



Employment
PORTFOLIO

Eric S. Schwartz

Director, University Signature Events



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Employment PORTFOLIO

Contents

1. Resume & Key Skills

Resume

Cover Letter

Key Competencies and Skills

2. References

Letter of Recommendation

List of References

3. Client/Guest Testimonials

4. Keynotes & Speakers

5. Web & Graphic Designs

Web Site & Brochures

6. Recognition Program

7. Media

8. Publication

9. Education & Awards

10. Event Planning Scenario

1. Resume & Key Skills

Resume & Key Skills

ERIC S. SCHWARTZ

900 Wayne Ave, No.7603,
Silver Spring, MD 20910
(240) 688-5189
e1sloan@yahoo.com

Director, University
Signature Events with proven record of planning, managing, and executing all aspects of successful events, special events; evaluating a portfolio of projects; providing periodic reporting, and overseeing budgets. Key skills include:

- ✓ Academic Events
- ✓ High-Profile Events
- ✓ Budget Management
- ✓ Marketing & PR
- ✓ Office Management
- ✓ High-Profile Events
- ✓ Audio Visual Solutions
- ✓ Web & Graphic Design
- ✓ Problem-Solving

PROFESSIONAL EXPERIENCE

Executive Director

August 2013-Present

Advena World LLC, Silver Spring, MD- Event Management, Academic and Corporate Events Company

Major responsibilities include lead and manage all aspects of academic events- conferences/ meetings/large-scale events: oversee business operations, logistics, venue, vendor, catering, entertainer, speaker sourcing and contracting; troubleshoot computer software; and operate audio-visual equipment. Deliver and evaluate in service training for all staff members. Evaluate overall operational performance by gathering, analyzing and interpreting data and metrics. Responsible for compliance with the event budget, accurate invoicing and financial record-keeping, performance evaluations for staff, recruitment, training, and travel arrangements. Skillful web page authoring/editing and event management software. Design marketing materials, brochures, awards, and certificates. Plan and organize several Art Exhibitions.

Adjunct Professor in Economics

December 2011-December 2014

Montgomery College, Takoma Park/Silver Spring, MD- Department of Social Sciences

Major responsibilities included teaching more than 65 credit hours in economics. Creating an all-inclusive atmosphere in classrooms; ensuring all students have equal access to opportunities and participation.

Adjunct/Assistant Professor in Economics

January 2008- May 2013

Prince George's Community College, Largo, MD -Department of Social Sciences and Economics

Major responsibilities included teaching more than 27 credit hours in economics. Meeting and advising non-traditional students for economics course regarding academic, curricular and career matters.

PUBLICATION

Schwartz, E. S. (2011). Relevance of Utility Maximization in Student University Choice: A Consumption-Based Model for Higher Education. *Review of Economic and Business Studies*, 4(1), 157-177.

EDUCATION

Master of Public Policy- Economic Development, George Mason University, Fairfax, VA | 2008

Bachelor of Science in Business Administration, Northeastern University, Boston, MA | 2005

ADDITIONAL SKILLS

Proficiency in use of customer relationship management (CRM) system and database applications. Expertise with Microsoft Office, Windows operating systems, Mobile Operating Systems, Adobe Creative Suite and app-based event management/check-in tools like Social Tables and iModules.

ERIC S. SCHWARTZ

900 Wayne Ave, No.7603, Silver Spring, MD 20910 • (240) 688-5189 • e1sloan@yahoo.com

June 3, 2020

Human Resources
University of Idaho
875 Perimeter Dr
Moscow, ID 83844

Re: Director, University Signature Events

Dear Hiring Manager,

I am writing to apply for the position of Director, University Signature Events. After reviewing your job description, I believe that I have the necessary skills and abilities to fill the role. I am an experienced event planner who has been consistently praised as an outstanding events director by academics, college administrators, and corporate executives.

Over the course of my eleven years' experience in event management, I've developed a skill set directly relevant to the Director, University Signature Events role you are hiring for including manage the University Signature Events team to conceptualize project management and event strategies; execute academic events, including conferences, commencements, lectures, and award ceremonies; execute elements of the event implementation practices and achieve all operational and financial goals; oversee site selection management, venue contract negotiation and management; collaborate with other stakeholders and build relationships with key internal constituents; develop metrics and continuously evaluates outcomes and event success; ensure the quality of varied and integrated marketing communications and event products; and implement policies and procedures to achieve operating results in accordance with the University of Idaho's mission.

I also use my strong abilities as a team leader to bring projects and academic events to a successful completion. In addition, I've organized 60 academic conferences, conventions, high-profile events in campuses and other venues. Overall, I have consistently integrated new technology to enhance teaching, learning, research, and leisure in every aspect of my academic event director role.

Enclosed please see a copy of my resume. A meeting to discuss with you further my acumen and aspirations would be appreciated.

Thank you for your time and thoughtful consideration.

I look forward to hearing from you soon.

Sincerely,



Eric Schwartz

Key Competencies & Skills

- ▣ **Oversee Event Operations**
- ▣ **Monitor Staff Performance**
- ▣ **Meet (exceed) Customer Expectations**
- ▣ **Student & Cultural Events**
- ▣ **Fundraising Dinner**
- ▣ **Excellent Organizational Skills**
- ▣ **Oversee Catering & Facilities**
- ▣ **Coordinate Multiple Events**
- ▣ **Composure Under Pressure**
- ▣ **Team Player Spirit**
- ▣ **Protocol, Discretion, & Confidentiality**
- ▣ **Provide A/V Support and Solutions**
- ▣ **Event Planning & Management**
- ▣ **Space Usage & Reservation**
- ▣ **Academic Events**
- ▣ **Conferences & Meetings**
- ▣ **Budget Management**
- ▣ **High-Profile Lectures**
- ▣ **Web & Graphic Design**
- ▣ **Negotiate with Vendors**
- ▣ **Problem-Solving**
- ▣ **Marketing & Public Relations**

2. References

References



Dr. Mansur Hasib, CISSP, PMP, CPHIMS
Program Chair, Cybersecurity Technology
The Graduate School
University of Maryland University College (UMUC)
1616 McCormick Drive, Suite 1309
Largo, MD 20774
Phone: 240-684-2425
E-Mail: mansur.hasib@umuc.edu

Subject: Letter of Recommendation for Eric Schwartz, Executive Director, Advena World, LLC.

