



## A Celebration of Italian Motoring

**PRESENTED BY THE COLORADO AUTO SHOW - To benefit Project Sol Flower**

Sunday, July 19, 2026 ~ 9am – 1pm

**LOCATION: Rocky Mountain Airport-Sheltair Aviation, 9112 Rocky Road, Broomfield, CO 80021**

***Largest gathering of Italian marques in the Rocky Mountain region!***

***36 Years and Counting!***



## **AUTOMEZZI XXXVI ~ SPONSORSHIP OPPORTUNITIES**

- \$ 20,000 Presenting Sponsor
- \$ 10,000 VIP Passport Sponsor
- \$ 5,500 Premier Sponsor
- \$ 3,500 Main Stage/Music, F1 Simulator, Supercar Showcase, Parking
- \$ 2,500 Partner Sponsor
- \$ 1,500 Commemorative Item or Awards Sponsor
- \$ 1,250 Motorcycle/Scooter Showcase Sponsor
- \$ 1,000 Supporting Sponsor
- (Bar, Video, Colosseum Photo Booth, Featured Marque, Guest Exotic, Red Carpet)*
- \$ 500 Paisano Sponsor
- \$ 500 Marque "Club" Sponsor
- \$ 200 - \$750 Exhibitor Booth Options
- \$ 100 Friend of Automezzi



## AUTOMEZZI XXXVI SPONSOR BENEFITS

### **\$20,000 Exclusive Presenting Sponsor:**

Exclusive listing as Presenting Sponsor, exclusive media partner, logo on all print ads, full page ad on attendee program, 2 bag stuffer items, prominent logo with link on website for one year, 3 banners on site, regular Facebook and Instagram mentions, logo on collateral, logo on official apparel item, 8 complimentary food and drink tickets, 8 official event t-shirts OR event trucker hats, 1 commemorative poster signed by the artist, opportunity to speak at the event (video), recognition from main stage and yearly first right of refusal for category. Sponsor will also receive a premium exhibitor space in a prominent location and VIP parking. Other yearly benefits may apply based on other programming and partners.

### **\$10,000 Exclusive VIP Passport Sponsor:**

Exclusive listing as the VIP Passport Sponsor, logo on all print ads, ½ page ad on attendee program, 2 bag stuffer items, prominent logo with link on website for one year, 2 banners on site in VIP Passport Cafe, regular Facebook and Instagram mentions, logo on collateral, logo and company message on commemorative VIP Passport, logo on official apparel item, 6 complimentary food and drink tickets, 6 official event t-shirts, 1 commemorative poster signed by the artist, opportunity to speak at the event (on official event video), recognition from main stage and yearly first right of refusal for category. Sponsor will also receive a premium exhibitor space in a prominent location and 3 VIP parking passes. Other yearly benefits may apply based on other programming and partners.

### **\$5,500 Premier Sponsor:**

Listing as Premier Sponsor, ½ page ad on attendee program, 1 bag stuffer item, 2 banners on site, logo with link on website, recognition on Facebook and Instagram, logo on collateral, logo on official apparel item, 4 complimentary VIP food and drink tickets, 4 official event t-shirts, 1 commemorative poster, exhibitor booth in premier location with space for up to 4 vehicles, yearly first right of refusal for category. Option to Add-on a VIP Seating Package for an additional fee if space is available.

### ***\$1,350 - \$1,500 VIP Add-on:***

*The VIP Seating Package is available to add-on for the Presenting Sponsor and Premier Sponsors. Package includes a dedicated premier space in the Hangar with round tables, cream-colored chairs and black linens with seating for 70 people plus 2 cabaret hi-top tables and 2 banquet (6') tables with black linens also included. (Rope and stanchion to rope off your area are not included but can be added for an additional cost)*

### **\$3,500 Main Stage / Music Sponsor:**

One banner on Main Stage, music will be advertised as "Presented by Your Company", logo on official apparel item, ½ page ad on attendee program, 1 bag stuffer item, logo with link on website, recognition on Facebook and Instagram, logo on collateral, 3 official event t-shirts, 1 commemorative poster, exhibitor booth at event in prominent Hangar location, recognition from main stage, 3 VIP complimentary food and drink tickets, yearly first right of refusal for category.

