

Spring Lake Association

2021 Annual Meeting

We will get started shortly!



Gold Sponsors



Carlson & Prior Lake
Ace Hardware Stores



Edward Jones®

Paul Youngs



Lauren Peters



SAILER'S
GREENHOUSE

Silver Sponsors



Welcome



Meeting Logistics

- All participants have been placed on mute.
- We ask that you use Chat at the bottom of your screen to ask questions throughout the meeting.
- We will try to answer questions throughout the meeting.
- After the meeting you can email additional questions to board.sla@gmail.com.

Agenda

- ▶ Spring Lake Association Overview & Highlights | Dan Kelly
- ▶ 2020 Highlights & SLA Year End Video | Allie Ketelsen
- ▶ 2021 SLA Membership
- ▶ Financial Update | Lauren Peters
- ▶ Prior Lake Spring Lake Watershed District Video
- ▶ Lake Video Updates
 - ▶ Zebra Mussel Project | Charlie Malecha
 - ▶ Boat Access Report | Camille Will
 - ▶ Raymond Park | Christian Morkeberg/Wes Steffan
Video by Allie Ketelsen
- ▶ 2021 Preview
- ▶ New 2021 Board Officers & Board Members
- ▶ 2021 SLA Events
- ▶ SLA Member Drawing
- ▶ Q & A



A dark blue silhouette of Spring Lake is shown, with the words "Spring Lake" written in white, sans-serif font across its center. The background features a blue geometric pattern of triangles.

SLA New By-Laws

Our Mission: To educate and unite the residents and/or users of Spring Lake located in Scott County, Minnesota, in a common cause of lake preservation and improvement.

Our Vision: Spring Lake shall flourish in water quality, water health, environment impact, natural habitat for wildlife, recreational use all while making it a desirable location and enjoyable place for people to live and socialize.

Our Objective: To support, educate and encourage lake users on an enjoyable and safe lake experience, through education, communication and social interaction amongst its community.

Our Promise: The Association will work with all local, state, federal and sister associations in an open, transparent and honest dialogue. Working together and providing a conduit for information will allow the Association to educate its members about upcoming events and potential issues. Informing about the past, sharing the present, and discussing the future are its promise to the members and community all with the focus on the mission, vision and objectives of the Association.



Spring Lake Association History



SPRING LAKE ASSOCIATION STARTED IN 1952

The Spring Lake Improvement association was organized in 1952 by interested residents of the lake area and was incorporated by Larry Wood, William R. Jensen and William J. Topka.

Throughout the years the association has devoted time to lake treatment for algae, removal of carp, rearing pond for stock and pollution problems.

The annual picnic and water show has been a summer highlight for residents of the area for several years. The event is staged, at no cost to the association, by many of the interested members.

Current officers are Lloyd Slife, president; Roger Wood, vice president; Mrs. Robert Brayman, treasurer; and Roger Hanse, secretary.



