in that regard.

Treasurer | Board Approved
Greg to the board | 2024 -
2027



Larry Cox (Passed background Check)

Background:

1. Financial Management:
- Over twenty years of experience in mortgage banking.
 - Successfully managed departmental project budgets for GMAC-RFC and Ally Bank
 - Demonstrated ability to analyze financial data and make informed decisions.

2. Accounting Skills:

- Familiar with financial accounting principles and practices.
- Proficient in IT Security
- Experience with spreadsheet tools and various consumer budget and tax preparation tools.

	<ul style="list-style-type: none"> • Ensured accurate and timely completion of financial reports. <p>3. Strategic Planning:</p> <ul style="list-style-type: none"> • Developed and implemented financial strategies to enhance organizational efficiency. • Collaborated with [mention any relevant stakeholders, committees, or teams] to align financial goals with organizational objectives. <p>4. Communication and Transparency:</p> <ul style="list-style-type: none"> • Effectively communicated financial information to stakeholders, fostering transparency. • Responded to inquiries and provided financial updates in a clear and understandable manner. <p>5. Community Involvement:</p> <ul style="list-style-type: none"> • Actively engaged in the Spring Lake community for the past 2 years. <p>6. Problem Solving:</p> <ul style="list-style-type: none"> • Proven ability to identify financial challenges and implement solutions. • Resolved financial discrepancies and implemented process improvements. <p>Education:</p> <ul style="list-style-type: none"> • BS in Business Administration, U of M College of Business Administration, 1978. <p>I am eager to contribute my financial expertise and dedication to the SLA association as its treasurer. I am confident that my skills and experience make me well-suited for this role, and I look forward to the opportunity to further discuss how I can contribute to the success of the association.</p>
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Board voted and approved Aaron, Greg and Larry as new board members. The background check for the treasurers position was completed and did not reveal any issues. All three will be invited to the next Board Meeting.

Board to determine 2024 Committee Assignments

Committee Assignment	2023	2024
Membership	Audra & Sandy	Audra & Sandy
Lake Improvement	Wesley	Wesley, Matt & Jason
Sponsor	Ken, Matt & Patsy	Ken, Matt & Patsy
Communications	Sandy	Sandy, Jason
Social	Val	Val (thru summer concert), Marcia Sandy, Larry
Financial	Lauren	Larry
<ul style="list-style-type: none"> • Volunteer Interest - Matthew Steiner, Kurt Peterson, Bruce Verloog expressed interest and willing to volunteer for activities. Wesley to make contact with Amanda Olson, Heather Felderman to see what their interest level is. 		

Sandy committed putting her communication documents on One Drive.

Wesley to present another version (simplify) of for our financials to see if we would like to make any changes prior to Larry coming on board. And a revamp of our current meeting agenda and team status. The 2024 Budget was approved.

Current Status (Actual / Budget)

2024 Membership Count (Audra)	2024 Sponsor Count (Patsy Matt Ken)	2024 Members & Sponsors Total
Actual 80 Paid Members (*) <ul style="list-style-type: none"> • 26 2024 Paid Members • 17 Pre-Payments Expire in 2024 • 37 Recurring Payments (to be paid in 2024 (*)) Budget 165 Members	Actual (Paid) 4 Gold, 3 Silver 1 Gold Barter Budget 22 Sponsors <ul style="list-style-type: none"> • 13 Gold (no change) • 7 Silver (no change) • 2 Barter (no change) 	Actual 88 Members & Sponsors Budget 187 Members & Sponsors
2023 Actual 161 Members 2022 Actual 151 Members	2023 Actual 13 Gold, 7 Silver, 2 Gold Barter 2022 Actual 10 Gold, 7 Silver,	2023 173 Members & Sponsors 2022 Actual 169 Members and Sponsors

