



A Celebration of Italian Motoring

Sunday, July 21, 2024 ~ 9am – 1pm

NEW LARGER LOCATION: Clear Creek Valley Park, 3700 W 58th Place, Arvada, CO 80002

***People's Choice Winner of the 2023 Bravo! Awards Best Italian Cultural Gathering!
Largest gathering of Italian marques in the Rocky Mountain region!
34 Years and Counting!***



AUTOMEZZI XXXIV ~ SPONSORSHIP OPPORTUNITIES

- \$ 9,500 Presenting Sponsor
- \$ 5,500 Premier Sponsor
- \$ 3,500 Main Stage / Music Sponsor
- \$ 2,500 Partner Sponsor
- \$ 1,500 Commemorative Item Sponsor
- \$ 1,250 Supercar or Motorcycle/Scooter Showcase Sponsor
- \$ 1,000 Supporting Sponsor
(Bar, Awards, Video, Goodie Bags, Featured Marque or Guest Exotic)
- \$ 500 Paisano Sponsor
- \$ 400 Marque "Club" Sponsor
- \$ 200 - \$700 Exhibitor Booth Options
- \$ 100 Friend of Automezzi



AUTOMEZZI XXXIV SPONSOR BENEFITS

\$9,500 Exclusive Presenting Sponsor:

Exclusive listing as Presenting Sponsor, exclusive media partner, logo on all print ads, full page ad on attendee program, 2 bag stuffer items, prominent logo with link on website for one year, 3 banners on site, regular Facebook and Instagram mentions, logo on collateral, logo on official apparel item, 8 complimentary food and drink tickets, 4 official event t-shirts, 1 commemorative poster, opportunity to speak at the event, recognition from main stage and yearly first right of refusal for category. Sponsor will also receive a premium exhibitor space in a prominent location ON GRASS and VIP parking. Other yearly benefits may apply based on other programming and partners.

\$3,000 *VIP Tent Package Add-on:

The VIP Tent Package is available to add-on for the Presenting Sponsor and Premier Sponsors. Package includes an installed 30 x 40 shade tent plus ample grassy area in front to spread out sponsor guests. Tables, cream colored chairs and black linens with seating for 80 people plus 3 cabaret hi-top tables with black linens also included. (Rope and stanchion to rope off area outside the tent and sidewalls are not included but can be added for an additional cost).

\$5,500 Premier Sponsor:

Listing as Premier Sponsor, ½ page ad on attendee program, 1 bag stuffer item, 2 banners on site, logo with link on website, recognition on Facebook and Instagram, logo on collateral, logo on official apparel item, 4 complimentary food and drink tickets, 4 official event t-shirts, 1 commemorative poster, exhibitor booth in premier field location with space for up to 4 vehicles, yearly first right of refusal for category. Option to Add-on a Tent Package for an additional fee if space is available.

\$3,500 Main Stage / Music Sponsor:

One banner on Main Stage, music will be advertised as “Flatirons Jazz Orchestra Presented by Your Company”, logo on official apparel item, ½ page ad on attendee program, 1 bag stuffer item, logo with link on website, recognition on Facebook and Instagram, logo on collateral, 3 official event t-shirts, 1 commemorative poster, exhibitor booth at event in prominent location, recognition from main stage, 3 complimentary food and drink tickets, opportunity to introduce the band at the start of each set, yearly first right of refusal for category.

\$2,500 Partner Sponsor:

Listing as Partner Sponsor, ¼ page ad on attendee program, 1 bag stuffer item, 1 banner on site, logo with link on website, recognition on Facebook and Instagram, logo on collateral, logo on official apparel item, 2 complimentary food and drink tickets, 2 official event t-shirts, 1 commemorative poster, exhibitor booth in premier field location with space for up to 2 vehicles, yearly first right of refusal for category. Partner sponsorship is open to any business or individual who desires to partner with the Automezzi to support our cause. (Requires Show Director approval)

\$1,500 Commemorative Item Sponsor:

Listing as Commemorative item Sponsor, listing in program, 1 bag stuffer item, 1 banner on site, logo with link on website, recognition on Facebook and Instagram, logo on collateral, PROMINENT logo on official apparel item, 4 official event t-shirts, 1 commemorative poster, exhibitor booth in premier field location with space for up to 2 vehicles, yearly first right of refusal for category. Commemorative Item Sponsorship is open to any business or individual who desires to partner with the Automezzi to support our cause. (Requires Show Director approval)

\$1,250 Supercar Showcase Sponsor: Listing in program as Presenting Sponsor of the Supercar Showcase, exhibitor booth with space near the Supercar Showcase area, logo with link on website, recognition on Facebook and Instagram, 2 complimentary vehicle registrations, 2 official event t-shirts, 2 complimentary food and drink tickets, 1 commemorative poster, 1 bag stuffer item, recognition from main stage, yearly first right of refusal for category.

AUTOMEZZI XXXIV SPONSOR BENEFITS

(continued)

\$1,250 Motorcycle / Scooter Showcase Sponsor: Listing in program as Presenting Sponsor of the Motorcycle & Scooter Showcase, exhibitor booth near Motorcycle/Scooter Showcase with space for up to 8 display motorcycles or scooters nearby, logo with link on website, recognition on Facebook and Instagram, 2 official event t-shirts, 2 complimentary food and drink tickets, 1 commemorative poster, 1 bag stuffer item, recognition from main stage, yearly first right of refusal for category.

