

Spring Lake Board Meeting - May 10,2021

10-May-21		
Name	Role	Attendance
Wesley Steffan	President	X
Patsy Lundquist	Vice President	X
Audra Miears	Secretary	X
Sandy Sauve	Director of Communication / Marketing	X
Lauren Peters	Treasurer	
Ken Rodning	Board Member	
Kelly Charles	Board Member	X
Jim Gilbertson	Board Member	X
Jesse Loudon	Board Member	X
Lisa Quinn	Board Member	X

The May 10,2021 SLA Board Meeting was held at Patsy Lundquist House. Thank You Patsy!

Opening Remarks

Wesley opened the meeting by welcoming the new board members, Aurdra, Ken and Jesse and thanking the retiring members Dan, Kerry and Conrad. Thank you stones which detailed years of service on the board were presented to each.

Annual Meeting Comments.

All thought the meeting was well rounded and the combination of the videos and individuals talking worked well. Having the youth involved with their activities and videos was also well received. The year-end video produced by Allie Ketelson had a good mix of ages and content.

Monthly Committee review

The existing committee chart was reviewed. Jim requested to be on Communications along with Sandy and Jesse will become co-chair with Patsy on Social. Wesley is to talk with Ken to see if there is still interest with him being on Sponsor. Kelly agreed to work with Wesley on Community Outreach. It was

requested to add additional line items to show additional committee members. Board members are to provide names.

Membership Sandy

- 152 Current 2021 Paid members and Sponsors
- 29 New members including 3 Sponsors
- 26 Number of additional members needed to reach goal
- \$52.97 Member payments needed to meet budget of \$4254

Action Item. Please review the 2021 Not Paid worksheet and let me know if there is anyone you feel comfortable contacting to become a paid member.

Communication Sandy

- Evite for Paddle Event sent
- Evite for Kids' Fishing Tournament will be created this week
- Facebook/Email – Photo of the week contest to start June 1
- Sponsor of the week to start June 1, starting with New Sponsors
- Boat Landing Kiosk will be updated this week

Action Item. We will continue with photo and sponsor of the month. Please submit criteria relative to 2021 to Sandy.

Sponsors Patsy

New sponsors will be contacted beginning this week to present them with their new sponsors. Wesley and Patsy to present and pictures taken. Additional plaques are needed if we are able to get new sponsors. Sandy offered to contact someone she knows to see if they would make.

Social Patsy

Paddle Event May 31 – Lauren Peters, meet at Dan Kelly's house

Fishing Event June 19th– Meeting planned for Wednesday May 19 to discuss

Ice Cream Social July 3

Concert August 7, Bootleg will be the band.

Action Item. Check with the band to see if they other play selections.

Treasurers Report Lauren

Balance as of 5/10/2021

Checking \$18615.61

PayPal	\$1156.35
Less Transactions	\$0.00
SLA Cash Balance	\$19,771.96

Open Discussion around the Horn

Action Item. Sandy is to pursue a document repository such as a Drop Box for the Board to Store and retrieve information.