SPRING LAKE ASSOCIATION BOARD MEMBERS



OFFICERS



President
Dan Kelly
Term: June 2015 - April 2021



Vice President
Conrad Ketelson
Term: March 2017 - April 2021



Secretary
Kerry Schmid
Term: April 2017 - April 2021



Treasurer
Lauren Peters
Term: May 2020 - April 2024



**Director of Marketing /
Communication**
Sandy Sauve
Term: August 2019 - August 2023

BOARD MEMBERS



Kelly Charles
Term: May 2020 - April 2022



Jim Gilbertson
Term: May 2020 - April 2022



Patsy Lundquist
Term: September 2019 - August 2021



Lisa Quinn
Term: May 2020 - April 2022

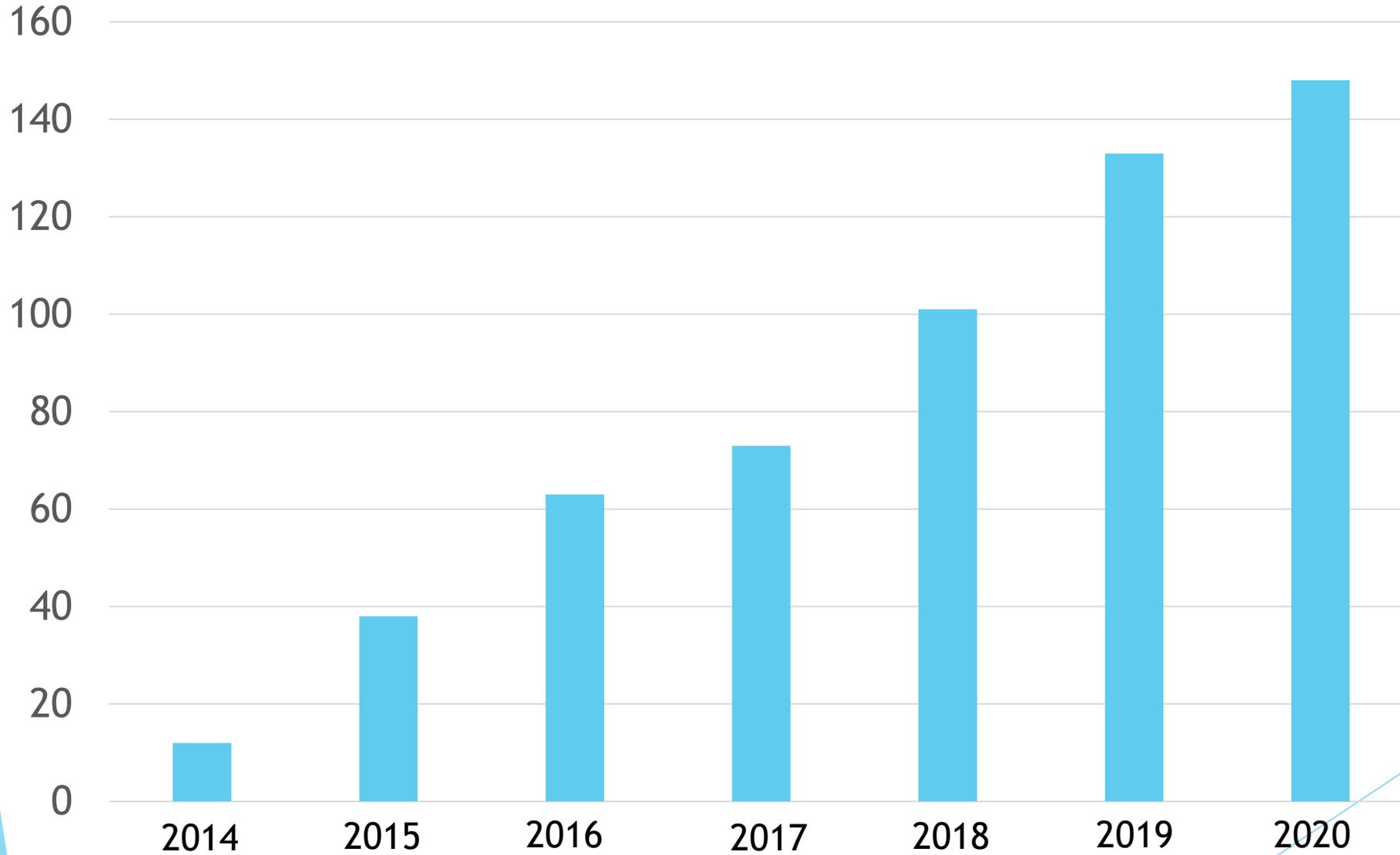


Wesley Steffan
Term: May 2020 - April 2022

Thank you



Memberships: 2014-2020



2021 SLA Membership Gift

Delivered first week of May



Member Dock License Plate



Spring Lake Waterproof Depth Map

2020 SLA Highlights



2020 Year In Review



Treasurer's Report

Lauren Peters - SLA Treasurer



Current Financial Position

Current Cash Balance (March 31, 2021) \$19,612.63

Year End Balance 2020
\$13,519.47

Year End Balance 2019
\$14,429.10

2020 Year End Financial Report

		(Exp)/Rev
1) Membership Dues	\$	3,750.00
2) SLA Sponsors	\$	4,628.10
3) T Shirt Sales ***	\$	144.48
	REVENUE	\$ 8,522.58
4) Merchandising/Membership Drive	\$	(1,761.48)
5) Annual Newsletter	\$	(998.72)
	Stamps	\$ (303.00)
	Printing	\$ (651.77)
	Labels/Seals	\$ (43.98)
6) Annual Meeting - Online	\$	-
7) Smore Fall Event	\$	(185.43)
8) Post Office Box Fee	\$	(80.00)
9) Summer Concert	\$	(3,153.18)
	Band	\$ (2,390.00)
	Stage	\$ (456.88)
	Park Permit	\$ (90.00)
	Insurance***	\$ (216.30)
10) Sponsorship Promotional Exp	\$	345.17
11) Pick Your Paddle Event	\$	-
12) Winter Progressive - Boathouse	\$	(157.85)
13) Website Fee	\$	(179.88)
14) Boat Landing garbage/recycling	\$	(116.08)
15) Fish Stocking ***	\$	(2,000.00)
16) Retired Board Recognition ***	\$	(293.25)
17) Scout Project ***	\$	(106.22)
18) PayPal Fees***	\$	(59.93)
19) Check Printing	\$	(29.64)
	EXPENSES	\$ (8,776.49)
	TOTAL	\$ (253.91)

