

# **2024 SNAPSHOT**

### What is Pro Football Camp?

Pro Football Camp has been using football to change the lives of children ages 7-14 years old for 19 years now. With the help of current + former NFL athletes. volunteers, and business partners from around the community, Pro Football Camp has been able to reach its goal of encouraging and inspiring young people to be the very best athletes and people they can be!

### Giving Back to the Community

Going along with the three days of camp there are two night-time events designed to provide FREE community interaction with PFC athletes in local settings including:

Meet the Pros & Praise with the Pros



Titans LB, JoJo Domann takes a picture with excited fans at Meet the Pros at **Back East Bar & Grill** 

## **Camp Statistics**

- 375 kids attended the 19th annual Pro Football Camp
- 172 volunteers signed up using SignUp Genius
- 19 NFL and XFL athletes volunteered their time to coach at camp along with Bree Quintana and 5 women pro football player.s
- 21 full scholarships given out to financially challenged kids to attend camp for free

#### **Pro Football Camp in the Media**

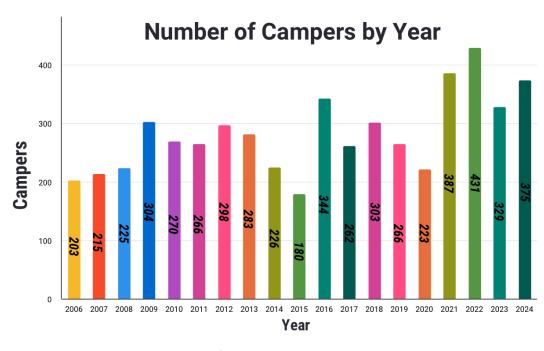
- 3.3k combined followers spanning 5 social media accounts (FB, IG, X, Pinterest, YT)
- More than 20k profile impressions this year between all PFC social media accounts
- 6 unique news stories aired multiple times from 4 different news stations (FOX21, KKTV, KOAA, KRDO)
- 6k views on the PFC website in the months leading up to camp

4.8 average rating  $\star$   $\star$   $\star$   $\star$ 

Parents of campers rated this year's Pro Football Camp 4.8/5 Stars!



Jordan Bernstine, former S, Redskins, taking pictures with campers



## Looking ahead to 2025

2O25 will be the 2Oth year of Pro Football Camp: June 23 - 25, 2025

Commemorative logo celebrating our 20th year Two free off-the-field community events:

- Meet the Pros-Sunday, June 22, 2025
- Praise with the Pros-Tuesday, June 24, 2O25

















# PFC '24 TESTIMONIALS

profootballcamp.com



Nic Harris, former LB, Bills running with campers during team scrimmages.

"My experience has been fun. I am super grateful that I had the opportunity to come out here and help these kids learn football. Hopefully my passion will encourage them to continue to play."

JAY, VOLUNTEER



"The Word of the Day is great to learn and focus on because it is a major factor in our everyday lives and is relatable not only in football but also every day life."

RILEY, VOLUNTEER & FORMER CAMP PARTICPANT

"I personally have learned more about life skills and real football, especially from the pros, Praise with the Pros and talking to them about life lessons."



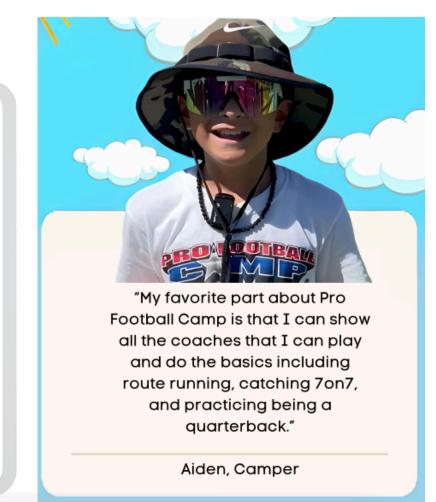


"I love the competition, I love the energy, the smiles on these kids' faces lightens up my day at this camp.

> - Ifeadi Odenigbo Former Vikings + Colts

"Being able to overcome the mental aspect, not thinking selfishly. Being able to use minor setbacks to be more positive."

> - Jordan Bernstine Former Redskins



"It's a great experience for kids to meet other kids who have similar interests and an opportunity for them to meet their idols and people who do a job they may one day want to do themselves." – Jessica, Parent

#### **KEY TAKEAWAYS**

- Volunteer Coordinator,
  Tresa Flanegin joined the team
- Added 4 new partners; built upon our relationship with our 17 partners
- The Operations Manual was written in 2023 by Rob Flanegin. was an invaluable asset.

#### **Next Year's Outlook**

- Maintain a 5:1 camper-tovolunteer ratio
- Purchase a higher inventory count on PFC t-shirts
- Build on this year's success and continue to give back to Colorado Springs Community