Actual Income

2024 Membership	2024 Sponsors	2024 Donations/Grants	2024 Total Income
2024 Actual \$1,089 (*) Budget \$4,440	2024 Actual \$2,800 Budget \$8,600	2024 Actual \$1,934 Budget \$2,500 *Does not Include PayPal or Donor Fees	2024 Actual \$5,823 Budget \$15,400
2023 Actual \$4,016.68 Budget \$4,224 2022 Actual \$ 4,803.56 Budget \$4,500.00	2023 Actual \$8,800 Budget \$7,600 2022 Actual \$7,275.20 Budget \$6,700.00	2023 Actual \$3,190 Budget \$2500 ** 2022 Actual \$33,838.49 * Budget \$2,500.00 *Includes DNR Grant	2023 Actual \$16,006.68 Budget \$15,324.00 2022 Actual \$45,285.25 Budget \$13,700.00

Budget Expenses (Actual / Budget)

Social Activities	Lake Improvement	Communication	Marketing	Admin	Total
2024 Actual \$64.64 Budget \$6,000	2024 Actual \$0.00 Budget \$5,500	2024 Actual \$500 Budget \$3,080	2024 Actual \$0.00 Budget \$900	2024 Actual \$77.11 Budget \$525	2024 Actual \$641.75 Budget \$16,130
2023 Actual \$5,971.43 Budget \$6,150 2022 Actual \$4,752.92 Budget \$5,020	2023 Actual \$1,819.82 Budget \$3,650 2022 Actual \$ 32126.74	2023 Actual \$2,603.96 Budget \$2,650 2022 Actual \$ 2,217.23	2023 Actual \$1,854.22 Budget \$1,403 2022 Actual \$749.74 Budget \$900	2023 Actual \$336.73 Budget \$563 2022 Actual \$265.13	2023 Actual \$12,084.52 Budget \$14,486.56 2022 Actual \$40111.76

	Budget \$3,850	Budget \$2,720		Budget \$110	Budget \$12,600
Cash Balance 2/8/2024 \$29,136.27					

Finance Committee:

Discussion:

1. We received an AIS Grant in the amount of \$2250 to be used for Survey and Treatment expenses. Cabin Fever Cancelled (\$200)
2. Budget Discussion: Budget \$15,440 Expenses \$15,980 Shortfall \$440

VOTE Needed: 2024 (version 2/8/2024) Budget Approved.

3. US Bank status?

Social Committee

Agenda	Owner	G/V/R	Expected Outcome
1. Review Social Committee Plans 2. Cabin Fever		G	1. Social Plan / Budget \$6000 approved 2. Cabin Fever - Cancelled

Category	Event	Date	Budget
Social	Ice Out Challenge	Sent January 28	\$100
Social	Cabin Fever - Cancelled	Cancelled	\$200
Annual	Annual Meeting	April 21, 2024	\$1,500
Social	Memorial Day Pick Your Paddle	May 27, 2024	Sponsored
Lake Improvement	PLA & SLA Dive the Lake	June - TBD	
Social	4th of July Boat Parade & Decorating Contest	July 4, 2024	\$300
Social	Summer Concert	July 20, 2024	\$5,000
Social	Nite to Unite	August 6, 2024	\$200
Social	Labor Day Pick Your Paddle	September 2, 2024	Sponsored
Education	Education-Boat Certification	August Drawing	\$500
Social	Spring Lake Park Grand Opening	TBD	TBD
Social	5k Turkey Trot	November 24, 2024	\$200

Discussion:

1. **Ice Out Challenge**-The ice out challenge was sent out and posted. Guesses are due by Monday, February 26th.
2. **Cabin Fever**-The cabin fever event was cancelled due to the weather and ice safety. The social committee's recommendation is to repurpose the budget to one of our current events and/or add an event in the fall.
3. Next Event-The next event is the **Annual Meeting** scheduled for April 21st.
4. Social Committee meeting -The next social committee meeting is 4/1/24. We will be working behind the scenes on the location for the Memorial Day pick your paddle and backup location and food truck for the summer concert
Photographer – Would like to find a volunteer photographer for 2024.