*** Not Budgeted

2021 Budget

			(Exp)/Rev
1) Membership Dues (178 Households)		\$	4,254.00
2) SLA Sponsors 10@\$500/3@\$300		\$	5,900.00
3) Fish Stocking Credit		\$	2,000.00
REVENUE BUDGET			\$ 12,154.00
3) Membership Drive Gift (Plates & Maps)		\$	(2,000.00)
4) Annual Newsletter (500)		\$	(1,050.00)
	Stamps	\$	(300.00)
	Printing	\$	(700.00)
	Labels/Seals	\$	(50.00)
5) Winter Gathering		\$	(175.00)
6) Ice Out Challenge		\$	(100.00)
7) Annual Meeting Expense		\$	(550.00)
8) "Kids" Fishing Contest		\$	(100.00)
9) Ice Cream Social		\$	(100.00)
10) Summer Concert		\$	(4,366.30)
	Band	\$	(3,300.00)
	Stage	\$	(600.00)
	Park Permit	\$	(90.00)
	Concert Banner	\$	(85.00)
	Porta Potty	\$	(75.00)
	Insurance	\$	(216.30)
11) Pick Your Paddle Event SPONSORED		\$	-
12) S'Mores Event		\$	(175.00)
	Social Events Budget # 5-12	\$ (5,566.30) 46%	
13) Sponsor Promotional Expense		\$	(500.00)
14) Website Fee		\$	(180.00)
15) Post Office Box Fee		\$	(80.00)
16) Boat Landing Garbage/Recycling		\$	(276.00)
17) Misc - Name Tags/Flyers		\$	(100.00)
18) Fish Stocking		\$	(2,000.00)
19) PayPal Fees		\$	(60.00)
20) Recognition		\$	(180.00)
EXPENSE BUDGET			\$ (11,992.30)
Total 2021			\$ 161.70

Prior Lake Spring Lake Watershed District



Spring Lake Association 2021 ANNUAL MEETING

PRIOR LAKE-SPRING LAKE WATERSHED DISTRICT



[Video](#)

Lake Update II - Zebra Mussels

Charlie Malecha



[Video](#)

Lake Update I - Watercraft Inspections

Camille Will



Lake Update III - Raymond Park Wes & Christian



2021 Preview

- Continue providing regular/pertinent communication to members.
- Be a voice and represent the residents of Spring Lake to community leaders.
- Give back to community on issues that directly impact Spring Lake.
- Grow memberships to 175+ in 2021.
- Grow business sponsorship programs.
- Create/continue 4 committees!
- Celebrate 70-year anniversary



Welcome New SLA Board Members

- ▶ President - Wes Steffan
- ▶ Vice-President - Patsy Lundquist
- ▶ Secretary - Audra Miers
- ▶ Board of Directors - Ken Rodning & Jesse Loudon Future Interest: board.sla@gmail.com



