

SPRING LAKE ASSOCIATION BOARD MEETING**Monday, April 8, 2024****Social:** 6:30 - 7:00 pm**Meeting Time:** 7:00 - 8:30 pm**Meeting Host/Lead:** Wesley Steffan**Location:** Sandy's House (17586 Vergus Avenue)

| Name | Role | Attended | Name | Role | Attended |
|--|----------------|----------|---|--------------|----------|
| Wesley Steffan 2027 952-807-3526 | President | | Ken Rodning 2025 612-396-6594 | Board Member | |
| Patsy Lundquist 2027 612-296-0359 | Vice President | | Matthew Batulis 2026 612-900-9920 | Board Member | |
| Lauren Peters 2024 612-751-9620 | Treasurer | | Valerie Selle 2024 612-386-1768 | Board Member | |
| Audra Miears 2027 760-887-2427 | Secretary | | Jason DeJoy 2025 952-454-1863 | Board Member | |
| Sandy Sauve 2026 612-834-1605 | Communications | | Monica Costello 2024 651-330-1838 | Board Member | |
| Larry Cox 2027 651-592-7468 | Treasurer | | Greg Tillotson 2026 612-910-9506 | Board Member | |
| | | | Aaron Van Beusekom 2026 763-670-9918 | Board Member | |
| Marcia Rodning | Guest | | Bruce Lervoog | Guest | |

SLA 2024 Objectives

- Increase Member engagement through Communications, Education and Social Events that bring our members together.
 - Two newsletters, Facebook, and SLA Website
 - Boating Safety and Etiquette /Map
 - Twelve Social events
- Focus on Lake Improvement Activities with continued support from the DNR, PLSLWD and the Sheriff's office.
 - Lake Quality and Cleanup / Dive the Lake
 - Boat Ramp improvements / Dock / Buoy Channel/Signage
 - Carp Management
- Provide on-going communications on the Spring Lake Park Development

Board to determine 2024 Committee Assignments

| Committee Assignment | 2023 | 2024 |
|--|-------------------|--|
| Membership | Audra & Sandy | Audra & Sandy |
| Lake Improvement | Wesley | Wesley, Matt & Jason |
| Sponsor | Ken, Matt & Patsy | Ken, Matt & Patsy |
| Communications | Sandy | Sandy, Jason (Facebook) |
| Social | Val | Val (thru summer concert), Sandy, Larry & Marcia |
| Financial | Lauren | Larry |
| <ul style="list-style-type: none"> Volunteer Interest - Matthew Steiner, Kurt Peterson, Bruce Lervoog & Heather expressed interest and are willing to volunteer for activities. | | |

Current Status (Actual / Budget)

Actual Income

| 2024 Membership | 2024 Sponsors | 2024 Donations/Grants | 2024 Total Income |
|--|--|--|--|
| 2024 Actual \$2,532 Budget \$4,440 | 2024 Actual \$8,200 Budget \$8,600 (PD 15 Gold, 4 Silver, 2 Barter) | 2024 Actual \$2,844 Budget \$2,500 *Does not Include PayPal or Donor Fees | 2024 Actual \$13,636 Budget \$15,540 Includes \$30 for License Plates |
| 2023 Actual \$4,016.68 Budget \$4,224 2022 Actual \$ 4,803.56 Budget \$4,500.00 | 2023 Actual \$8,800 Budget \$7,600 2022 Actual \$7,275.20 Budget \$6,700.00 | 2023 Actual \$5,890 Budget \$2500 ** 2022 Actual \$33,838.49 * Budget \$2,500.00 *Includes DNR Grant | 2023 Actual \$15,286.16 Budget \$14,486.56 2022 Actual \$45,285.25 Budget \$13,700.00 |

Budget Expenses (Actual / Budget)

| Social Activities | Lake Improvement | Communication | Marketing | Admin | Total |
|--|--|---|--|---|---|
| 2024 Actual \$64.64 Budget \$6,000 | 2024 Actual \$695.60 Budget \$5,500 | 2024 Actual \$1,686.00 Budget \$3,080 | 2024 Actual \$1,585.72 Budget \$900 | 2024 Actual \$174.63 Budget \$650 | 2024 Actual \$4,224.98 Budget \$16,130 |
| 2023 Actual \$5,971.43 Budget \$6,150 2022 Actual \$4,752.92 Budget \$5,020 | 2023 Actual \$4,519.82 Budget \$3,650 2022 Actual \$3,212.74 Budget \$3,850 | 2023 Actual \$2,603.96 Budget \$2,650 2022 Actual \$ 2,217.23 Budget \$2,720 | 2023 Actual \$1,854.22 Budget \$1,403 2022 Actual \$749.74 Budget \$900 | 2023 Actual \$336.73 Budget \$563.56 2022 Actual \$265.13 Budget \$110 | 2023 Actual \$15,286.16 Budget \$14,486.56 2022 Actual \$40,111.76 Budget \$12,600 |
| Cash Balance \$33,692.97 | Dedicated Funds \$8,103.78 | | | | |

Finance Committee:

1. Update on transfer to US Bank. The use of Zelle may be an option for members to not have processing fees when Paypal is used.
2. N-990 Filed – 2023 Taxes
3. Trying to confirm record of our Bylaws with the State of MN.

