

**SPRING LAKE ASSOCIATION BOARD MEETING**

**Meeting Date:** Monday, May 20, 2024  
**Meeting Host/Lead:** Wesley Steffan  
**Meeting Location:** Raymond Park Pavilion  
**Social Time:** 6:30 - 7:00 pm  
**Meeting Time:** 7:00 - 8:30 pm

**SLA Officers & Board Members**

Present	Term	Position	First	Last	Email	Phone
X	2027	President	Wesley	Steffan	WesleySteffan@hotmail.com	952-807-3526
X	2027	Vice-President	Patsy	Lundquist	Bjlakelife@gmail.com	612-296-0359
X	2027	Secretary	Audra	Miears	Audra.Miears@Kiewit.com	760-887-2427
X	2026	Communications	Sandy	Sauve	SandyaSauve@gmail.com	612-834-1605
X	2027	Treasurer	Larry	Cox	larryjack@gmail.com	651-592-7468
X	2026	Board Member	Matt	Batulis	matthewcbatulis@gmail.com	612-900-9920
X	2025	Board Member	Jason	DeJoy	jason.DeJoy@gmail.com	952-454-1863
	2025	Board Member	Ken	Rodning	kenrodning@hotmail.com	612-396-6594
X	2026	Board Member	Greg	Tillotson	gregtill395@gmail.com	612-910-9506
X	2026	Board Member	Aaron	Van Beusekom	aaron@vbmail.us	763-670-9918

**2024 Board Committee Assignments**

Committee Assignment	2024
Membership	Audra & Sandy
Lake Improvement	Wesley, Matt & Jason
Sponsor	Ken, Matt & Patsy
Communications	Sandy, Jason (Facebook)
Social	Val (thru summer concert), Sandy, Larry, Marcia, Greg, Aaron
Financial	Larry

**SLA Volunteer List**

Category	First	Last	Email	Phone
Social	Val	Selle	Val.Selle@gmail.com	612-386-1768
Concert Lead	Marcia	Rodning	marciajrodning@gmail.com	952-451-9575
Social	Lauren	Peters	lauren.peters@remax.net	612-751-9620
Social	Bruce	Lervoog	b.lervoog@comcast.net	612-423-6393
Social	Monica	Costello	costellomonica@yahoo.com	651-330-1838
Social	Heather	Felderman	fehe0501@gmail.com	320-493-6303
Social	Marti	Auringer	martiauringer@gmail.com	952-240-5627
Social	Jennifer	DeJoy	dejoyjenn@gmail.com	612-695-5466
Social	Stacy	Peters	StacyPLappraiser@gmail.com	
Social-Sponsor	Denise	Gjerde	Solarshld@aol.com	952-451-9892
	Matthew	Steiner	matthewjohnsteiner@gmail.com	
	Christy	Peterson	Christy@psrgsold.com	612-237-1576
	Kurt	Peterson	kurt@psrgsold.com	612-325-6324
Membership	Barb	Baldwin	bfurlong@nuveramail.net	612-267-3300
Membership	Judy	Lambert	loonyjudy@gmail.com	612-201-3366

**SLA 2024 Objectives**

1. Increase Member engagement through Communications, Education and Social Events that bring our members together.
  - Two newsletters, Facebook, and SLA Website
  - Boating Safety and Etiquette /Map
  - Twelve Social events
2. Focus on Lake Improvement Activities with continued support from the DNR, PLSLWD and the Sheriff's office.
  - Lake Quality and Cleanup / Dive the Lake
  - Boat Ramp improvements / Dock / Buoy Channel/Signage
  - Carp Management
3. Provide on-going communications on the Spring Lake Park Development

**Finance Committee:**

1. US Bank. Wesley and Larry opened a new account The use of Zelle may be an option for members to not have processing fees when Paypal is used.
2. Need to confirm record of our Bylaws with the State of MN.

**Social Committee**

Agenda	Owner	G/V/R	Expected Outcome
1. Social Committee update	Sandy / Val	G	1. Meeting update on next activities

**Discussion:**

Category	Event	Date	Budget
Social	Memorial Day Pick Your Paddle – Dave & Jane Johnson	May 27, 2024	Sponsored
Lake Improvement	SLA Dive the Lake	June 22, 2024	\$1500
Social	4th of July Boat Parade & Decorating Contest	July 4, 2024	\$300
Social	Summer Concert	July 20, 2024	\$5,000
Social	Nite to Unite	August 6, 2024	\$200
Social	Labor Day Pick Your Paddle	September 2, 2024	Sponsored
Education	Education-Boat Certification	August Drawing	\$500
Social	5k Turkey Trot	November 24, 2024	\$200

**Discussion:**



**SLA PICK YOUR PADDLE**  
 Hosted by Dave & Jane Johnson and Sponsored by RE/MAX PREFERRED - Lauren Peters

MEMORIAL DAY—MONDAY, MAY 27, 2024  
 START AT 2870 SOUTH SHORE DRIVE, PRIOR LAKE

10:00 AM WELCOME COFFEE, BLOODY MARY'S AND LIGHT BREAKFAST ITEMS

11:00 AM GROUP PHOTO

11:15 AM PICK YOUR PADDLE BEGINS

NOTE, IF YOU DON'T WANT TO PADDLE ... COME AND SOCIALIZE!