Late one night I received a very well written invitation from Eric Schwartz to speak at HealthTech 2014. It was compelling and clear. The letter contained all the information I needed to make a decision quickly. So I accept immediately, sent him a response, and went to sleep. Next morning when I woke up and checked my email, I saw Eric had already given me the Keynote speaker slot and had put up an amazing description on the conference website. I knew right away Eric knows content marketing.

Everything at the conference was top notch - the quality of scholarly speakers, the research they presented, the friendly atmosphere, no sales or marketing presentations from any vendor, excellent hot lunch buffet, name tags made of top quality material, color event flyers, a printed agenda and plenty of opportunities to network with people. Eric is an outstanding host. I have spoken at many conferences and have experienced many organizers -- Eric is by far the best of the best. He even attended every session and had interesting scholarly questions for each presenter. He also offered to pick up the tab for the hotel parking. Finally he presented every speaker with a lovely Certificate of Appreciation -- a touch of class indeed!

Since then I have been a regular presenter at a wide range of scholarly conferences hosted by Eric with speakers from various worldwide locations. His conferences are interdisciplinary and provide all participants to view an issue from a variety of perspectives. We all learn from each other and make very meaningful global connections.

The quality of his conferences has continued to improve. He has now added regular annual awards and trophies for speakers, and he has done an excellent job of helping to promote our work and our messages using a variety of formats. Eric has also created opportunities for my students to present.

When Eric Schwartz invites me to speak at one of his events, I try my very best to participate because I know it will be an enjoyable experience and I will make many wonderful new professional connections.

If you have an opportunity to hire Eric Schwartz to organize events for you, please do not hesitate. Your attendees will have a great experience. I do not know of any other conference organizer who comes even close to the quality experience that Eric Schwartz provides for his speakers.

Sincerely,

Mansur Hasib

Dr. Mansur Hasib, CISSP, PMP, CPHIMS

[2017 People's Choice Award in Cybersecurity](#)

[2017 Information Governance Expert of the Year](#)

[2017 \(ISC\)2 Americas ISLA Award](#) for Graduate Cybersecurity Technology degree program at UMUC

Book: [Cybersecurity Leadership: Powering the Modern Organization](#) among top [10 cybersecurity books of all time](#).

List of References

M. Carol Zwickel, Ph.D

Associate Professor of Humanities
Eberly College of Arts and Sciences
West Virginia University
Morgantown, WV 26506
czwickel@mail.wvu.edu
(304) 293-4722

Dr. Mansur Hasib, CISSP, PMP, CPHIMS

Program Chair for Cybersecurity Technology
University of Maryland University College (UMUC)
Graduate School
Adelphi, MD
mansurhasib@gmail.com
(443) 677-7788

Soumya Sivakumar, Ph.D

Associate Professor of Marketing & Chair
Department of Management and Marketing
Marymount University
1000 North Glebe Road, Ballston Center, Office 5064
Arlington, VA 22207
ssivakum@marymount.edu
(703) 284-4982

C. Howard-Bostic, Ph.D

Chair & Associate Professor of Sociology
Department of Sociology and Geography
Shepherd University
312-B White Hall
Shepherdstown, WV 25443
quitahoward@yahoo.com
(716) 812-1186

3. Client/Guest Testimonials

Client/Guest Testimonials

Client/Guest Testimonials



I got to know Eric, Executive Director of Advena World, as the event planner of the 2014 International Conference on Entrepreneurship and Economic Development. I was a speaker at the conference and my staff found Eric professional, likeable, enthusiastic and realistic in his expectations. I have worked with many public relation professionals over the past several years, and Eric not only **demonstrated initiative, intelligence and creativity**, but also his **dedication** to his speakers (...)

Jeff Finkle, CEcD

President, International Economic Development Council
Former Deputy Assistant Secretary in the U.S. Department of Housing and Urban Development | Washington D.C.



I enjoyed interacting with Eric when planning my participation to a workshop in DC in January. Eric was **very organized** and **detail-oriented** and **very responsive** to the need of the speakers and participants.

Véronique Salze-Lozac'h

Deputy Director General, Independent Evaluation Department
Asian Development Bank
Philippines



Eric Schwartz did an excellent job of directing the Health, Technology and Management 2015 Conference in Washington, D.C., held on April 8, 2015. The event was organized well, and **Eric's friendly nature** made the conference attendees—almost all of whom were from outside the United States—feel comfortable, which helped facilitate interaction. Reflecting **Eric's international background and orientation**, the speakers at the conference included highly qualified representatives from Bangladesh, Ethiopia, Saudi Arabia, South Korea, Spain, and Sri Lanka.

Ken Perez

Vice President of Healthcare Policy at Omnicell, Inc.
Menlo Park, CA



As a former Marketing & sales Director of Sony Morocco, I have been his client and from what I can tell, Eric was a **valuable asset** to our company. As Public Relations Executive at FP7 McCann, Eric was an integral part of our communication and marketing operations. He was **dedicated to his work** and a **great asset** in the implementation of our marketing/promotional campaigns.

Mohit Parasher

President & EVP - Professional Solutions, Harman International, a Samsung Co.,
Los Angeles, CA

Client/Guest Testimonials



I had the pleasure of working with Eric directly when he served as **P.R. Executive & Writer** at **FP7 McCann**. He was **highly knowledgeable in public relations** and at the same time, was capable of quickly understanding corporate clients' global marketing and P.R. strategies. He **implemented public relations strategies of Coca-Cola Export Corporation** in Morocco and Algeria. He **demonstrated a higher level of expertise** and most of all Eric was knowledgeable about our strategy in North Africa; helped us **improve our corporate image** and consumers' attitudes towards our brands. Additionally, Eric helped us **promote new products** through a variety of media channels, wrote and adapted numerous press releases, and organized press conferences, **interviews executives**, covered on-site promotional events, and so on. I have seen his **talents and abilities** not only in our business partnership but also in the business community, when interacting with media professionals, corporate executives, and policy makers, as well.