Social Committee

| Agenda | Owner | G/V/R | Expected Outcome |
|--|-------|-------|---|
| <ol style="list-style-type: none"> Ice out Gift certificates/ pictures Social Committee update | | G | <ol style="list-style-type: none"> Joel and Kelly Meeting update on next activities |

Discussion:

| Category | Event | Date | Budget |
|------------------|---|-------------------|-----------|
| Annual | Annual Meeting | April 21, 2024 | \$1,500 |
| Social | Memorial Day Pick Your Paddle – Dave & Jane Johnson | May 27, 2024 | Sponsored |
| Lake Improvement | SLA Dive the Lake | June 22, 2024 | \$750 |
| Social | 4th of July Boat Parade & Decorating Contest | July 4, 2024 | \$300 |
| Social | Summer Concert | July 20, 2024 | \$5,000 |
| Social | Nite to Unite | August 6, 2024 | \$200 |
| Social | Labor Day Pick Your Paddle | September 2, 2024 | Sponsored |
| Education | Education-Boat Certification | August Drawing | \$500 |
| Social | 5k Turkey Trot | November 24, 2024 | \$200 |

Events Magnet : A huge thank you to Denise Gjerde who printed cut laminated and added magnets to the event calendar.

Lake Improvement

| Agenda | Owner | G/Y/R | Expected Outcome |
|--|---|-------|---|
| 2024 Plans <ol style="list-style-type: none"> CLP/EWM Management Map handouts/ boat ramp signage Slalom Course Movement Lake Cleanup and Dive | Wesley Monica Matt Jason | G | <ol style="list-style-type: none"> Opt out letters mailed to 220 shore owners. 1000 maps were printed. Cost for new signage approved. Determine verbiage to be included Slalom course Status Permit submitted? Monica / Jason provide update / Date established |

Discussion:

- Opt letters were mailed to shore owners earlier than planned due to early ice out conditions. Additional cost for mailing was \$149. BWS to do survey sometime in April
- 1000 maps printed and included in mailing. 400 maps to be provided to AIS inspectors and will hand out at ramp.
- Slalom course?
- Dive the Lake

| Membership /Donation Committee Agenda Topic | Owner | G/Y/R | Expected Outcome |
|--|-----------------|----------|--|
| 2024 Membership Plan 10 Minutes 1. Membership Start January 1 2. License plates ordered 3. Tumblers reviewed | Audra and Sandy | G | 2024 Membership 1. Membership Reminder sent 3-11 2. Membership Form included on Newsletter 3. Membership Forms will be available at Annual Meeting. 4. New Resident Gift – Delivered 5. New 2024 Member Gift – Waiting on License Plates to arrive |

Discussion:

| 2024 Membership Count (Audra) | 2024 Sponsor Count (Patsy Matt Ken) | 2024 Members & Sponsors Total |
|--|--|--|
| Actual 122 Paid Members (*) <ul style="list-style-type: none"> • 60 2024 Paid Members • 19 Pre-Payments Expire in 2024 • 43 Recurring Payments (to be paid in 2024 (*)) Budget 165 Members | Actual (Paid) 22 Sponsors 16 Gold, 2 Gold Barter, 4 Silver Budget 22 Sponsors <ul style="list-style-type: none"> • 13 Gold (no change) • 7 Silver (no change) • 2 Barter (no change) | Actual 144 Members & Sponsors Budget 187 Members & Sponsors |
| 2023 Actual 161 Members 2022 Actual 151 Members | 2023 Actual 15 Gold, 4 Silver, 2 Gold Barter 2022 Actual 10 Gold, 7 Silver, | 2023 173 Members & Sponsors 2022 Actual 169 Members and Sponsors |

| Sponsor Committee Agenda Topic | Owner | G/V/R | Expected Outcome |
|---|-------------------|-------|---|
| Status Update <ul style="list-style-type: none"> All paid sponsor Ads approved Pending using last year Ad copy* | Patsy Matt Ken | G | 1. Invoices for non-paid sponsor mailed (5, \$2300) 2. Remaining thank you letters will be mailed/emailed this week. |

Discussion:

Annual Meeting – Sponsor Raffle Items

FYI - 2024 Sponsor Ad sheets (both word and PDF) have been uploaded in One drive.