Lake Improvement

Agenda	Owner	G/Y/R	Expected Outcome
<p>2024 Plans</p> <ol style="list-style-type: none"> 1. CLP/EWM Management 2. Boat ramp improvements 3. Map handouts/ boat ramp signage 4. Power Loading Ordinance 5. Slalom Course Movement 6. Boat Operator Certificate Contest 7. Lake Cleanup and Dive 	<p>Wesley Monica Matt Jason</p>	<p>G</p>	<ol style="list-style-type: none"> 1. DNR Grant Cost Sharing discussed 2. Date for Ramp Improvements will vary. after May fishing opener 3. Determine verbiage to be included Mar 1,2024 4. Ordinance request submitted to Scott County 5. Slalom course Status? 6. 10 Drawings / \$50 Gift Certificates for completed training Awarded August 1 7. Monica / Jason provide update

Discussion:

1. DNR Grant approved. Opt out letters need to be sent out. Cost sharing needs to be discussed. Quote received from PLM for Diquat is \$210/acre. Cost for 7 acres / 2000 feet of shoreline is around \$1500. After much discussion, the Board was in favor of a hybrid cost sharing approach for treatment costs. Wesley is to draft a letter to shore owners explaining the difference between AIS and Native weed treatments.
2. Floating dock to be installed prior to Fishing Opener. Some initial pushback on buoy channel from the Sheriff's department has been received by the DNR. DNR lack of Engineer resources will push back the ramp improvements of 2-4 additional planks as they are considering a ramp redesign. Will take place in August / September. Matt and Jason will assess any obstacles in the proposed path.
3. DNR open to signage for the Boat Ramp but it must not interfere with boater's use of the Ramp. Matt provided a similar signage idea from Christmas Lake. Signage request submitted to Rachel Henzen DNR. Wes, Matt and Jason to review signage and kiosk content.



4. Melisa Bokman forwarded contact names for Thole, Lake O'Dowd, Cedar and Carls Lake to help in determining support for a County wide ordinance. Waiting on responses Odowd and Thole. Cedar Lake Tim Cunningham Cedar Lake has responded in support as they have the same issues.
5. SLALOM COURSE. Randy Baldwin to submit permit after receipt of insurance from Ski Club
6. Boat Operator Certificate. Sheriff Hennen in support.
7. Dive the Lake. Review questions/Dive Shop. Jason, Monica and Wes to meet with Steve Reunders of the PLA Wednesday the 14 to discuss the approach for Spring

Membership /Donation Committee Agenda Topic	Owner	G/Y/R	Expected Outcome
2024 Membership Plan 10 Minutes 1. Membership Start January 1	Audra and Sandy	G	2024 Membership 1. Membership drive started Jan. 1

Discussion:

Sponsor Committee Agenda Topic	Owner	G/V/R	Expected Outcome
• 1. Status Update	Patsy Matt Ken	G	1. Thank you letters and ad copy for those paid will be mailed/emailed this week.

Discussion:

Annual Meeting – Sponsor Raffle Items

2024 Sponsor Ad sheets (both word and PDF) have been uploaded in One drive.

Gold Sponsors (Please indicate when ad and logo are approved for 2024.

- Boat Doctor Marine
- Boathouse Brothers Brewing Co.
- Bricks Boat Works, Inc. **PAID 2024**
- Carlson & Prior Lake Ace Hardware Stores
- Complete Family Eyecare
- Edina Realty - Jim Gilbertson
- Euroworx European Auto
- Great Outdoors Dock & Lift
- Knotty Oar Marina
- Minnesota Inboard
- NMS Mechanical **PAID 2024**
- Prior Lake/Savage Rental Centers
- RE/MAX Preferred - Lauren Peters **PAID 2024**
- Sailer's Greenhouse
- The Buckingham Companies **BARTER**
- Viking Liquor Barrel **PAID 2024**
- CammAir **NEW – PAID 2024, confirmed that they NOT be a silent sponsor**

Silver Sponsors

- Advantage Health Center (952-492-3222) **PAID 2024**
- The Canopy Group (952-855-8840) **PAID 2024**
- Edwards Jones - Paul Youngs (612-695-7642)
- Sheriff Luke Hennen **PAID 2024**
- Snowballs Shaved Ice (760-887-2427)
- Solar Shield (952-226-2000)

Communication Committee Agenda Topic	Owner	G/Y/R	Expected Outcome
1. Annual Meeting 2. Newsletter	Sandy and Audra	G	1. Agenda guest speakers determined. 2. Board / members to submit song ideas 3. Sponsor door prizes committed

Discussion:

Annual Meeting

- Location - Wild's Golf Course
- Meeting Agenda – Managed by Wesley
- Year End Video – Sandy to produce – Communication sent for Songs.
 - **Submitted by Wesley Steffan**
 - Fishing in the Dark, Nitty Gritty Dirt Band
 - Sunshine and Summertime Faith Hill
 - **Submitted by Jason DeJoy**
 - Never going back again, Fleetwood Mack
 - Have it all, Jason Mraz
 - Saturday Sun, Vance Joy
 - The sound of sunshine, Michael Franti
 - Good day, Nappy Roots
 - Send me on my way, Rusted root
 - In the summertime, Mungo Jerry
 - On the boat again, Jake Owen
 - **Submitted by Matt**
 - Summertime Blues, Slsn Jackson
 - **Submitted By Patsy Lundquist**
 - Toes in the Sand, Zach Brown Band
- Member Drawing – Sponsor committee to work with sponsors on gifts.
 - Tickets will be used for the drawing

Newsletter – Articles needed by **March 4.**

- President's Message - Wesley
- Social Calendar – Val & Sandy
- Sponsor Ads – Ken, Patsy & Sandy
- Annexation Update – Wesley | Melissa Hanson
- PLSLWD Update – Wesley | Joni Giese
- Lake Improvement Update | Wesley & Jason
 - Include Buoy and Water Ski Bouy Locations
- Boat Ramp Improvement Update – Wesley & Matt
- Sheriff Upate – Wesley | Luke Hennen
- Spring Lake Regional Park Update – Wesley, Monica | Patricia Freeman
- Other Ideas??

2024 SLA MEETING AGENDA

- 2023 Year End Video
- Welcome
- Prior Lake Spring Lake Watershed District | Emily Dick
- Scott County Sheriff Overview | Sheriff Luke Hennen & Sergeant Jacob Edwinson
- Spring Lake Regional Park | Manager Patty Freeman
- 2023 Overview & Highlights
- Financial & Budget Update | Lauren Peters
- 2024 Social Committee | Valerie Selle
- 2024 Goals and Initiatives
- Member Drawing
- Q&A



2023 SLA Annual Meeting Agenda

- 2023 Year End Video
- Welcome
- 2023 Overview & Highlights
- Prior Lake Spring Lake Watershed District | Emily Dick
- Scott County Sheriff Overview | Sheriff Luke Hennen & Sergeant Jacob Edwinson
- Financial & Budget Update | Lauren Peters
- 2023 Social Committee | Valerie Selle
- 2023 Goals and Initiatives
- Member Drawing
- Q&A

2023 SLA Member Checklist

- Pay 2023 SLA Membership
- Make a SLA Donation for Water Quality
- Order SLA Apparel
- Add SLA Events to Calendar and plan to attend

THANK YOU | 2023 SLA SPONSORS!

GOLD SPONSORS
 Best Choice Pizzeria | Best Choice Business Printing Co. | Brothers Brews & Distillery, Inc. | Cawthon & Proulx Lake Area Systems Service (Lake Area) | Jim's Customized Equipment | Firelight Media | Green Valley | J&J | Karmy's Car Wash | Minnesota Mutual | MMS Mechanical / F&M Mechanical | Luvant Paper | Prior Lake Energy | South County | South County | The Bushington Companies | Viking Lager Beer

SILVER SPONSORS
 Advantage Health Center | The Cottage Group | Complete Family Eye-Care | Emerald Place - Paul Young | Sheriff Luke Hennen | Sherwin-Williams | Wood & Jay Street

New 2023 Sponsors | THANK YOU!

NOTES

Questions

<ol style="list-style-type: none"> 1. Annexation Update SPT 2. Spring Lake Park Update 	<p>Wesley</p>	<p>G</p>	<ol style="list-style-type: none"> 1. 24.1 24.2 not to be annexed. 2. Patrica Freeman to provide Newsletter input and attend annual meeting.

Discussion: Received email from Patricia Freeman that they will provide input to the Newsletter. The will not be able to attend the annual meeting Monica and Marcia will review the Spring Lake Regional park event request to determine if the park may be used for the Summer Concert and determine if there are any restrictions, such as food trucks, etc.

Wesley Steffan
 President
 Date: