

## KEYNOTE SPEAKER

Thank you for joining us  
on our upcoming events!

CONFERENCE HOSTED BY

**ADVENA**WORLD  
Public Relations & Integrated Marketing Communications

### Ken Perez

Vice President of Healthcare Policy  
Omniceil, Inc. Advisor to CliniCast  
Mountain View, CA, USA



Ken Perez serves as Omnicell's Vice President of Healthcare Policy. In this role, he contributes to the company's strategy, business development and marketing by providing thought leadership regarding health reform, analytics, and medication adherence.

Previously, Ken was SVP of Marketing and Director of Healthcare Policy for MedAnalytics. For several years, he has written a column on health reform for HFM, the journal of the Healthcare Financial Management Association, and he contributes content to numerous other publications.

Ken holds a bachelor's degree in international relations from Stanford University and a master's in business administration with a concentration in finance from UCLA.

**Health**ech  
**MANAGEMENT**  
2015 CONFERENCE  
April 8 — WASHINGTON DC

THEME  
Rethinking  
The Healthcare Systems



CONFERENCE HOSTED BY  
**ADVENA**WORLD  
Public Relations & Integrated Marketing Communications

Advenaworld.com





# Healthtech MANAGEMENT 2015 CONFERENCE April 8 — WASHINGTON DC



## HONORARY GUEST SPEAKERS

## HONORARY GUEST SPEAKER

## THEME SPEAKERS



**Kyung-Sook Bang, PhD, RN**  
*Professor*  
College of Nursing,  
Seoul National University  
Seoul, South Korea



**Lilian de Jonge, Ph.D.**  
*Assistant Professor*  
Department of Nutrition and Food  
Studies-College of Health and  
Human Services  
George Mason University  
Fairfax, VA, USA



**Tamara Alhambra Borrás**  
*Psychologist  
and Junior Researcher*  
Polibienestar Research Institute  
University of Valencia  
Valencia, Spain

Dr. Kyung-Sook Bang is a Professor at the College of Nursing, Seoul National University. Her major is child health nursing, and she is interested in health promotion, child and family care. She has taught nursing at the university for 15 years.

Dr. de Jonge's research interests include the adaptation of energy and substrate metabolism to short and long-term changes in diet composition and energy balance, the effects of specific dietary components on energy metabolism and body composition and the role of circadian rhythm on body weight and energy balance.

Tamara Alhambra Borrás is writing her Ph.D. on Self-care of Home-dwelling Elderly, a research which is framed on a project funded under the 2nd Health Programme (European Commission).



**Estrella Durá**  
*Professor*  
University of Valencia  
*Fellow*  
Polibienestar Research Institute  
Valencia, Spain

She obtained her Ph.D. degree in nutrition from the Université de Montréal, Montréal, Canada. After her Ph.D. degree, Dr. de Jonge moved to the Pennington Biomedical Research Center in Baton Rouge, LA where she was a Faculty Member and the Director of the Metabolic Chambers Laboratory, a position she held until 2010. Dr. de Jonge was a Staff Scientist position at the National Institutes of Health in Bethesda, MD where she was involved in the study of the role sleep and circadian rhythm on obesity.



**Minkyung Song, MSN, RN**  
*Doctoral Student*  
College of Nursing  
Seoul National University  
Seoul, South Korea

Estrella Durá is a tenured Professor at the University of Valencia and Fellow at Polibienestar Research Institute. Her research has been focused on health psychology, health promotion, disease prevention and psychosocial implications of chronic diseases.

Her work has been published both in national and international scientific journals and publishers of great prestige. She has conducted research studies at several universities and research centres in the U.S., UK, Portugal, Austria, and Netherlands.



## PRESENTERS

**Zewdneh Shewamene Sabe**, Department of Pharmacology, College of Medicine and Health Sciences, University of Gondar, Ethiopia, and **Befikadu Legesse Wubishet**, Department of Pharmacy, College of Medicine and Health Sciences, Mekelle University, Ethiopia. Topic: **Consistent Condom Use in HIV/AIDS Patients Receiving Antiretroviral Therapy in Northwestern Ethiopia: Implication to Reduce Transmission and Multiple infections**