

SPRING LAKE ASSOCIATION BOARD MEETING

Monday, March 11, 2024

Social: 6:30 - 7:00 pm

Meeting Time: 7:00 - 8:30 pm

Meeting Host/Lead: Wesley Steffan

Location: Sandy's House (17586 Vergus Avenue)

Name	Role	Attended	Name	Role	Attended
Wesley Steffan 2027 952-807-3526	President	Yes	Ken Rodning 2025 612-396-6594	Board Member	No
Patsy Lundquist 2027 612-296-0359	Vice President	Yes	Matthew Batulis 2026 612-900-9920	Board Member	Yes
Lauren Peters 2024 612-751-9620	Treasurer	Yes	Valerie Selle 2024 612-386-1768	Board Member	Yes
Audra Miears 2027 760-887-2427	Secretary	No	Jason DeJoy 2025 952-454-1863	Board Member	Yes
Sandy Sauve 2026 612-834-1605	Communications	Yes	Monica Costello 2024 651-330-1838	Board Member	Yes
Larry Cox 2027 651-592-7468	Treasurer	Yes	Greg Tillotson 2026	Board Member	No
			Aaron Van Beusekom 2026	Board Member	Yes
Marcia Rodning	Guest		Bruce Lervoog	Guest	Yes

SLA 2024 Objectives

1. Increase Member engagement through Communications, Education and Social Events that bring our members together.
 - Two newsletters, Facebook and SLA Website
 - Boating Safety and Etiquette /Map
 - Twelve Social events
2. Focus on Lake Improvement Activities with continued support from the DNR, PLSLWD and the Sheriff's office.
 - Lake Quality and Cleanup / Dive the Lake
 - Boat Ramp improvements / Dock / Buoy Channel/Signage
 - Carp Management
3. Provide on-going communications on the Spring Lake Park Development

Welcome & Opening Meeting Minutes:

THE SLA THANKED THE FOLLOWING BOARD MEMBERS FOR THEIR CONTRIBUTIONS TO THE ASSOCIATION

1 st Term Expires 4/24	Treasurer	Lauren Peters
1 st Term Expires 4/24	Board Member	Val Selle
1 st Term Expires 4/24	Board Member	Monica Costello

THE FOLLOWING SLA BOARD OFFICERS AND MEMBERS WERE APPROVED FOR A SECOND TERM.

2 nd Term Expires 04/27	President	Wesley Steffan
2 nd Term Expires 04/27	Vice President	Patsy Lundquist
2 nd Term Expires 04/27	Secretary	Audra Miears
2 nd Term Expires 04/26	Board Member	

Board to determine 2024 Committee Assignments

Committee Assignment	2023	2024
Membership	Audra & Sandy	Audra & Sandy
Lake Improvement	Wesley	Wesley, Matt & Jason
Sponsor	Ken, Matt & Patsy	Ken, Matt & Patsy
Communications	Sandy	Sandy, Jason
Social	Val	Val (thru summer concert), Sandy, Larry & Marcia
Financial	Lauren	Larry
<ul style="list-style-type: none"> Volunteer Interest - Matthew Steiner, Kurt Peterson, Bruce Verloog expressed interest and are willing to volunteer for activities. 		

Current Status (Actual / Budget)

Actual Income

2024 Membership	2024 Sponsors	2024 Donations/Grants	2024 Total Income
2024 Actual \$1,641.00 Budget \$4,440	2024 Actual \$5,400 Budget \$8,600 (PD 12 Gold, 3 Silver)	2024 Actual \$2,264.00 Budget \$2,500 *Does not Include PayPal or Donor Fees	2024 Actual \$9,305.00 Budget \$15,400
2023 Actual \$4,016.68 Budget \$4,224 2022 Actual \$ 4,803.56 Budget \$4,500.00	2023 Actual \$8,800 Budget \$7,600 2022 Actual \$7,275.20 Budget \$6,700.00	2023 Actual \$3,190 Budget \$2500 ** 2022 Actual \$33,838.49 * Budget \$2,500.00 *Includes DNR Grant	2023 Actual \$16,006.68 Budget \$15,324.00 2022 Actual \$45,285.25 Budget \$13,700.00

Budget Expenses (Actual / Budget)

Social Activities	Lake Improvement	Communication	Marketing	Admin	Total
2024 Actual \$64.64 Budget \$6,000	2024 Actual \$0.00 Budget \$5,500	2024 Actual \$500.00 Budget \$3,080	2024 Actual \$0.00 Budget \$900	2024 Actual \$88.30 Budget \$525	2024 Actual \$653.94 Budget \$16,130
2023 Actual \$5,971.43 Budget \$6,150 2022 Actual \$4,752.92 Budget \$5,020	2023 Actual \$1,819.82 Budget \$3,650 2022 Actual \$ 32126.74 Budget \$3,850	2023 Actual \$2,603.96 Budget \$2,650 2022 Actual \$ 2,217.23 Budget \$2,720	2023 Actual \$1,854.22 Budget \$1,403 2022 Actual \$749.74 Budget \$900	2023 Actual \$336.73 Budget \$563 2022 Actual \$265.13 Budget \$110	2023 Actual \$12,084.52 Budget \$14,486.56 2022 Actual \$40111.76 Budget \$12,600
Cash Balance 2/29/2024 - \$32,607.08					

Finance Committee:

1. Review Quicken Status. Lauren has met with Larry who will be taking over for Lauren in May. Larry will be utilizing the spreadsheet for reporting for now.
3. US Bank status. Lauren continues to look into moving the bank from Old National.

Social Committee

Agenda	Owner	G/V/R	Expected Outcome
<ol style="list-style-type: none"> 1. Ice Out Status Approve two Gift cards 2. Review Social Calendar 		G	<ol style="list-style-type: none"> 1. Ice out – March 3, 2024 approval 2. Events Magnet

Discussion:**Spring Lake Ice Out | March 3, 2024****Winners:** Joel Spalding and Kelly Charles**Prize:** Each will receive \$50 Sailer’s Greenhouse Gift Card. Lauren to procure the gift cards and Sandy will deliver them to Joel and Kelly. And get pictures when presented

Category	Event	Date	Budget
Social	Ice Out Challenge	March 3, 2024	\$100
Social	Cabin Fever - Cancelled	Cancelled	\$200
Annual	Annual Meeting	April 21, 2024	\$1,500
Social	Memorial Day Pick Your Paddle – Johnson TBD	May 27, 2024	Sponsored
Lake Improvement	SLA Dive the Lake	June 22, 2024	\$750
Social	4th of July Boat Parade & Decorating Contest	July 4, 2024	\$300
Social	Summer Concert	July 20, 2024	\$5,000
Social	Nite to Unite	August 6, 2024	\$200
Social	Labor Day Pick Your Paddle	September 2, 2024	Sponsored
Education	Education-Boat Certification	August Drawing	\$500
Social	5k Turkey Trot	November 24, 2024	\$200

Events Magnet

- **Val** – Please review and approve
- **Patsy** – Denise will print, laminate and cut
- **Sandy** – Provide card stock to Denise if necessary.
- **Sandy and Patsy** – Magnet Stickies.

We plan to hand deliver these with our Newsletter the first week of April.



2024 SLA Social Events

April 21 | SLA Annual Meeting

May 27 | Memorial Day Pick Your Paddle

June 22 | Dive the Lake

July 4 | 4th of July Boat Parade &
Boat Decorating Contest

July 20 | Summer Concert & After Party

August 6 | Night to Unite

September 2 | Labor Day Pick Your Paddle

November 24 | 5k Turkey Trot

Visit us at SpringLakeAssociation.org

For updated details on our events.

Lake Improvement

Agenda	Owner	G/Y/R	Expected Outcome
2024 Plans <ol style="list-style-type: none"> 1. CLP/EWM Management 2. Map handouts/ boat ramp signage 3. Power Loading Ordinance 4. Slalom Course Movement 5. Lake Cleanup and Dive 	Wesley Monica Matt Jason	G	<ol style="list-style-type: none"> 1. DNR Grant Cost Sharing approved 2. Determine verbiage to be included Mar 1,2024 3. Scott County will not support Ordinance 4. Slalom course Status Permit submitted? 5. Monica / Jason provide update / Date established

Discussion:

1. After much discussion, the board agreed to fund survey and treatment for Curly-Leaf Pondweed up to the Water Quality Donation Funds and the 2024 DNR Grant. Lauren: One of my takeaways from the meeting was to calculate the amount of dedicated funds we have since we initiated the collection of donations in 2022.

Short Answer - \$7,683.78

Long Answer

2022 - Collected \$3,576, we stayed within our Lake Improvement Budget

2023 - Collected \$3,190, we were over budget (\$1,346.22) in the Lake Improvement Budget because of our investment into the boat landing.

2024 - Collected \$2,264 (YTD)

Total - Collected \$9,030

Minus Over Budget Amt (\$1,346.22)

Balance in the FUND **\$7,683.78**

2. Boat ramp signage. Wes to meet with Jason and Matt to review location of signage at ramp.

3. No further action on boat loading ordinance to be taken.

4. The slalom course permit requires liability insurance and the Prior Lake Ski club is not interested in providing. Jason to determine interest in the club.

5. Dive the Lake. Monica and Jason met with PLA Steve R. to review details and need. The PLA is scheduled for 6/15. We have offered to volunteer to observe how they do theirs and modify.

Membership /Donation Committee Agenda Topic	Owner	G/Y/R	Expected Outcome
2024 Membership Plan 10 Minutes 1. Membership Start January 1 2. License plates ordered 3. Tumblers reviewed	Audra and Sandy	G	2024 Membership 1. New Residents – Letter, water bottles, coozie and floatable key chain 2. New Members - License plates C approved 3. \$50 or More Donation – Tumblers White ordered

Discussion:

Membership Reminder sent 3-11

Membership Form included with Printed Newsletter

2024 Membership Count (Audra)	2024 Sponsor Count (Patsy Matt Ken)	2024 Members & Sponsors Total
Actual 94 Paid Members (*) <ul style="list-style-type: none"> • 38 2024 Paid Members • 18 Pre-Payments Expire in 2024 • 38 Recurring Payments (to be paid in 2024 (*)) Budget 165 Members	Actual (Paid) 12 Gold, 3 Silver 2 Gold Barter Budget 22 Sponsors <ul style="list-style-type: none"> • 13 Gold (no change) • 7 Silver (no change) • 2 Barter (no change) 	Actual 111 Members & Sponsors Budget 187 Members & Sponsors
2023 Actual 161 Members 2022 Actual 151 Members	2023 Actual 13 Gold, 7 Silver, 2 Gold Barter 2022 Actual 10 Gold, 7 Silver,	2023 173 Members & Sponsors 2022 Actual 169 Members and Sponsors

Sponsor Committee Agenda Topic	Owner	G/V/R	Expected Outcome
Status Update <ul style="list-style-type: none"> All paid sponsor Ads approved Pending using last year Ad copy* 	Patsy Matt Ken	G	1. Invoices for non-paid sponsor mailed (5, \$2300) 2. Remaining thank you letters will be mailed/emailed this week.

Discussion:

Annual Meeting – Sponsor Raffle Items

FYI - 2024 Sponsor Ad sheets (both word and PDF) have been uploaded in One drive.

Invoices for sponsorship payment were sent to all non-paid sponsors on 03/09/24

Gold Paid \$6,000	Gold Confirmend Not Paid * \$2,000	Gold Barter	Silver Paid \$900	Silver Confirmend Not Paid * \$300	Silver Barter
Boat House	Carlson Ace Hardware	Prior Lake Rental	Advantage Health	Edward Jones	
Bricks Boat Works	Great Outdoors	Buckingham	Canopy Group		
Complete Family Eye Care	Knotty Oar??		Sherrif Hennen		
Edina Realty	Boat Doctor				
Euroworx Europen Auto					
MN Inboard					
MNS Mechanical					
Re/Max - Lauen Peters					
Sailers Greenhouse					
Viking Liquor					
CamAir - New					
Solar Shield – moved to gold					

2024 Sponsor Ad sheets (both word and PDF) have been uploaded in One drive.

Communication Committee Agenda Topic	Owner	G/Y/R	Expected Outcome
1. Newsletter Delivery 2. Annual Meeting	Sandy Wes and Audra	G	1. Date set for newsletter packages 2. Reviewed agenda, setup details, drawings

Discussion:

Approved 2024 Newsletter – Sent to printer

Newsletter Delivery

This year, we are planning to hand deliver the following items to our members:

- Envelope (Ordered) with label – (White bags available to hand on door)
- 2024 Spring Newlstter (Sent to Print 3-12-2024)
- Membership Form (Included in Newsletter)
- Waterproof 2024 New Map and Need to Know (Ordered 3-11-2024 - 1000)
- Events Magnet (Ready for Print 3-12-2024) Magnets (Ordered)

We will also deliver the following:

Welcome Bags - We will also have Welcome Bags for new neighbors (Bag, 2 Water Bottles, 2 Coolies, 1 Floatable Key Chain, Welcome Letter)

New Members - License Plate – New 2024 Members Plate C was agreed (Ordered 3-12-2024) Zip Ties (Ordered) New Member Card

Donation Tumblers – New Tumbler has stainless interior – Color Preference – White (Ordered 3-12)

		
Plate A – Photo of the year from 2021	Plate B – Photo of the year from 2023	Plate C – Photo of the year from 2023



- **Collating – Done – March 28**
- **Delivery – Don by April 2**
- **Website, Facebook & Email Communicaiton – Done – April 1**

Collating Packets (Sandy's House)	Done
Delivery Sponsors	Patsy
Delivery Zone 1 & 2 Approx 94 homes Vergus, Raymond, Lakeview, Spring Lake Circle	Wes & Larry
Delivery Zone 3 Approx 73 homes South Shore	Marcia & Ken
Delivery Zone 4 Approx 42 homes Fairview & Sunset Trail	Monica
Delivery Zone 5 Approx 87 homes Spring Lake Road	Jason, Sandy & Greg
Delivery Zone 6 Approx 45 homes Sunset Avenue & Shoreline	Patsy
Delivery Zone 7 Approx 54 Homes Spring Lake Estates	Matt
Mailing Other	Sandy

Annual Meeting | Sunday, April 21

- Location - Wild's Golf Course
- Meeting Agenda – Managed by Wesley
 - Guest Speakers, Social presentation speaker changed., will either be Sandy or Wesley
- Year End Video – Sandy to produce (Currently 11 minutes) Video was positively reviewed. Thanks Sandy
 - Homegrown | by Zac Brown Band
 - Have It All | by Jason Mraz
 - Walking on Sunshine | by Katrina & the Waves
 - On the Boat Again | by Jake Owens
- Member Drawing – Sponsor committee to work with sponsors on gifts.
 - Tickets will be used for the drawing

Annual Meeting Volunteers

Presenters	MC – Wesley, Finance – Lauren
Computer Clicker	Sandy (Arrive by 3:00 pm)
Live Stream - Ipad – Sandy to provide	Larry to Run (Arrive by 3:30 pm)
Room/Registration set up	Ken, Marcia, Jason, Jennifer (Arrive at 3:00 pm)
Registration & Welcome	Ken, Marcia, Jason, Jennifer, Bruce, Heather & Greg (Arrive by 3:45 pm)
Member Drawing	Patsy & Matt
Board Members	All Board Members should arrive by 3:45 pm
All – Clean up	

Guest Tables – Set at each spot

- Agenda and Note Placemat and Pen

Registration

- Printed Nametags for Board and Volunteers working Annual Meeting
- Membership list sorted by Zone and street
- Label Nametags with Black Sharpies
- License Plates Available for Sale \$10 each (Can only be sold to paid 2024 members)
 - Cash Box Needed
- License Plates will be given to new members in 2024. Bags will be prepared.
- Membership & Donation Forms
- Tumblers – Available if anyone wants to pay a donation of \$50 or more
- Dive the Lake Volunteer Signup Sheets
- Night to Unite Host Sign up Sheets

Raffle Table

- Raffle Tickets & Pens
- Sponsor Raffle Items

<ol style="list-style-type: none"> 1. Annexation Update SPT 2. Spring Lake Park Update 3. Option for Concert events 	Wesley Monica	G	<ol style="list-style-type: none"> 1. 24.1 24.2 not to be annexed. 2. Opening scheduled for May 22. 3. Park requirements determined .

Discussion: Received email from Patricia Freeman that they will provide input to the Newsletter. They will not be able to attend the annual meeting. Monica and Marcia will review the Spring Lake Regional park event request to determine if the park may be used for the Summer Concert and determine if there are any restrictions, such as food trucks, etc.

Wesley Steffan
 President