\$1,000 Supporting Sponsor: Banner on site at Main Entrance, recognition from main stage, 10 x 10 exhibitor booth, listing/link on website and on attendee program, 1 bag stuffer item, 1 official event t-shirt, 1 commemorative poster, 1 complimentary food and drink ticket. Several categories are supported by these sponsorships, each with additional benefits for that category including the option of a larger tent for showcase categories. We can customize to fit your needs, in-kind is considered, contact us to learn more.

SUPPORTING CATEGORIES: Beverage Bar, Awards, Guest Exotic or Featured Marque Showcase, Video, Goodie Bags

\$500 Paisano Sponsor: Includes listing/link on website and on attendee program, recognition on Facebook and Instagram, 1 bag stuffer item.

EXHIBITOR BOOTH SPONSORS:

\$700 Exhibitor Primo Booth: (Large corner location in Vendor Village – limited to 2 corner spaces available): Includes parking space to display one vehicle, listing on website and attendee program, 1 bag stuffer item. Exhibitor to provide their own tent with weights, table and chairs. Location in the vendor area will be prominent.

\$500 Business Exhibitor Booth: (10x10 space in Vendor Village): Includes listing on website and attendee program, 1 bag stuffer item. Exhibitor to provide their own tent with weights, table and chairs.

\$400 Marque “Club” Sponsor (10x10 space to place tent near your Marque’s section): listing on website and attendee program, 1 complimentary vehicle registration and 1 food/drink ticket. Club to provide their own tent with weights, table and chairs. Tent location to be determined with Show Director upon arrival.

\$300 Non-Profit / Cultural Partner Booth (10x10 space in Vendor Village): Logo on website with link, listing on attendee program with website or contact info, 1 bag stuffer item. Exhibitor to provide their own tent with weights, table and chairs.

\$200 Artisan (Art, Jewelry, Handmade Items, etc) Booth (10x10 space in Vendor Village): listing on website and attendee program, 1 bag stuffer item. Exhibitor to provide their own tent with weights, table and chairs.

\$100 Friend of Automezzi: Opportunity to include 1 bag stuffer item in the registrant bags.

ANY OF THE SPONSORSHIPS CAN BE CUSTOMIZED... JUST ASK!

Thank you for your support! The 2024 Automezzi will help the Project Sol Flower Charity fund Bucket List Dreams for young adults (18-26) struggling with life threatening diseases.

Please email Commitment Form to info@automezzicolorado.com and mail payment to: Automezzi Colorado in c/o Get Connected Events, P. O. Box 1132, Arvada, CO 80001. For other payment options, more information or to customize a sponsorship contact Show Director Gina Molinaro-Hallisey at Get Connected Events, 303.726.6111.

Automezzi Date: Sunday, July 21, 2024 – All sponsorships must be paid in full by June 15th to receive all associated benefits. ****PLEASE NOTE: All sponsorships are sold on a first come basis and paid in full prior to event date. THANKS!**

For event details visit: www.automezzicolorado.com (Updates coming soon! Load-in details sent 2 weeks prior to event)

AUTOMEZZI XXXIV SPONSORSHIP COMMITMENT FORM

Sponsor Name (as you wish it to be listed) _____

Contact Person _____ Title _____

Mailing Address _____
City State Zip

Cell Phone # _____ Alt Phone # _____ **TODAY'S DATE** _____

Email _____ Website _____

In exchange for the benefits received as listed on the attached Automezzi Sponsor Benefits Sheet for the category chosen below, I/we pledge to support the Automezzi as follows: Please check the Sponsorship that applies.

_____ EXCLUSIVE PRESENTING SPONSOR: Amount of Sponsorship: \$9,500 (1 AVAILABLE)

_____ PREMIER SPONSOR: Amount of Sponsorship: \$5,500 (2 AVAILABLE)

_____ VIP TENT PACKAGE/SPONSOR ADD-ON: Amount of Sponsorship: \$3,000 (LIMITED TO 3)

_____ MAIN STAGE / MUSIC SPONSOR: Amount of Sponsorship: \$3,500 (1 AVAILABLE)

_____ PARTNER SPONSOR: Amount of Sponsorship: \$2,500 (3 AVAILABLE)

_____ COMMEMORATIVE ITEM SPONSOR: Amount of Sponsorship: \$1,500 (2 AVAILABLE)

_____ SUPERCAR SHOWCASE SPONSOR: Amount of Sponsorship: \$1,250 (1 AVAILABLE)

_____ MOTORCYCLE/SCOOTER SHOWCASE SPONSOR: Amount of Sponsorship: \$1,250 (1 AVAILABLE)

_____ SUPPORTING SPONSOR: *Category:* _____ Amount of Sponsorship: \$1,000 (6 AVAILABLE)

_____ PAISANO SPONSOR: Amount of Sponsorship \$500 (5 AVAILABLE)

_____ MARQUE "CLUB" SPONSOR: Amount of Sponsorship \$400 (LIMITED)

_____ EXHIBITOR *PRIMO* BOOTH: Amount of Sponsorship \$700 (2 AVAILABLE)

_____ EXHIBITOR BOOTH (BUSINESS): Amount of Sponsorship \$500 (LIMITED)

_____ EXHIBITOR BOOTH (NON-PROFIT/CULTURAL): Amount of Sponsorship \$300 (LIMITED)

_____ EXHIBITOR BOOTH (ARTISAN/HANDMADE): Amount of Sponsorship \$200 (LIMITED)

_____ FRIEND OF AUTOMEZZI: Amount of Sponsorship \$100 (UNLIMITED)

IN-KIND SPONSOR OF ITEM OR SERVICE: _____ Value: \$ _____

Authorized Signature: _____ Printed Name: _____

Contact person for banner(s), other items *and* to coordinate receiving your sponsor benefits (if not the person listed above):

Name: _____ Phone: _____