

Dear Peterson Dolphins,

Peterson PTA will launch our 2nd Annual Read-A-Thon on Monday February 27th.

Our Read-A-Thon is a fun way to keep our dolphins in love with reading and help our school reach our fundraising goal, funds raised will help support the great programs we have on campus this year. We ask that each student dive into their books to reach their personal page goal of 300 pages. To encourage them to reach this reading goal we ask that you help them collect pledges from families and friends, a flat donation of \$10 wins them a Read-A-Thon Goody bag. Collect more pledges and they have a chance win a Pizza Party for their Grade!

PLEASE SIGN YOUR STUDENT UP TODAY!

https://app.99pledges.com/fund/PetersonReadAThon23/addme



RAISE \$10 TO WIN A READ-A-THON GOODY BAG
TOP GRADE WINS A PIZZA PARTY
REACH OUR GOAL TO DUNK OUR PRINCIPAL @ SPRING FLING

Last day for them to reach their goal and collect pledges is **Friday March 10, 2023.**

Help us reach our \$16,000 Read-A-Thon fundraising goal and our Principal, Dr. Smith-Johnson, will get *DUNKED* at our Spring Fling Festival!

We want to see Principal Dr. Smith-Johnson get dunked! Help us reach our goal and come to our Spring Fling in March!

Let's get excited about the launch of our Read-A-Thon with Read Across America Week Feb 27 – Mar 3!

On March 2nd Peterson Elementary will celebrate our love of reading by honoring Dr. Seuss' birthday with our Read Across America school event. Principal Dr. Smith-Johnson has invited guest readers to our classrooms from our Huntington Beach Community to share their love of reading.

Please also share your students reading progress by sending pictures to us in one of the following ways:

Yearbook@petersonpta.org

@petersonelementaryhb (Instagram)@PetersonSchoolFamiliesFB (Facebook)Pictures provided may end up in our '23 yearbook!



HOW TO SIGN UP YOUR STUDENT FOR THE READ-A-THON



Add your student:

Go to our Peterson Read-A-Thon Fundraising page on 99pledges, by scanning this QR code with your phone or going to this URL below. <u>https://app.99pledges.com/fund/PetersonReadAThon23/addme</u> <u>VALID EMAIL ADDRESS REQUIRED</u>



"Check out your new fundraiser page!" Email:

With this email you will be provided with your student's personal pledge page that can be customized to *add a photo* of your student and provides you with the personalized pledge link you can share. If you do not receive a confirmation email, please reach out to us at <u>fundraising@petersonpta.org</u> for help.



Share & Collect Pledges:

Share your students personal pledge page via email, text, or on social media, using their personal link provide in the email received after signing up. *Remember to add a photo* of your student before you share.



Track Progress:

Starting on February 27th until March 10th track the pages read with the Progress Tracker below and return to your teacher **on Friday, March 10th**.



Offline pledges? Use the attached pledge form to collect pledges and return the form & donations, to the School Office PTA box or your student's teacher, on or before Friday, March 10th.







Sponsor Pledge Form

For Offline Pledge Use Only Return to Teacher no later than March 10th

Student Name Teacher

Grade _____ Parent/Guardian_____

<u>Sponsor's Name</u>	Pledge Amount	<u>Check or Cash?</u>

Peterson PTA is a non-profit 501(c)3 organization. Your donation is tax-deductible. Federal Tax ID # 33-0758354. Make Checks Payable to Peterson PTA for Read-A-Thon - Student Name & Grade

ONLY USE THIS FORM FOR CASH OR CHECK DONATIONS

To make an **ONLINE** donation please find your student on our fundraising page at https://app.99pledges.com/fund/PetersonReadAThon23

Or Scan this QR code.

SCAN ME

