



The Protea Group (Protea) brings together unparalleled expertise in strategic communications, event management, and organizational development. Protea is dedicated to delivering innovative solutions that drive sustainable impact across international development. With a shared commitment to excellence and a focus on customer success, Protea offers a comprehensive range of services tailored to meet the unique needs of federal government projects. Together, we are stronger and better equipped to create meaningful change.

## SERVICES

### Outreach and Communications

- 508 Compliance
- Graphic Design and Data Visualization
- Project Identity and Branding
- Strategic Communications
- Writing and Editing
- Translation and Localization
- Videography, Animation, and Photography
- Website Design, Development, and Maintenance

### Training

- In-Person and Virtual Event Services
- Facilitation Services
- Subject Matter Experts

### Logistics and Conference Support

- Venue Selection and Vendor Management
- Honoraria and Per Diem Distribution
- Air and Ground Travel Management
- Analysis and Wrap-Up Reports
- Translation and Interpretation

### IT Solutions

- App Development
- Cloud-Based Solutions
- Software and Hardware Maintenance
- Webcasting, Transcription, and Archiving

## SELECT CUSTOMERS

- Defense Health Agency
- Defense Threat Reduction Agency
- Department of Health and Human Services
- Department of the Army
- Department of State
- National Science Foundation
- United States Agency for International Development
- United States Trade and Development Agency

## NAICS CODES

- 541430: Graphic Design Services
- 541611: Administrative Management and General Management Consulting Services
- 541613: Marketing Consulting Services
- 541810: Advertising Agencies
- 541820: Public Relations Agencies
- 541890: Other Services Related to Advertising
- 561920: Convention and Trade Show Organizations
- 611430: Professional and Management Development Training
- 541930: Translation and Interpretation Services

## GLOBAL REACH

Afghanistan, Chile, China, Congo, Dubai, France, Germany, India, Indonesia, Italy, Jordan, Kazakhstan, Kenya, Malaysia, Mexico, Morocco, Peru, Philippines, Qatar, Singapore, South Africa, Switzerland, Tanzania, Thailand, Tunisia, United Kingdom, United States



## STREAMLINED ACQUISITION

- 1 Send an 8(a) Offer Letter to our SBA Business Representative ([gary.alexander@sba.gov](mailto:gary.alexander@sba.gov)) and wait to receive the SBA's Letter of Approval (approximately 3 days).
- 2 Send Statement of Work to Protea and Protea submits proposal.
- 3 Award the Sole Source contract to Protea.



Protea, as a certified SBA 8(a) small business, can work directly with government customers to receive Direct Award and Sole Source service contracts up to \$4.5 million per award.