**\$3,500 Supercar Showcase, F1 Simulator or Parking Sponsor:** Listing in program as Presenting Sponsor of the Supercar Showcase, F1 Simulator or Event Parking, exhibitor booth with space near the sponsored area and premier access, logo with link on website, recognition on Facebook and Instagram, 3 complimentary vehicle registrations or 3 VIP Parking, 3 official event t-shirts, 3 complimentary food and drink tickets, logo on collateral, 1 commemorative poster, 1 bag stuffer item, recognition from main stage, yearly first right of refusal.

### **\$2,500 Partner Sponsor:**

Listing as Partner Sponsor, ¼ page ad on attendee program, 1 bag stuffer item, 1 banner on site, logo with link on website, recognition on Facebook and Instagram, logo on collateral, logo on official apparel item, 2 complimentary food and drink tickets, 2 official event t-shirts, 1 commemorative poster, exhibitor booth in premier Hangar location with space for up to 2 vehicles, yearly first right of refusal for category. Partner sponsorship is customizable (ask for details on 2026 opportunities) and open to any business or individual who desires to partner with the Automezzi to support our cause. (Requires Director Approval)

# AUTOMEZZI XXXVI SPONSOR BENEFITS

(continued)

## **\$1,500 Commemorative Item or Awards Sponsor:**

Listing as Commemorative Item or Awards Sponsor, listing in program, 1 bag stuffer item, 1 banner on site, logo with link on website, recognition on Facebook and Instagram, logo on collateral, PROMINENT logo on official apparel item or Opportunity to Assist in Awards Ceremony, 4 official event t-shirts, 1 commemorative poster, exhibitor booth in premier Hangar location, yearly first right of refusal for category. Commemorative Item or Awards Sponsorship is open to any business or individual who desires to partner with the Automezzi to support our cause. In kind will be considered. (Requires Show Director Approval)

**\$1,250 Motorcycle / Scooter Showcase Sponsor:** Listing in program as Presenting Sponsor of the Motorcycle & Scooter Showcase, exhibitor booth near Motorcycle/Scooter Showcase with space for up to 8 display motorcycles or scooters nearby, VIP trailer parking, logo with link on website, recognition on Facebook and Instagram, 2 official event t-shirts, 2 complimentary food and drink tickets, 1 commemorative poster, 1 bag stuffer item, recognition from main stage, yearly first right of refusal for category. Exhibitor to provide their own tent with weights, table and chairs.

**\$1,000 Supporting Sponsor:** Banner on site at Main Entrance, recognition from main stage, 10 x 10 exhibitor booth, listing/link on website and on attendee program, 1 bag stuffer item, 1 official event t-shirt, 1 commemorative poster, 1 complimentary food and drink ticket. Several categories are supported by these sponsorships, each with additional benefits for that category (inquire for availability). We can customize to fit your needs, in-kind is considered, contact us to learn more. **SUPPORTING CATEGORIES: Beverage Bar, Guest Exotic Showcase, Featured Marque Showcase, Video, Red Carpet Photo, Colosseum Photo Booth**

**\$500 Paisano Sponsor:** Includes listing/link on website and recognition in attendee program, on Facebook and Instagram, opportunity to include 1 bag stuffer item.

## **EXHIBITOR BOOTH SPONSORS:**

**\$750 Exhibitor Primo Booth:** (10x20 space in the Hangar – limited spaces available): Includes parking space to display one vehicle, listing on website and attendee program, 1 bag stuffer item. Exhibitor to provide their own tent with weights (if desired as place marker but not necessary), table and chairs. Location in the vendor area will be prominent.

**\$600 Business Exhibitor Booth:** (10x10 space in Hangar): Includes listing on website and attendee program, 1 bag stuffer item. Exhibitor to provide their own tent with weights (if desired as a place marker but not necessary), table and chairs.

**\$500 Marque “Club” Sponsor** (10x10 space to place tent near your Marque’s section): listing on website and attendee program, 1 complimentary vehicle registration and 1 VIP food/drink ticket. Club to provide their own tent with weights, table and chairs. Tent location to be determined with Show Director prior. *Discount of \$100 applied if club assists in parking vehicles, judging their marque.*

**\$300 Non-Profit / Cultural Partner Booth** (10x10 space in Hangar): Logo on website with link, listing on attendee program with website or contact info, 1 bag stuffer item. Exhibitor to provide their own tent with weights (if desired as a place marker but not necessary), table and chairs.