Armand Courson

Managing Director Middle East at Green Cola Middle East
Dubai, United Arab Emirates



Eric Schwartz is an **innovative organizer**. He brings together diverse groups and perspectives from around the world. My experience presenting at an Advena World LLC Conference on Education was **phenomenal**. In a intimate roundtable format, the participants were able to mingle, converse, and blend interdisciplinary knowledge. The **comfortable academic and professional environment** established by Advena World LLC is the exact setting needed to ground new ideas. Eric offered an affordable opportunity for scholars and professional to meet and take steps toward creating social change globally.

Chiquita Howard-Bostic, Ph.D.

Depart. Chair, Sociology, Criminology, and Criminal Justice
Shepherd University
Martinsburg, WV



I **wholeheartedly recommend** Eric based on his expertise in organizing Women's Leadership International Conference in NYC in October 2014. I was honored to be one of the speakers and enjoyed myself tremendously. Eric's skills became evident from the moment we connected: he is **detail-oriented, attentive and accommodating**. I loved every moment of this day-long event thanks to Eric! The conference was held at a very comfortable facility and featured an amazing line-up of speakers, some of whom had traveled half-way across the globe to present. I would surely do it all over again -- I felt so inspired by that memorable conference!

Yulia levleva

Healthcare Management
Los Angeles, CA

Client/Guest Testimonials



Eric did a great job pulling together industry experts from varied backgrounds for a truly multidisciplinary global conference. He is a **dedicated professional** and excels at bringing a variety of professionals together for stimulating presentations and thought provoking discussion.

Joe DeRanieri

Executive Director of Orthopedic Service Line, Physical Rehabilitation and Integrative Health
Rehoboth Beach, DE



I would like to recommend Eric for his **outstanding conference organizational** activities. I was an Honorary Guest Speaker at the 10th Women's Leadership Conference organized and led by Eric on behalf of his organization. Eric made the entire process simple and enjoyable, while also inviting successful and established women leader to share their experiences and guidance for career development..

Ewa Kleczyk, PhD

Vice President, Client Analytics at Symphony Health, a PRA Health Sciences Co.
Horsham, PA



Eric Schwartz is a **consummate professional**. I never worry when he asks me to join one of his events. They are **well-planned**, and his ability to bring in varied and **excellent speakers**, as well as, a good audience makes it easy to say yes.

Madelyn Blair, PhD

Faculty at Columbia IKNS | Resilient Leadership Speaker | Executive Adviser
Contributor at Psychology Today



Eric is a true visionary when it comes to bringing together **highly talented** individuals from diverse backgrounds and expertise to share ideas and learn from each other in ways that lead to transformative social change and economic prosperity. (...) I highly recommend attending and participating an any one of Eric's Advena World events.

Dr. Deborah Osgood

President/CEO of Osgood & Associates, Expert in Talent Development and Entrepreneurship

4. Keynotes & Guest Speakers

Keynotes & Guest Speakers

Keynotes & Guest Speakers

Dr. Lorenzo Cherubini, Keynote

Professor of Education, Brock University, Hamilton, Ontario, Canada

Dr. Cliff Cockerham, Keynote

International Outreach Director– The Climate Emergency Coalition, Nashville, TN

Estrella Dura, PhD, Special Guest Speaker

Member of the European Parliament, Professor of Psychology at the University of Valencia, Brussels, Belgium

Angela Franco, Speaker

President & CEO, Greater Washington Hispanic Chamber of commerce and member of the MD Governor's Commission on Hispanic Affairs, Washington DC

Lucas Fuksa, JD, Guest Speaker

President, Polish-American Chamber of Commerce and President of the Polish-American Leadership Political Action Committee, Chicago, IL

Thomas Gulledge, PhD, Panel Chair

President, Enterprise Integration, Inc., and Professor Emeritus of public policy and engineering at George Mason University, Alexandria, VA

Charles Kestenbaum, Panel Chair

President, B&K International Inc., a strategic intelligence and project development consulting firm, former United States Trade specialist Secretary in the U.S., VA

Angela Marshall, MD, FACP, Special Guest Speaker

President & CEO, Comprehensive Women's Health Inc., Silver Spring, MD

Marc P. Mealy, Guest Speaker

Vice President –Policy at the US ASEAN Business Council, Washington DC

William A. O'Donnell, Keynote

Professor of Business in English, Kobe International University, Kobe, Hyogo, Japan

Steven Payson, PhD, Keynote,

Economist, Office of the Assistant Secretary for Indian Affairs, U.S. Department of the Interior, Reston, VA

Prof. Poonam Saxena, Special Guest Speaker

Vice Chancellor, National Law University, Jodhpur, India

Charles O. Verrill, Keynote

Partner and Head of the International Trade Law and Policy group of Wiley & Rein LLC and Senior Lecturing Fellow at Duke University School of Law, Washington DC

Andre de Waal, PhD, Keynote

Academic Director HPO Center, Maastricht, Netherlands

Keynotes & Guest Speakers

Dr Naomi Abrams, Keynote
President, Women Business Owners of Montgomery County, MD

Bay Arinze, PhD, Guest Speaker
Professor of Management, LeBow College of Business, Drexel University
Philadelphia, PA

Marina Brizar, Speaker
Head of Corporate and Private Clients Solicitor & Registered Migration Agent
Sydney, Australia