President
Wes Steffan



Vice President
Patsy Lundquist



Secretary
Audra Miers



Treasurer
Lauren Peters



Communications
Sandy Sauve



Board Member
Kelly Charles



Board Member
Jim Gilbertson



Board Member
Jesse Loudon



Board Member
Lisa Quinn



Board Member
Ken Rodning

SLA Committees

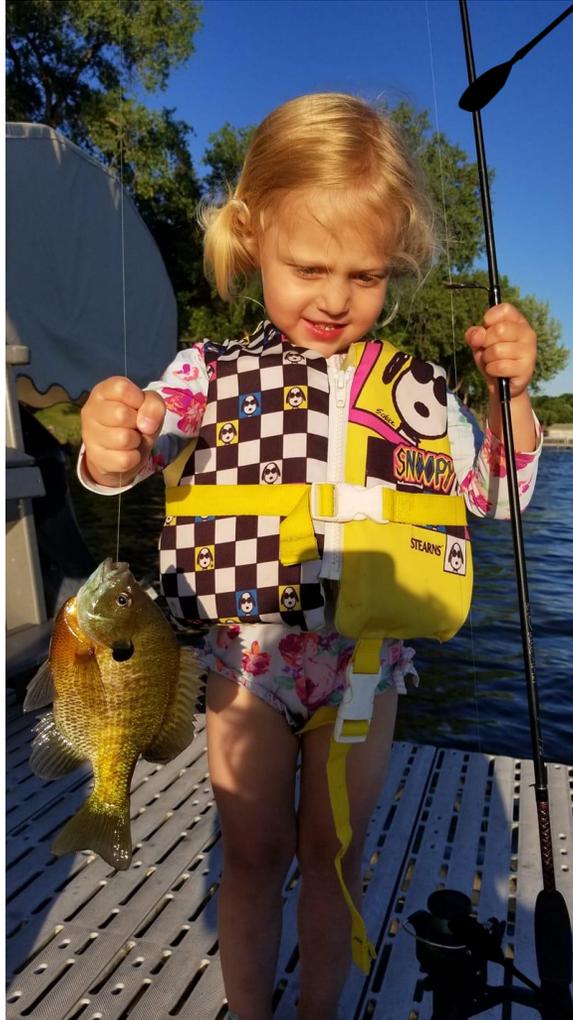


Community Outreach	Membership	Business Sponsorship	Social Committee
<p>Focus: Engages with Local Organizations on Educational, Environmental and Community Activities</p>	<p>Focus: Membership Recruitment and Retention along with Social Media Platform Postings</p>	<p>Focus: Engages and Communicates with our Local Businesses for SLA Business Sponsorship</p>	<p>Focus: Organizing Social Events for the Spring Lake Community</p>
<p>Main Activities: Eagle Scout Sponsorship, CAC/PLWSD Communications, Fish Stocking</p>	<p>Main Activities: January Membership Drive and Social Media Engagement</p>	<p>Main Activities: Fall/Winter Business Sponsorship Drive and Liaison s needed</p>	<p>Main Activities: Annual Meeting, Summer Concert, Summer Lake Events, Fall and Winter Event</p>
<p>Roles: As Needed</p>	<p>Roles: Newsletter Social Media Engagement</p>	<p>Roles: Liaison to different business as needed</p>	<p>Roles: Summer Concert Lead Summer Events Lead Non-Summer Events Lead</p>



Interested - board.sla@gmail.com

2021 Calendar of Events



Paddle Parade

Date: Monday, May 31

Location: Spring Lake TBD

Time: TBD

NEW - Kids Fishing Contest

Date: Saturday, June 19

Location: Raymond Point Pier

On-line registration, weigh-in

Time: TBD

NEW - Ice Cream Social

Date: Saturday, July 3

Location: Middle of Spring Lake

Time: TBD

Concert on the Lake

Date: Saturday, August 7

Location: Raymond Park

Time: TBD

Pick your Paddle

Date: Monday, September 6

Location: TBD

Time: TBD

S'mores / Light up the Lake

Date: Saturday, October 16

Location: Spring Lake TBD

Time: TBD

Stay Connected Online



Website:
Springlakeassociation.org



Facebook:
[Sla Spring Lake](https://www.facebook.com/SlaSpringLake)

Spring Lake Association



Spring Lake Association Challenge

2021
SLA Ice Out
Challenge

Ice Out Rules

- ◆ One entry per household
- ◆ You must be a Spring Lake Association Member (2021 Paid) to enter your guess.
- ◆ Renew your 2021 Membership online at SpringLakeAssociation.org
- ◆ Membership valid January 1 - December 31, 2021
- ◆ Winners announced once ice out is called.
 - ◆ Ice out date is determined by Prior Lake Spring Lake Watershed District Facebook post.
- ◆ In the event of a date tie, tiebreaker goes to the time.

**Winner of the Ice Out Challenge will receive
\$50 Ace Hardware Gift Card.**

Send Ice Out Guess

Please email **Ice out date and time** to
Board.sla@gmail.com by **Monday, March 8.**



**Winners:
Cheryl & Dennis Stuckey**

2021 Member Drawing



The advertisement features a background of vibrant yellow and orange ranunculus flowers. A black decorative banner in the center contains the 'STEMS & VINES' logo and the text 'FlowerScripton™'. To the right, a white text box provides details about the subscription service.

Simplify your life and brighten your home or office with a **Stems & Vines flower subscription!** Create the package that fits your needs, and receive seasonal fresh flowers at your doorstep!

Delivery Options

- * Weekly
- * Bi-weekly
- * Monthly

Discount Levels

- * \$50 - 5% discount
- * \$100 - 10% discount
- * \$150 - 15% discount

Based on total monthly value - not including delivery or sales tax

Details

- * 6 month minimum
- * Select & maintain delivery date or day (Mon-Sat)
- * Flowers based on seasonality, quality, & availability
- * Find more details at www.stemsandvines.com/flowerscription

952.440.3200 | 4717 Pleasant St. SE, Prior Lake | stemsandvines.com

- Certificate entitles the lucky recipient to a (3) month *FlowerScripton* from Stems & Vines Floral Boutique!
- Your *FlowerScripton* will include (3) monthly TM\$50 seasonal arrangements & delivery within Prior Lake! (\$199 value!)

Flowerscriptions@stemsandvines.com

Thank You Sponsors!!!



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Lauren Peters



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