Invoices for sponsorship payment were sent to all non-paid sponsors on 03/09/24

| Gold Paid \$6,000 | Gold Confirmend Not Paid * \$500 | Gold Barter | Silver Paid \$900 | Silver Confirmend Not Paid * \$300 | Silver Barter |
|---------------------------------|-------------------------------------|-------------------|----------------------|---------------------------------------|------------------|
| Boat House | Great Outdoors | Prior Lake Rental | Advantage Health | | |
| Bricks Boat Works | | Buckingham | Canopy Group | | |
| Complete Family Eye Care | | | Sherrif Hennen | | |
| Edina Realty | | | Edward Jones | | |
| Euroworx Europen Auto | | | | | |
| MN Inboard | | | | | |
| MNS Mechanical | | | | | |
| Re/Max - Lauen Peters | | | | | |
| Sailers Greenhouse | | | | | |
| Viking Liquor | | | | | |
| CamAir - New | | | | | |
| Solar Shield – moved to gold | | | | | |
| Carlson Ace Hardware | | | | | |
| Knotty Oar | | | | | |
| Boat Doctor | | | | | |

2024 Sponsor Ad sheets (both word and PDF) have been uploaded in One drive.

| Communication Committee Agenda Topic | Owner | G/Y/R | Expected Outcome |
|---|---------------------|----------|---|
| <ol style="list-style-type: none"> 1. Newsletter Delivery 2. Annual Meeting | Sandy Wes and Audra | G | <ol style="list-style-type: none"> 1. Collated newsletter packages delivered. 2. Reviewed agenda, setup details, drawings |

Discussion:

- Member Packets Delivered (Included Newsletter, Map & Social Events Magnet).
- New Residents & Donation Tumblers were delivered. We will continue to do these as they come in.
- New Member License Plates will be delivered at Annual Meeting and will continue to deliver as they come in.
- **HUGE THANK you to Sandy for preparing and for all who helped to collate and deliver to residents.**
 - **Collating Done – March 28**
 - **Delivery Done – April 2**
 - **Website, Facebook & Email Communicaiton – Done – April 1**

Facebook

- Jason will be managing the Photo of the Week on Facebook beginning in June 2024.

Spring Lake Association Photo of the Week Contest

Contest Rules:

- Post your favorite photo from this week!
- Contest runs from **Monday, May 27 — Sunday, June 2.**
- Photo that receives the most likes on Facebook is the winning photo.
- Winning photo will be:
 - Displayed as our **Facebook & Website** headers for one week.
 - Entered in the **Photo of the Year** contest at the end of the season.
 - Included in the **2024 Year in Review Video**
- If you are not on facebook, please email your photo to Board.SLA@Gmail.com and we will post it for you.



SPRING LAKE

ASSOCIATION

Annual Meeting | Sunday, April 21

- Location - Wild's Golf Course
- Meeting Agenda – Managed by Wesley
 - Guest Speakers, Social presentation speaker changed., will either be Sandy or Wesley
- Year End Video – Sandy to produce (Currently 11 minutes) Video was positively reviewed. Thanks Sandy
 - Homegrown | by Zac Brown Band
 - Have It All | by Jason Mraz
 - Walking on Sunshine | by Katrina & the Waves
 - On the Boat Again | by Jake Owens
- Member Drawing – Sponsor committee to work with sponsors on gifts.
 - Tickets will be used for the drawing

Annual Meeting Volunteers

| | |
|---------------------------------------|---|
| Presenters | MC – Wesley, Finance – Lauren |
| Computer Clicker | Sandy (Arrive by 3:00 pm) |
| Live Stream - Ipad – Sandy to provide | Larry to Run (Arrive by 3:30 pm) |
| Room/Registration set up | Ken, Marcia, Jason, Jennifer (Arrive at 3:00 pm) |
| Registration & Welcome | Ken, Marcia, Jason, Jennifer, Bruce, Heather & Greg (Arrive by 3:45 pm) |
| Member Drawing | Patsy & Matt |
| Board Members | All Board Members should arrive by 3:45 pm |
| All – Clean up | |

Guest Tables – Set at each spot

- Agenda and Note Placemat and Pen

Registration

- Printed Nametags for Board and Volunteers working Annual Meeting
- Membership list sorted by Zone and street
- Label Nametags with Black Sharpies
- License Plates Available for Sale \$10 each (Can only be sold to paid 2024 members)
 - **Cash Box Needed**
- License Plates will be given to new members in 2024. Bags will be prepared.
- Membership & Donation Forms
- Tumblers – Available if anyone wants to pay a donation of \$50 or more
- Dive the Lake Volunteer Signup Sheets
- Night to Unite Host Sign up Sheets

Raffle Table

- Raffle Tickets & Pens
- Sponsor Raffle Items

| | | | |
|--|--------------------------------|----------|---|
| | | | |
| <ol style="list-style-type: none"> 1. Annexation Update SPT 2. Spring Lake Park Update 3. Option for Concert events | Wesley Monica | G | <ol style="list-style-type: none"> 1. 24.1 24.2 not to be annexed. 2. Soft Opening scheduled for May 22. 3. Park requirements determined . |

Discussion:

1. Discussions with Jason Wedel on 4/2 to determine status of Annexation. House and Senate bills being discussed at the Legislature. At issue are zoning laws changes which may impact the City of Prior Lake’s growth. Changes to allow more high-density housing may impact what the City had envisioned when current Infrastructure plans were being developed and implemented. If current laws being discussed are passed, it may impact the Cities ability to grow further and may impact the current annexation being discussed.

Wesley Steffan
President