RE/MAX PREFERRED LAUREN PETERS

STARTING LOCATION



**2024 DIVE THE LAKE CLEANUP**

ASSOCIATION

**SPRING LAKE**

## Lake Improvement

Agenda	Owner	G/Y/R	Expected Outcome
<b>2024 Plans</b> <ol style="list-style-type: none"> <li>CLP/EWM Management</li> <li>Map handouts/ boat ramp signage</li> <li>Slalom Course Movement</li> <li>Lake Cleanup and Dive</li> <li>Boat Certification</li> </ol>	<b>Wesley Monica Matt Jason</b>	<b>G</b>	<ol style="list-style-type: none"> <li>Survey completed 4/18 and treatment on 5/3.</li> <li>1000 maps were printed. Cost for new signage approved. Determine verbiage to be included, increase font size, include QR code to drive to SLA Website</li> <li>Slalom course status currently waiting on Sheriff feedback, steps include location, permit, club creation/ownership and insurance.</li> <li>Dive the Lake date is June 22</li> <li>Begin June 1, 2024, Board sending reminders</li> </ol>

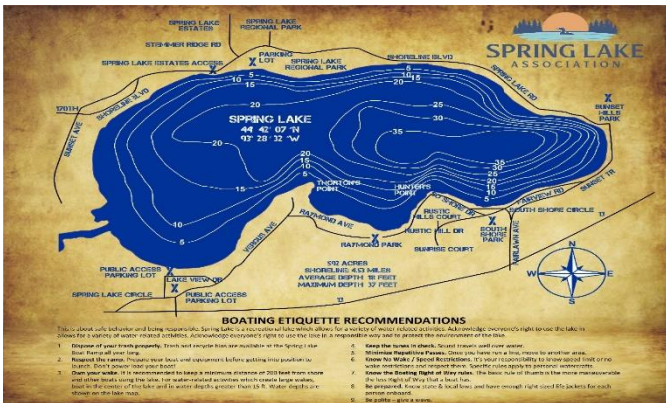
### Discussion:

- Survey on 4/18, treatment on 5/3. No near shore treatment identified. Additional post survey planned for mid June. Notifications sent on Facebook and email.
- 500 maps provided to PLSLWD. Boat ramp inspectors to hand out.
- Slalom course?
- Dive the Lake. \$1 Million liability insurance required by Scott County for Marine Events remains a hurdle for the event. Assured Partners (Bricks Boat Works Insurance agent is to provide a response by the end of the week). Group discussed having a lawyer review and advise. High-level 1. A General Liability Policy is a starting point the board is getting info on. 2. Board is reviewing the waiver. 3. Watershed coverage discussion
- Copies of Certificates of completion post office mailed or email to [Board.sla@gmail.com](mailto:Board.sla@gmail.com)

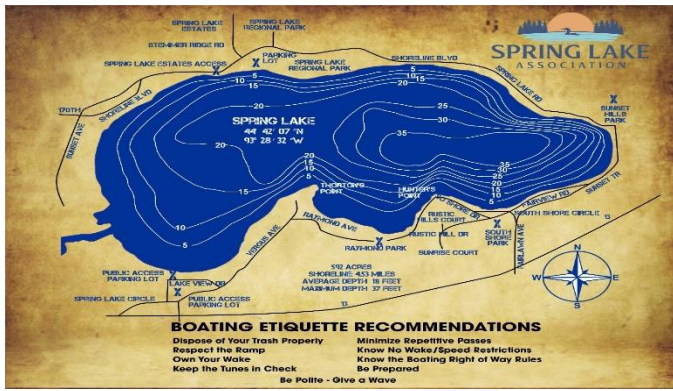
### Spring Lake Metal Sign

48" x 37" - ACM Digital 3mm - Outdoor Sign, One Sided, Full Color 1. 1.1 ACM Digital 3mm - ACM Digital 3mm 1.2 Overlaminates- 3 mil UV Luster - UV Laminate **Total Cost - \$307.89**

### QR Code – This sends them to the SpringLakeAssociation Site



Scan Me  
SpringLakeAssociation.org



Membership /Donation Committee Agenda Topic	Owner	G/Y/R	Expected Outcome
<b>2024 Membership Plan   10 Minutes</b> 1. License Plates Arrived 2. 43 additional memberships are needed.	Audra and Sandy	y	<b>2024 Membership</b> 1. New Member gifts delivered (License Plates) 2. Review list of those who paid in 2023 and not paid in 2024. Sandy is sending reminder via email and group can contact directly past members to renew.