**\$200 Artisan (Art, Jewelry, Handmade Items, etc) Booth** (10x10 space in Hangar): listing on website and attendee program, 1 bag stuffer item. Exhibitor to provide their own tent with weights (if desired as a place marker but not necessary), table and chairs.

**\$100 Friend of Automezzi:** Opportunity to include 1 bag stuffer item in the registrant bags.

## ***ANY OF THE SPONSORSHIPS CAN BE CUSTOMIZED... JUST ASK!***

*Thank you for your support! The 2026 Automezzi will help the Project Sol Flower Charity fund Bucket List Dreams for young adults (18-26) struggling with life threatening diseases.*

Please email Commitment Form to [gina@getconnectedevents.com](mailto:gina@getconnectedevents.com) and mail payment to: Automezzi Colorado in c/o Get Connected Events, P. O. Box 1132, Arvada, CO 80001. For other payment options, more information or to customize a sponsorship contact Show Director Gina Molinaro-Hallisey at Get Connected Events, 303.726.6111.

**\*\*PLEASE NOTE:** All sponsorships are sold on a first come basis and paid in full by June 15<sup>th</sup> prior to event date. THANKS!

For event details visit: [www.automezzi-colorado.com](http://www.automezzi-colorado.com) (Updates coming soon! Load-in details sent 2 weeks prior to event)

## AUTOMEZZI XXXVI SPONSORSHIP COMMITMENT FORM

Sponsor Name (as you wish it to be listed) \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_  
City State Zip

Cell Phone # \_\_\_\_\_ Alt Phone # \_\_\_\_\_ **TODAY'S DATE** \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

In exchange for the benefits received as listed on the attached Automezzi Sponsor Benefits Sheet for the category chosen below, I/we pledge to support the Automezzi as follows: Please check the Sponsorship that applies.

\_\_\_\_\_ EXCLUSIVE PRESENTING SPONSOR: Amount of Sponsorship: \$20,000 (SOLD)

\_\_\_\_\_ VIP PASSPORT SPONSOR: Amount of Sponsorship: \$10,000

\_\_\_\_\_ PREMIER SPONSOR: Amount of Sponsorship: \$5,500

\_\_\_\_\_ VIP PACKAGE/SPONSOR ADD-ON: Amount of Sponsorship: \$1,350-\$1,500

\_\_\_\_\_ MAIN STAGE/MUSIC, F1 SIMULATOR, SUPERCAR SHOWCASE OR EVENT PARKING SPONSOR  
 Amount of Sponsorship: \$3,500

\_\_\_\_\_ PARTNER SPONSOR: \_\_\_\_\_ Amount of Sponsorship: \$2,500

\_\_\_\_\_ COMMEMORATIVE ITEM / AWARDS SPONSOR: Amount of Sponsorship: \$1,500

\_\_\_\_\_ MOTORCYCLE/SCOOTER SHOWCASE SPONSOR: Amount of Sponsorship: \$1,250

\_\_\_\_\_ SUPPORTING SPONSOR: *Category:* \_\_\_\_\_ Amount of Sponsorship: \$1,000

\_\_\_\_\_ PAISANO SPONSOR: Amount of Sponsorship: \$500

\_\_\_\_\_ MARQUE "CLUB" SPONSOR: Amount of Sponsorship: \$500

\_\_\_\_\_ EXHIBITOR *PRIMO* BOOTH: Amount of Sponsorship: \$750

\_\_\_\_\_ EXHIBITOR BOOTH (BUSINESS): Amount of Sponsorship: \$600

\_\_\_\_\_ EXHIBITOR BOOTH (NON-PROFIT/CULTURAL): Amount of Sponsorship: \$300

\_\_\_\_\_ EXHIBITOR BOOTH (ARTISAN/HANDMADE): Amount of Sponsorship: \$200

\_\_\_\_\_ FRIEND OF AUTOMEZZI: Amount of Sponsorship: \$100

IN-KIND SPONSOR OF ITEM OR SERVICE: \_\_\_\_\_ Value: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Contact person for banner(s), other items *and* to coordinate receiving your sponsor benefits (if not the person listed above):

Name/Email: \_\_\_\_\_ Phone: \_\_\_\_\_