Services	Premier 1 & 2 Preferred Employers	Preferred Employers	Participating/FREE Employers
Job Postings	Job Postings are indexed and cross-referenced to ALL 10 relevant Search Verticals, Taxonomies, refinements and tags. (Job Track, Career Track, Executive Track, My First Job, Remote, HTW7, Employment Placement Services and Temporary if applicable, PLUS Exclusive **Employers of Distinction** (CT & ET) and **Premier Preferred Employers** (JT).	Job Postings indexed and cross-referenced to relevant Search Verticals (8), Taxonomies, refinements and tags. (Job Track, Career Track, Executive Track, My First Job, Remote, HTW7, Employment Placement Services and Temporary if applicable.	Standard Job Postings are indexed to relevant Job or Career Track Search Vertical ONLY, then Employer, relevant Job Titles, location, Job Types and Job Description keywords.
Global Employer Directory	**Premier 1 Sponsors** (Front Cover, Inside Front Cover, then NAICS 2-3 (Sector, Subsector), 4 (Industry Group) and 6 National Industry Category Sponsors. **Included** Ad size per Subscription selected, with links limited to space available. Followed by **Premier 2 National Industry Sponsors.**	**Included 1/8-page** Employer Listing for Life, with multiple links including social media.	Business Card size Logo Listing, for Life with 2 links. 1 to HTW Employer Profile and 1 to an Introductory Video or Slideshow.
Hiring This Week	Unlimited **Featured Job Postings** for Life, **Unlimited Duration**, 60-day live cycle, may be reposted at the Employer's discretion. Lifetime Interactive Employer Branded Point-of-Presence Profile with social media integration, for Life.	Unlimited **Featured** Job Postings for Life. Unlimited Duration, 60-day live cycle, may be reposted at Employer's discretion. Lifetime Interactive Employer Branded Point-of-Presence Profile with social media integration, for Life.	Unlimited **Standard** Job Postings for 1 year. Unlimited Duration, 30-day live cycle, may be reposted at Employer's discretion. Basic Employer Branded Point-of-Presence Profile. About us as a Business and as an Employer.
Optimized Hiring	**Included** Employer Monthly Listing per Subscription selected, with links limited to space available. AD size in Optimized Hiring equal to GED Subscription selected.	**Included 1/8-page** monthly Featured Employer listing, Featured Job Postings or Featured Hiring Event Employer Listing per Subscription, with multiple links including social media. Included for 2 years. NO change/edit fees for 2 years.	Optimized Hiring available on demand. Requires a paid monthly or annual Subscription.
Search Verticals	All 10 relevant Search Verticals are available. Job Track, Career Track, Executive Track, My First Job, Remote, HTW7, EPS and Temporary, if applicable. Plus, Exclusive **Employers of Distinction** for (CT & ET) and **Premier Employers** for (JT). These Search Verticals do not contain Standard or Preferred Employer results. Exclusive to Premier 1 & 2 Subscribers ONLY! Job search results also featured in **Latest Featured Jobs** on HTW Home Page and HTW Job Search.	8 relevant Search Verticals are available. Job Track, Career Track, Executive Track, My First Job, Remote, HTW7, EPS and Temporary, if applicable. Preferred Job Search results featured in **Latest Featured Jobs** from Premier 1 & 2 and **Preferred** Employers on HTW Home Page. These Search Results do not contain Standard results. Exclusive to Premier 1 & 2 and Preferred Subscribers ONLY!	Included in All relevant Job Track or Career Track job searches, then My First Job or Remote (if applicable), and HTW7 ONLY! (appear as Standard Job Postings)
Job Search Results Visibility	Featured in HTW Job Search, Latest Featured Jobs on HTW Home Page and **ALL** relevant Search Verticals with Refinements.	Featured in HTW Job Search, Latest Featured Jobs on HTW Home Page and relevant Search Verticals with Refinements.	Results appear as Standard Job Postings in HTW Job Search- Job Track or Career Track search verticals ONLY.
Pay-per-Placement Fees (PPP)	NO PPP fees for direct applications, Employer Search, Source and Match and HTW Referrals from 'Best Available' **Active/Visible and Hidden Profiles**. PPP applies to Hidden top 20% ($75) and top 10% ($150) Candidates ONLY, if hired.	NO PPP fees for direct applications, Employer Search, Source and Match and HTW Referrals from 'Best Available' **Active/Visible Profiles**. PPP applies to ALL Hidden Candidate Referrals, if hired. BA ($75), TOP 20% ($90) and top 10% ($180).	NO PPP fees for direct applications, Employer Search, Source and Match from 'Best Available' Active/Visible Profiles ONLY! PPP applies to ALL HTW Active/Visible Candidate Referrals, upon request, if hired. BA ($125).
Private Recruiting Network (PRN)	PRN is available for Staff Optimization. Hire from the Hidden Employed, Educated, Skilled and Proven Candidates seeking change. PPP Fees apply.	PRN is available for Staff Optimization. Hire from the Hidden Employed, Educated, Skilled and Proven Candidates seeking change. PPP Fees apply.	PRN is available on request. Access to Hidden Candidate Referrals is Private Recruiting Network pricing. BA ($175), TOP 20% ($275) and top 10% ($375).
Candidate Profiles	Employer has Priority 1 Unlimited Access to the top 5% of Active/Visible and Hidden Candidate Referrals.	Employer has Priority 2 Unlimited Access to the top 10% of Active/Visible and Hidden Candidate Referrals.	Employer has Unlimited access to Active/Visible Candidate Profiles ONLY and HTW Referrals of the 'Best Available' Active/Visible Candidates upon request.
Changes/Edits	ALL changes and edits included with Subscription.	Changes/Edits are $59.75 per change/edit or $375 per year unlimited. Includes GED, HTW and OH. NO fees for 2 years.	Changes/Edits are $59.75 per change/edit.
Exposure	Global Employer Directory, Hiring This Week, Optimized Hiring, Google for Jobs, SEO for Jobs, X. Tik Tok, Facebook, YouTube, LinkedIn, POS, Business Signage, Billboards, Radio, Google and Bing web search and TV.		
Priority of Services	**Priority 1, 72 hours hold on ALL referrals.**	**Priority 2, after Premier Employers. 48 hours hold on ALL referrals.**	**Priority 3.** Designed as a Self-Service Plan with Standard Job Postings. All HTW Active/Visible and Hidden Job Network requested referrals are considered PRN Referrals.
Subscription	Per Subscription Selected. Should Employer NOT renew Premier 1 or Premier 2 Subscription at end of term, Employer reverts to and enjoys a Preferred Employer subscription for Life.	Job Track only ($1,475). Job Track, Career Track and Executive Track ($1,975) for Life.	FREE to All! **Upgrade** to 1/12-page listing in GED with multiple links and a permanent Interactive Profile in HTW, with Unlimited Standard Job Postings, for life for $575.

THE Global HR Portal

Global Employer Directory

Hiring This Week

Optimized Hiring