Diane Cashin, Keynote,
President & CEO, True North Enterprise, Washington DC

Jim Eberle, Guest Speaker
CEO, GSE Systems Inc., Columbia, MD

Jordi Garces Ferrer, Keynote
Full Professor, University of Valencia, Valencia, Spain, Distinguished Visiting
Professor, Georgetown University, and Director, Polibienestar Research Institute,
Washington, DC

Victoria Grady, Guest Speaker
President & Principal Consultant, Pivot Point Business Solutions, Washington DC

Sylvia Henderson, MBA, Keynote
CEO, Springboard Training LLC, Olney, MD

Randy Komeski, MBA, CPA, Guest Speaker
Director of Operations, Department of Medicine, Johns Hopkins Bayview Medical
Center, Owing Mills, MD

Tonya Lapido, LCSW, Guest Speaker
CEO, Lapido Group, Philadelphia, PA

Jane Lovas, PhD, Guest Speaker
CEO, Lovas Consulting, Fairfax, VA

Adrina Mercado, Speaker
Refugee Status Determination Lawyer– Winner of the 2017 Young Migration of
the Year, Sydney, Australia

Nirmajit Rathee, PhD, Keynote
Associate Professor, College of Education, Delaware State University, Dover, DE

Solome Tibebu, Guest Speaker
Mental Health Speaker and Social Entrepreneur, San Francisco, CA

Dr Li Yun, Keynote
Associate Professor, School of Foreign Languages, South China University
Tianhe, Guangdong, China

Keynotes & Guest Speakers

Peter Aiken, Keynote

Vice President-Modeling and Simulation, Analytical Mechanics associates, Inc.,
Hampton, VA

Dr Gilda Martinez-Alba, Keynote

Provost Fellow for Diversity and Inclusion-Graduate Reading Program Director
Towson University, Baltimore, MD

Dr Hasan Arslan, Keynote

Assoc. Professor, Head of Dept. Education Sciences,,
Canakkale Onsekiz Mart University, Canakkale, Turkey
President International Association of Social Science Research, Canakkale, Turkey

Joseph Bailey, PhD, Guest Speaker

Research Associate Professor & Quest Executive Director, Robert H. Smith School
University of Maryland, College Park, MD

Cortney Baker, M.S., CCC/SLP, Keynote

Owner/CEO Kidscare Therapy, Addison, TX

Dr Elmira Ibrayeva, Keynote

Associate Professor, Kazakh American University, Almaty, Kazakhstan

Abdelhadi Naji, PhD, Guest Speaker

Prof. of Human Resources Management, University of Quebec
Trois-Rivieres, Canada

Seconde Nimenya, MBA, Guest Speaker

Public Speaker and Author, Seattle, WA

Gerald Lee Ratliff, PhD, Keynote,

Associate VP Academic Affairs Provost and Academic Affairs, SUNY Potsdam,
Potsdam, NY

Zachary Sheaffer, Keynote

Faculty, Dept. of Economics & Business Administration, Ariel University, Israel

Soumya Sivakumar, PhD, Keynote

Associate Professor of Marketing and Director BBA program
Marymount University, Arlington, VA

Pai-Lu Wu, PhD, Special Guest Speaker

Vice-President & Director Office of continuing Education, Cheng Shiu University
Kaohsiung City, Taiwan

Tony Yang, PhD, Guest Speaker

Assoc. Professor, College of Health & Human Sciences, George Mason University
Fairfax, VA

Carol Zwickel, PhD, Keynote

Associate Professor of Humanities, West Virginia University, Morgantown, WV

5. Web & Graphic Designs

Web & Graphic Designs

Website: 2013-present



The screenshot shows the AdvenaWorld Conferences website. At the top is the logo "ADVENAWORLD Conferences" with a globe icon. Below the logo is a hamburger menu icon. The main content area features a red banner with the text "ACADEMIC CONFERENCES & BUSINESS CONVENTIONS" and "Providing a place for peers, colleagues and fellows to network and grow." Below this is a white box with the text "WOMEN'S LEADERSHIP CONFERENCE". The banner is set against a background image of a conference. Below the banner is a red section with the text "EDUCATION. HUMANITIES. SOCIAL SCIENCES." and a photo of a large conference room with a presentation screen. Below the photo are several sections of text: "Online Abstract Submission", "All abstract or proposal must be submitted online through the submission management system", "Three Presentation Formats", "We welcome submissions for presentations in either ORAL, POSTER or VIRTUAL formats. Other forms of presentation will be considered on request. Presenters can request to participate in individual video interviews which are posted online", and "Awards & Recognition", "A limited number of conference participants will receive special awards and certificates on the basis of the quality of their proposals, papers or presentations, academic merit, creative thinking, and originality."

ADVENAWORLD
Conferences

☰

**ACADEMIC CONFERENCES
& BUSINESS CONVENTIONS**

Providing a place for peers, colleagues and fellows to network and grow.

**WOMEN'S
LEADERSHIP
CONFERENCE**

EDUCATION. HUMANITIES. SOCIAL SCIENCES.

Online Abstract Submission

All abstract or proposal must be **submitted online** through the submission management system

Three Presentation Formats

We welcome submissions for presentations in either ORAL, POSTER or VIRTUAL formats. Other forms of presentation will be considered on request. Presenters can request to participate in individual video interviews which are posted online

Awards & Recognition

A limited number of conference participants will receive **special awards and certificates** on the basis of the quality of their proposals, papers or presentations, academic merit, creative thinking, and originality.

Website conception and design: Eric Schwartz- | URL: <https://advenaworld.com/>

Website 2013-2016



Website conception and design: Eric Schwartz- | URL: <https://advenaworld.com/>

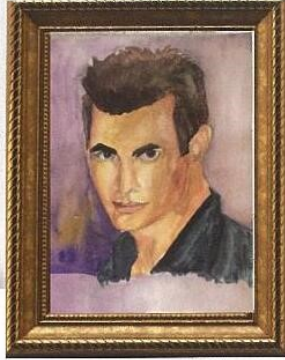
Brochure & Flyer

Wednesday June 24, 2015

Reception and Gallery Hours: 5.30pm-7.00pm
DoubleTree by Hilton Hotel- Silver Spring
8727 Colesville Rd, Silver Spring, MD 20910



When a Good Idea Hits
By Lydia Liu, 14
Newberry Springs, CA, USA



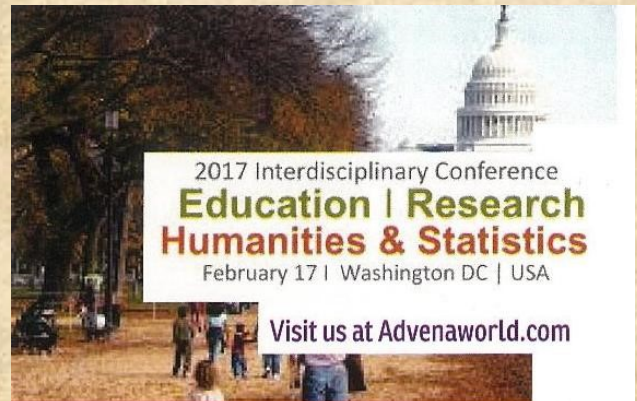
A Man with a Dream
By Ivan Shao, 13
Irvine, CA, USA

Advena World
Children's Art
Exhibition
Washington DC June 24, 2015

www.advenaworld.com/kids.html



My Dream Garden
By Pui Yee Pearl Chan, 7
Tuen Mun, Hong Kong

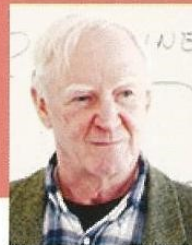


2017 Interdisciplinary Conference
Education | Research
Humanities & Statistics
February 17 | Washington DC | USA

Visit us at Advenaworld.com

University of the District of Columbia
SBPA-Room 121-Building 38
4200 Connecticut Avenue NW
Washington DC 20008

Keynote & Honorary Guest Speaker



William A. O'Donnell
Professor of Business
in English and International
Studies in English
Kobe International University
Kobe, Hyōgo, Japan

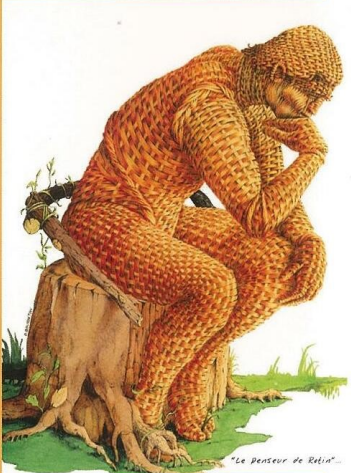


Monika Czerwonka, PhD
Assistant Professor
Institute of Finance
Warsaw School of
Economics
Warszawa, Poland

Conference Brochures


**Humanities,
Literature, Cultures,
& Arts** 2014 GLOBAL
CONFERENCE
December 10 Washington DC

THEME
DIVERSITY, CREATIVITY,
AND ART EXPRESSION




"Le Penseur de Rélin"

**Women's
LEADERSHIP CONFERENCE**
October 30, 2014 NEW YORK CITY




Theme
Journeys of Driven Women:
Purpose, Success, and Power
- Having It All!



ADVENA WORLD
**Women's
LEADERSHIP CONFERENCE**
October 30, 2014 NEW YORK CITY

The Women's Leadership Conference Series are international forums on women's issues hosted by Advena World in major American cities. The WLC-New York Metropolitan Area will provide the ideal opportunity to meet successful women, and present your projects and experiences to experts in women's issues, leadership, business, entrepreneurship, finance, science, engineering and technology, research, healthcare, consultancy, advocacy, fashion, and entertainment.

Special Guest Speaker



Prof. Poonam Saxena
Vice Chancellor
National Law University
Jodhpur, India

Dr. Poonam Saxena specializes in Family Law, Property Law, Women and Law and is in teaching for the past 32 years. She is a senior Fulbright scholar at the University of Baltimore, MD. She is also the recipient of Shastri Indo-Canadian Women and Development Award Fellowship. Dr. Saxena has written more than 50 articles that have been published in national and international scholarly journals and books. A prolific speaker, Dr. Saxena has addressed judges at national judicial academy, academicians and legislators from foreign countries and delivered lectures at several national and international forums.

Honorary Guest Speakers



Eden Abrahams
Founder
Clear Path Executive Coaching

Eden is an insightful, dynamic executive coach who draws on her professional development expertise and business acumen to help individuals, teams and organizations achieve their goals. Eden has partnered with executives and emerging leaders from a wide variety of fields and companies including BuzzFeed, Bloomberg, PwC, Net-A-Porter, Goldman Sachs, Birchbox, CarePoint Health, Condé Nast, DLA Piper, and Google.



Kelly Hadous
CEO and Founder
Win the Room™
Certified Executive Coach,
Public Speaker, and a
Communication Strategist at heart.

Kelly Hadous works with executives, managers, entrepreneurs, and leaders across the country and internationally to develop their unique value proposition, presence, tailor a valuable message, and turn up the volume on professional communication for resounding effects. She is a truly a charismatic public speaker with a commanding presence, capable of both informing and capturing an audience with her unique point of view on how to Win The Room in the public, board and virtual rooms.



Yulia Ievleva
Psychotherapist, Public Speaker, and
Business Consultant

Yulia Ievleva is licensed in California as a Marriage and Family Therapist and is a Clinical Member with the California Association of Marriage and Family Therapists. In her psychotherapy practice, Yulia supports working women and men who seek to balance out the demands of both work and private life. As a business consultant to organizations, Yulia has worked with both non-profit and for-profit organizations to help increase employee engagement and work satisfaction.

