

read  
across  
AMERICA

READ-A-THON



Dear Peterson Dolphins,

Peterson PTA will launch our **3<sup>RD</sup> Annual Read-A-Thon on Wednesday, February 21<sup>st</sup>**

Our Read-A-Thon is a fun way to keep our Dolphins in love with reading and help our school reach our fundraising goals! Funds raised will help support great programs we have all around campus this year. We ask that student's dive into their books to reach their reading goal of 300 pages, this goal can be reached by reading or being read to! To encourage them to reach this goal we ask that you help them collect pledges from families & friends and they can win some great prizes!

**REGISTER YOUR STUDENT(S) FOR A CHANCE TO WIN THESE PRIZES!**

- 📖 SEND 10+ INVITES WITH PLEDGESTAR TO WIN A READ-A-THON GOODY BAG!**
- 📖 TOP GRADE IN FUNDRAISING WINS A PIZZA PARTY ON MARCH 15<sup>TH</sup>!**
- 📖 TOP 20 FUNDRAISERS WIN A DESK LAMP AND A RESERVED SPOT @ BMX ASSEMBLY!**
- 📖 TOP 5 READERS FOR EACH GRADE WIN A BOOK FAIR SNEAK PEAK WITH OUR LIBRARIAN!**
- 📖 REACH OUR GOAL AND OUR SCHOOL WINS A BMX FREESTYLE ASSEMBLY!**



SCAN ME

*Last day for to reach our goal and collect pledges is Wednesday, March 6, 2024.*

**HELP US REACH OUR \$15,000 READ-A-THON FUNDRAISING GOAL & OUR DOLPHINS WIN A *BMX FREESTYLE ASSEMBLY* DURING SCHOOL!**

*Let's keep all our Dolphins motivated to reach their Read-A-Thon goals with Read Across America Week Feb 25 – Mar 1*

On March 1<sup>st</sup>, Peterson Elementary will celebrate our love of reading by honoring Dr. Seuss' birthday with our Read Across America school event. Principal Dr. Smith-Johnson has invited guest readers to our classrooms from our Huntington Beach Community to share their love of reading.

**Questions? [ReadAThon@PetersonPTA.org](mailto:ReadAThon@PetersonPTA.org)**

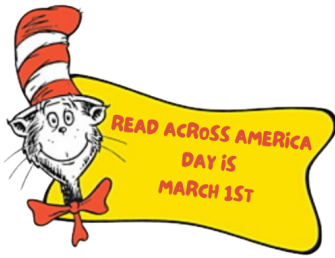
Please also share your students reading progress by sending pictures to us in one of the following ways:

[Yearbook@PetersonPTA.org](mailto:Yearbook@PetersonPTA.org)

@petersonelementaryhb (Instagram)

@PetersonSchoolFamiliesFB (Facebook)

Pictures provided may end up in our '24 yearbook!



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## **HOW TO SIGN UP YOUR STUDENT FOR OUR READ-A-THON**

### **REGISTER TODAY!**

Go to our Peterson PTA Read-A-Thon Fundraising page by scanning this QR code with your phone or going to this URL provided below.



SCAN ME

**REMEMBER: USE THE SAME EMAIL ADDRESS IF YOU PARTICIPATED IN OUR FALL FUNDRAISER WITH PLEDGESTAR, SO YOU CAN IMPORT YOUR PLEDGE CONTACTS!**

### **VALID EMAIL ADDRESS REQUIRED**

<https://pledgestar.com/peterson>

### **Create or update your Peterson PTA PledgeStar account:**

If you participated in our '23 fall fundraiser you may already have a PledgeStar account just sign-up using the *same email account*, add your student(s), *add a new photo*, and import contacts from previous event or add new contacts! If you do not have a PledgeStar account simply set one up now and customize your account by *adding a photo* of your student(s). **Questions? Email us at [ReadAThon@PetersonPTA.org](mailto:ReadAThon@PetersonPTA.org)**



### **Share & Collect Pledges:**

Share your family pledge page in PledgeStar by importing from the previous event or adding new friends and family after registering. You can also share via email, text, or on social media, using the link provided on your family pledge page after signing up. **Remember to update or add a photo of your student before you share.**



### **Track Progress:**

**Starting on February 21st, and until March 6th**, track the pages read using your PledgeStar family account progress tracker or with the form provided. All progress must be tracked and returned or accounted for by **Wednesday, March 6<sup>th</sup>**.



**Offline pledges? Use the attached pledge form to collect pledges & return donations to the School Office PTA box on or before Wednesday, March 6<sup>th</sup>.**





**READ-A-THON**  
**3rd Annual Read-A-Thon**  
**Sponsor Pledge Form**

For Offline Pledge Use Only  
Return to front office or Teacher no later than March 6<sup>th</sup>



Student Name \_\_\_\_\_ Teacher \_\_\_\_\_

Grade \_\_\_\_\_ Parent/Guardian \_\_\_\_\_

<u>Sponsor's Name</u>	<u>Pledge Amount</u>	<u>Check or Cash?</u>

*Peterson PTA is a non-profit 501(c)3 organization. Your donation is tax-deductible. Federal Tax ID # 33-0758354.*

**Make Checks Payable to Peterson PTA for Read-A-Thon - Student Name & Grade**

**ONLY USE THIS FORM FOR CASH OR CHECK DONATIONS**

To make an ONLINE donation please use your family donation link, provided at

<https://pledgestart.com/peterson>

Or Scan this QR code.



# READ-A-THON

Progress Tracker

Goal: 300 Pages\*



Student: \_\_\_\_\_

Grade: \_\_\_\_\_

Teacher: \_\_\_\_\_

WEEK

SUN

MON

TUE

WED

THU

FRI

SAT

1

Feb 18

Feb 19

Feb 20

Feb 21

Feb 22

Feb 23

Feb 24

2

Feb 25

Feb 26

Feb 27

Feb 28

Feb 29

Mar 1

Mar 2

3

Mar 3

Mar 4

Mar 5

Mar 6

Mar 7

Mar 8

Mar 9

**\*EVERY PAGE COUNTS! students can read on their own, or be read to.**

*Return completed reading log to the front office or your teacher, no later than March 6th!*



SCAN ME