**Discussion:**

2024 Membership Count (Audra)	2024 Sponsor Count (Patsy, Matt, Ken)	2024 Members & Sponsors Total
<b>Actual   134 Paid Members (*)</b> <ul style="list-style-type: none"> <li>71   2024 Paid Members</li> <li>19   Pre-Payments Expire in 24 &amp; 25</li> <li>44   Recurring Payments (to be paid in 2024 (*))</li> </ul> <b>Budget   165 Members</b>	<b>Actual (Paid)   22 Sponsors</b> 15 Gold, 2 Gold Barter, 4 Silver  <b>Budget   22 Sponsors</b> <ul style="list-style-type: none"> <li>13 Gold (no change)</li> <li>7 Silver (no change)</li> <li>2 Barter (no change)</li> </ul>	<b>Actual   156 Members &amp; Sponsors</b> <b>Budget   187 Members &amp; Sponsors</b>
<b>2023 Actual   161 Members</b> <b>2022 Actual   151 Members</b>	<b>2023 Actual   15 Gold, 4 Silver, 2 Gold Barter</b> <b>2022 Actual   10 Gold, 7 Silver,</b>	<b>2023 173 Members &amp; Sponsors</b> <b>2022 Actual   169 Members and Sponsors</b>

Below is a list of people who were 2023 members who haven't paid in 2024.

2023 Date	First	Last	#	Street Name
April 15, 2023	Kyle John	Krueger	1951	Lake View Drive
	Christopher & Jacquelyn	Crowhurst	1980	Lake View Drive
January 6, 2023	Gail	Molden	17334	Vergus Avenue
April 23, 2023	Sonny	Huynh	17342	Vergus Avenue
	Kerry & Micheal	Schmid	17344	Vergus Avenue
	Scott & Pam	Knutson	17400	Vergus Avenue
April 23, 2023	Curt & Sarah	Wicklund	17481	Vergus Avenue
April 23, 2023	Besty	Miller	17526	Vergus Avenue
January 30, 2023	Jeremy & Sarah	Alford	17591	Vergus Avenue
April 19, 2023	Kerry & Janet	Watkins	2986	South Shore Circle
April 23, 2023	Karen	Moschet	2570	South Shore Drive
January 3, 2023	Jeff & Constance	Will	2600	South Shore Drive
April 21, 2023	Lisa & Laura	Kallberg	2620	South Shore Drive
April 13, 2023	Byron	Mozis	2680	South Shore Drive
April 7, 2023	Scott & Bernadine	Langguth	2790	South Shore Drive
April 13, 2023	Tara	Nauha	3007	Fairview Road SW
	Charles	Wilson	3090	Fairview Road SW
March 5, 2023	Spring Lake	Neighbor	17132	Sunset Trail SW
April 23, 2023	Kristine & Tim	Holt	17164	Sunset Trail SW
June 1, 2023	Jon & Emily	Miller	17214	Sunset Trail SW
April 16, 2023	Curt	Hennes	17286	Sunset Trail SW
	Jay	Campbell	2623	Spring Lake Road SW
	Melissa	Fox	2733	Spring Lake Road SW
	Jay Campbell	Sona Schneck	2863	Spring Lake Road SW
April 30, 2023	Mike & Suzy	Schipper	2883	Spring Lake Road SW
January 4, 2023			1711	Shoreline Blvd NW
April 17, 2023	Mark & Lisa	Houston	1725	Shoreline Blvd NW
	Chistie	Hayes	1771	Shoreline Blvd NW
March 22, 2023	Alan	Vinje	17141	Sunset Avenue
April 13, 2023	Denny & Carlonna	Lindell	17231	Sunset Avenue
	Elizabeth & Christopher	Hendler	17271	Sunset Avenue
May 9, 2023	Tammy & Kevin	Kohnen	16493	Bandel Pass NW
2/8/2023	David	Tycast	16276	Berens Court
	Brent & Kelly	Stuftt	16679	Brentwood Pass NW
April 26, 2023	Sherry & Judy	Fridlund	16490	Sage Way NW
January 3, 2023	Joshua and Dana	Olson	16493	Sage Way NW
May 12, 2023	Randi & David	Arndt	16499	Sage Way NW
February 16, 2023	Matt & Angela	Fitzgerald	16419	Stemmer Ridge Road NW
	Andrew & Michelle	Lindell	19531	Hills of Claire Avenue

Sponsor Committee Agenda Topic	Owner	G/V/R	Expected Outcome
Status Update <ul style="list-style-type: none"> <li>1. Update on Great Outdoors Sponsorship</li> </ul>	Patsy Matt Ken	y	1. Great Outdoors check received.

**Discussion:**

Gold Paid \$6,000	Gold Confirmend Not Paid * \$500	Gold Barter	Silver Paid \$900	Silver Confirmend Not Paid * \$300	Silver Barter
Boat House	Great Outdoors	Prior Lake Rental	Advantage Health		
Bricks Boat Works		Buckingham	Canopy Group		
Complete Family Eye Care			Sherrif Hennen		
Edina Realty			Edward Jones		
Euroworx European Auto					
MN Inboard					
MNS Mechanical					
Re/Max - Lauen Peters					
Sailers Greenhouse					
Viking Liquor					
CamAir - New					
Solar Shield – moved to gold					
Carlson Ace Hardware					
Knotty Oar					
Boat Doctor					

2024 Sponsor Ad sheets (both word and PDF) have been uploaded in One drive.

Communication Committee Agenda Topic	Owner	G/Y/R	Expected Outcome
<ol style="list-style-type: none"> <li>1. Signup Genius</li> <li>2. Website Traffic</li> <li>3. Photo of the Week</li> <li>4. Annual Meeting Recap</li> </ol>	Sandy Wes and Audra	<b>G</b>	<ol style="list-style-type: none"> <li>1. Signup Genius - Available for all events.</li> <li>2. Website Traffic - 5,280 visits in last 12 months</li> <li>3. Photo of the Week   Jason <ul style="list-style-type: none"> <li>• <b>Start Date</b>   Monday, May 27</li> <li>• <b>End Date</b>   Monday, November 4</li> </ul> </li> <li>4. Annual Meeting Recap</li> </ol>

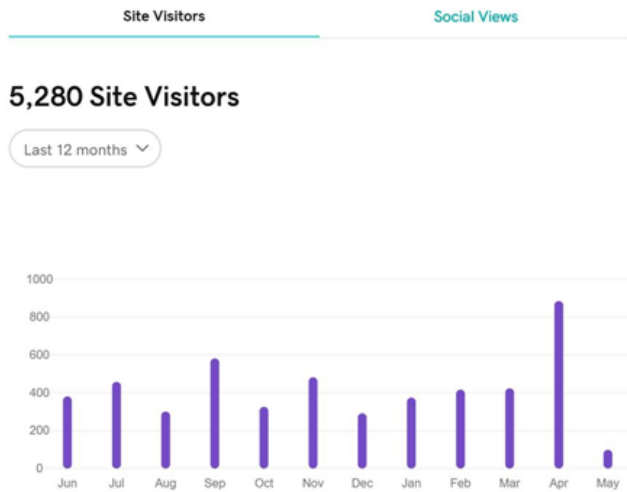
**Discussion:**

**Signup Genius**

We signed up for a one-year contract for Signup Genius. This will allow us to receive RSVP's for our events. A HUGE thank you to **Jennifer DeJoy** for helping get the Dive the Lake Volunteer Site ready!

**SpringLakeAssociation.org Website Traffic**

Below is a traffic report for the last 12 months, which shows that our website gets lots of traffic!



**Photo of the Week | Jason**

**Start Date** | Monday, May 27

**End Date** | Monday, November 4

**Annual Meeting | Sunday, April 21 Feedback**

- Location - Wild's Golf Course was great, new chef, great food and location. Spendy drinks. Equipment and Staff all great.
- Meeting Agenda – Flowed well, suggestion to bring in a no-cost panel or guest speaker.
- Year End Video – Fun and awesome!
- Member Drawing – Great selection. Suggestions to have runners next year with 2 controllers over tickets and gift. If grand prize coordinate where all tickets are in the bucket for grand prize drawing.
- Check In – Suggestion to sort the member list by last name

<ol style="list-style-type: none"> <li>1. Annexation Update SPT</li> <li>2. Spring Lake Park Update</li> <li>3. Option for Concert events</li> </ol>	<b>Wesley</b> <b>Monica</b>	<b>G</b>	<ol style="list-style-type: none"> <li>1. 24.1 24.2 not to be annexed.</li> <li>2. Soft Opening scheduled for May 22.</li> <li>3. Park requirements determined.</li> </ol>

**Discussion:**

1. Awaiting closure of 2024 legislative session.
2. Spring lake park opening request Confirmed with Patricia Freeman on soft opening date of May 22. Ribbon cutting ceremony on 5/21. Grand Opening June 28, 2024