Honorary Guest Speakers



Kelly Lovell
Youth Motivational Coach and CEO
The Kelly Effect
Youngest 2013 Canada's Most Powerful
Women

With The Kelly Effect, Kelly Lovell has developed an array of ambitious, yet extremely fruitful nonprofit projects fostering youth engagement and leadership development across Canada. Kelly is Top 100, one of Canada's Top 20 Under 20, an Ontario Provincial Change the World Youth Ambassador, and a recipient of the QEII Diamond Jubilee medal. Tenacious in nature, Kelly is just getting started on her ripple effect of positive change. Watch it spread!



Mansur Hasib, CISSP, PMP, CPHIMS
Cybersecurity Faculty
UMBC and Carnegie Mellon University
Public Speaker and Writer

Dr. Mansur Hasib is a global thought leader; he has led technology and cybersecurity strategy for almost 30 years in healthcare, education, biotechnology, and energy. He is a frequent speaker at local, national, and international conferences in healthcare information technology and cybersecurity and privacy. Dr. Hasib has also written two books on the subjects of cybersecurity and healthcare security and privacy.




Seconde Nimenya, MBA
Public Speaker and Author of the Award-Winning Book: *Evolving Through Adversity: How to Overcome Obstacles, Discover Your Passion, and Honor Your True Self*

A touching and captivating speaker, Seconde Nimenya uses her own life experiences to deliver effective and sustainable strategies, communicating to her audience how adapting to change is crucial to achieving success in all aspects of our lives. Having the remarkable ability to customize each presentation for her particular audience's needs, Seconde Nimenya's presentations foster compassion, and understanding that produce lasting results.

Brochures & Flyers

Advena World
Children's Art Exhibition
 Washington DC / June 24, 2015
1st Round: Featured Contestants



I Can Fly by Pui Chi Leung, 6
 Tuen Mun, Hong Kong

Embracing Children's Artistic Skills, Imagination, and Creativity.

The 2015 International Children's Art Competition/Children's Art Exhibitions provides exposure to talented kids and amazing young artists. Children of age 15 and under from all over the world are invited to submit their drawings, paintings, photos, and other original artworks filled with ideas that describe their understanding of the world, what they adore, their dreams, their environments, family and friends, and important events.

WASHINGTON DC / MARCH 27, 2014
 DOUBLE TREE BY HILTON HOTEL
 8727 COLESVILLE ROAD
 SILVER SPRING, MD 20910

ICSEMI'2014
INTERNATIONAL CONFERENCE ON SYSTEMS ENGINEERING MANAGEMENT & INNOVATION

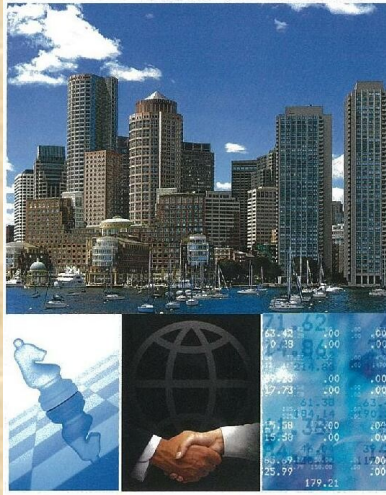
THEME
SYSTEMS ENGINEERING AND QUALITY MANAGEMENT

Visit us at advenaworld.com



STRATEGIC BUSINESS Management & ECONOMIC RESEARCH
 May 5 Boston, MA

THEME
Competition, Innovation, and Regulations.



1st Round: Featured Contestants



Fish Swimming
 By Sydney Bostic, 7
 Martinsburg, West Virginia, USA



My Dream Secret Garden
 By Chloe Tsz Ching Wong, 9
 Tuen Mun, Hong Kong



Cat and Mousse by Viara Pencheva, 5
 Gabrovo, Bulgaria



My Favorite Place
 By Ivan Shao, 13
 Irvine, California, USA



Where is My Summer?
 By Andrew Alekseyenko, 9
 Brookline, Massachusetts, USA



Nostalgia
 By Lydia Lui, 14
 Newberry Springs, California, CA

Upcoming Exhibitions
 Orlando, FL | Philadelphia, PA | Boston, MA | Atlanta, GA

Advena World
Children's Art Exhibition
 Washington DC / September 24, 2015

Visit us at advenaworld.com

6. Recognition Program

Recognition Program

Recognition Program & Awards



Sample Certificate for Conference Presenter



Conference Presentation Award Recipients:

Dr. Pamela Hampton-Garland, Assistant Professor of Adult Education, University of District Columbia (UDC), **Dr. Robinson-Richards Delia**, Program Coordinator, UDC, Washington DC, **Dr. Poonam Gandhi**, Associate Professor, Flame University, Pune, India, and **Dr Myrna Nurse**, Associate Professor of English, Department of English and Foreign Languages and Director, Women's and Gender Studies Minor, Delaware State University, Dover, DE.



Children's Art International Competition/Exhibition Awards and trophies

7. Media

Media

Press Clippings



GU Communication, Culture & Technology

CCT First-Year Student, Angela Hart, Presents at the HLCA 2014 Global Conference

December 10, 2014



CCT First-Year Student, Angela Hart, Presents at the [Humanities, Literature, Cultures, & Arts 2014 Global Conference](#) in Washington, DC.

On December 10th, CCT's Angela Hart was a featured speaker in "Diversity, Creativity, and Art Expression," a program in the "Humanities, Literature, Cultures, & Arts 2014 Global Conference" held in Washington DC.

Angela's presentation was on "The Vampire Phenomenon: Buffy Summers Becomes A Martyr to Prevent Vampire Mayhem." She completed this essay in History of Text with Professor Michael Macovski.

CCT First-Year Student, Angela Hart, Presents at the HLCA 2014 Global Conference (2014, 12). *GU Communication, Culture & Technology*. Retrieved from <https://cct.georgetown.edu/news/CCT-First-Year-Student-Angela-Hart-Presents-at-the-HLCA-2014-Global-Conference>

Press Clippings

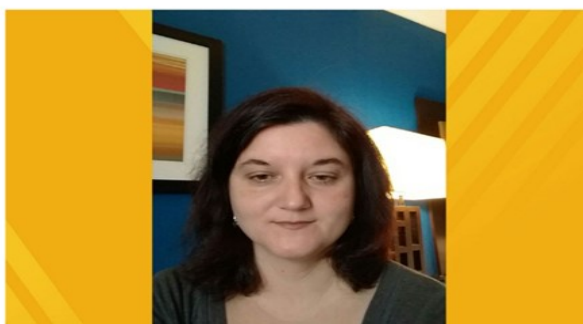
 West Virginia University

 MOUNTAINEERNEWS

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THURSDAY, DECEMBER 21, 2017

Dr. Nevena Stojanovic presents her work at the Fall 2017 global interdisciplinary conferences



In Fall 2017, Nevena Stojanovic, Lecturer in the English Department at WVU, had the honor to participate as a keynote and honorary guest speaker at two global interdisciplinary conferences, organized by Advena World and held in the Washington, DC, metro-area. Interdisciplinary research and interdisciplinary symposia are of paramount importance for higher education in the 21st century.

On Oct. 27, Stojanovic served as the Keynote Speaker at the 2017 Global Conference on Humanities, Literatures, Cultures, and Arts. She delivered a talk on teaching research and argumentation in undergraduate courses on literature. Her lecture was based on her reflections on teaching nineteenth-century transatlantic authors, and she was delighted to see that her colleagues in other academic disciplines had similar experiences with teaching cultural texts of the past. Her emphasis on transmediation in teaching old literary genres received approval from scholars in the diverse fields such as philosophy, history, communications, aesthetics, etc. This academic work is of increasing importance as it recasts cultural texts in a different medium, enabling students to unpack the ideological coding embedded in the text.

Dr. Nevena Stojanovic presents her work at the Fall 2017 global interdisciplinary conferences (2017, 12). *Mountaineer Enews*. Retrieved from <https://enews.wvu.edu/articles/2017/12/21/dr-nevena-stojanovic-presents-her-work-at-the-fall-2017-global-interdisciplinary-conferences>

Press Clippings



SU students present research at international conference

SHEPHERDSTOWN — Two Shepherd University students made a presentation at the International Conference in Education, Research, Humanities, and Statistics on Nov. 17 in Washington, D.C. Tyler A. Dotson and Nadine Stotler, both from Martinsburg, presented findings from a study titled “Civic Learning and Democratic Engagement as an Expectation.” In addition, Dr. Chiquita Howard-Bostic, chair of [...]

By Art Cox Dec 6, 2017



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Cox D. (2017, 12). Shepherd students present research at an international conference. *The Journal*, p. B7. Retrieved from https://www.journal-news.net/life/in-our-neighborhood/su-students-present-research-at-international-conference/article_d6c60519-c862-5a58-9dea-cd0b85b86351.html

Press Clippings



Samuel O. Legreid Student Research Presentation Award Benefits Student Research Team at Advena World International Conference

As the fall 2015 semester drew to a close, Dr. Chiquita Howard-Bostic, assistant professor of sociology and chair of Shepherd's Department of Sociology and Geography, traveled with two students to Washington, D.C., to present research at the Advena World International Conference, for which Howard-Bostic also served as keynote speaker. At the December 9 conference, Shamika Bruinton, a sociology major from Woodbridge, Virginia, and Micah Johnson, a college student development and administration master's major from Austin, Texas, gave a professional presentation titled "Survey of Multicultural Education in the Media and on Campus," in which they described the importance of multicultural education and the effectiveness of multicultural pedagogy in creating positive images of minority group members.

Bruinton and Johnson's research project was jointly funded by the Shepherd University Graduate School and the Samuel O. Legreid Student Research Presentation Award, established by Dr. Ann Legreid, dean of Shepherd's School of Business and Social Sciences. The award provides funding for undergraduate student research initiatives.

Samuel O. Legreid student research presentation award benefits student research team at Advena World International Conference. *Shepherd University Foundation*. Retrieved <https://shepherduniversityfoundation.org/samuel-o-legreid-student-research-presentation-award-benefits-student-research-team-at-advena-world-international-conference/>

8. Publication


Publication


Publication

Review of Economic & Business Studies


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Relevance Of Utility Maximization In Student University Choice – A Consumption-Based Model For Higher Education

Article · May 2011 with 97 Reads 

[Cite this publication](#)

 **Eric S Schwartz**

Abstract

This paper applies a model of utility-maximization to better understand the university choice process. Student decision-making for university choice is conceptualized as a purchase decision process through which students weigh the costs of colleges or universities they choose against their perceived benefits of attending these institutions. The key issues are the impact of consumer's preferences, income, tuition, and costs in college decision-making. From this perspective, the paper describes the relationship between utility maximization and educational demand, effects of tuition increases, tuition discounting, and financial aid subsidies on university choice. A decision-making scheme for educational consumption is used in order to identify the stages of the university choice process and to predict the behavior of consumers in the higher education marketplace. The analysis points to the need to better inform students about the cost of postsecondary education which is a highly relevant aspect in the university choice process.

Schwartz, E. S. (2011). Relevance of Utility Maximization in Student University Choice: A Consumption-Based Model for Higher Education. *Review of Economic and Business Studies*, 4(1), 157-177.

Publication

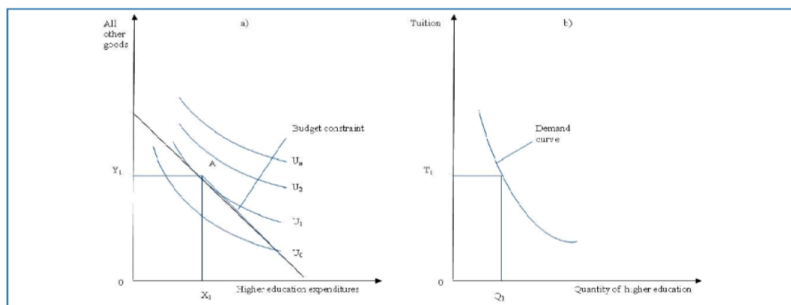


Figure 11

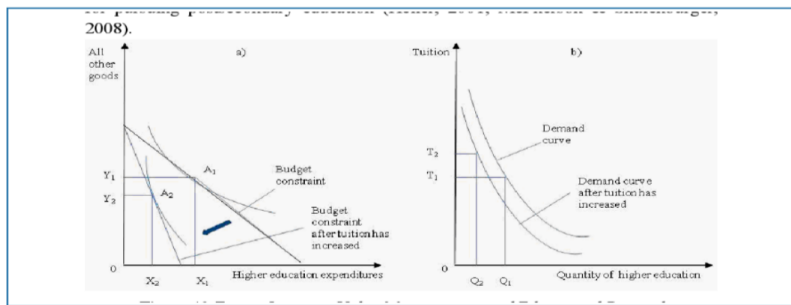


Figure 12

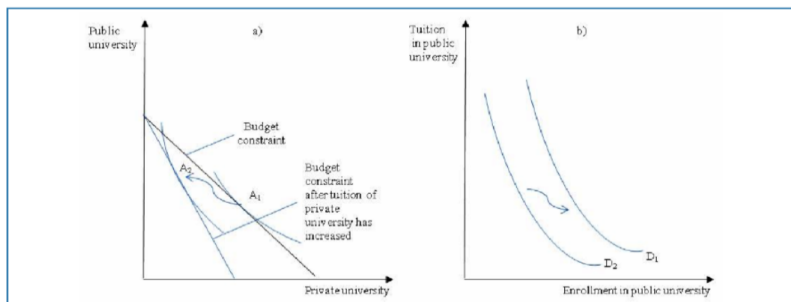


Figure 13

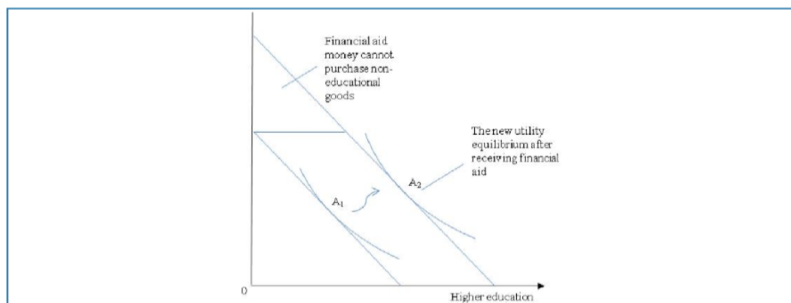


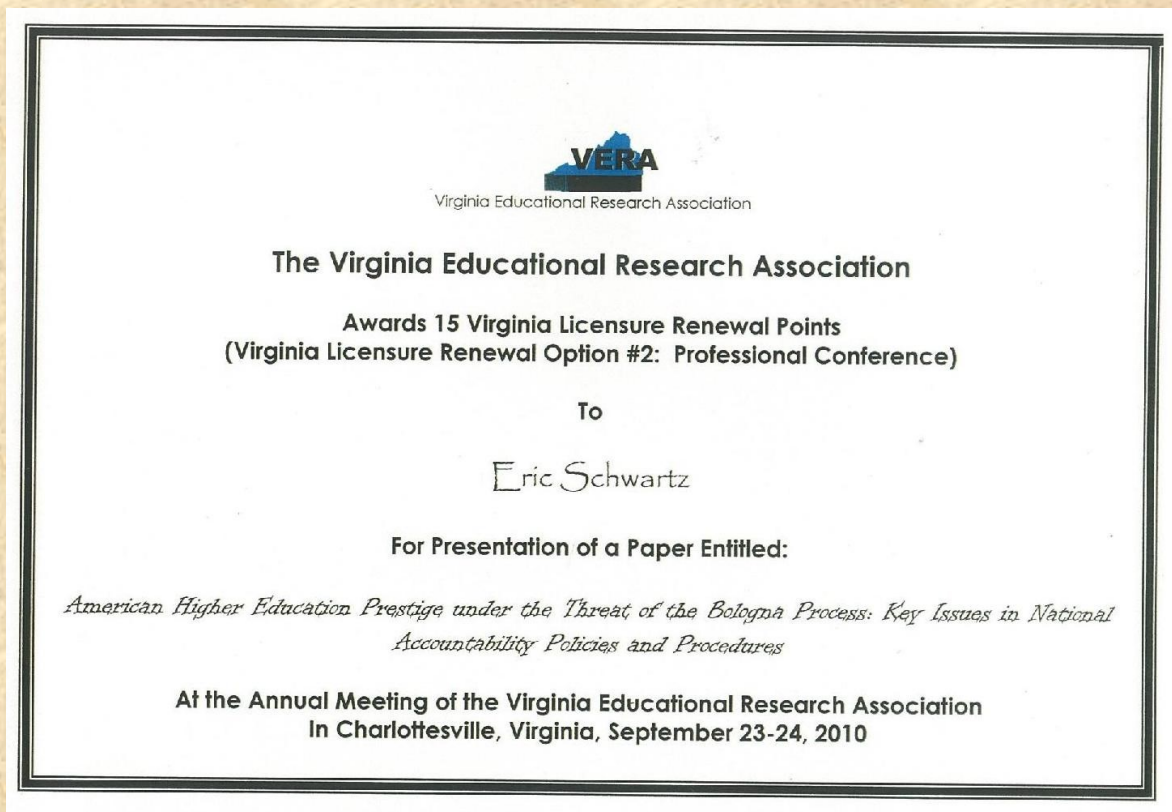
Figure 14

Schwartz, E. S. (2011). Relevance of Utility Maximization in Student University Choice: A Consumption-Based Model for Higher Education. *Review of Economic and Business Studies*, 4(1), 157-177.

9. Education & Awards

Education & Awards

Certificate & Award



10. Event Planning Scenario

Event Planning Scenario

High Profile Event Management Scenario

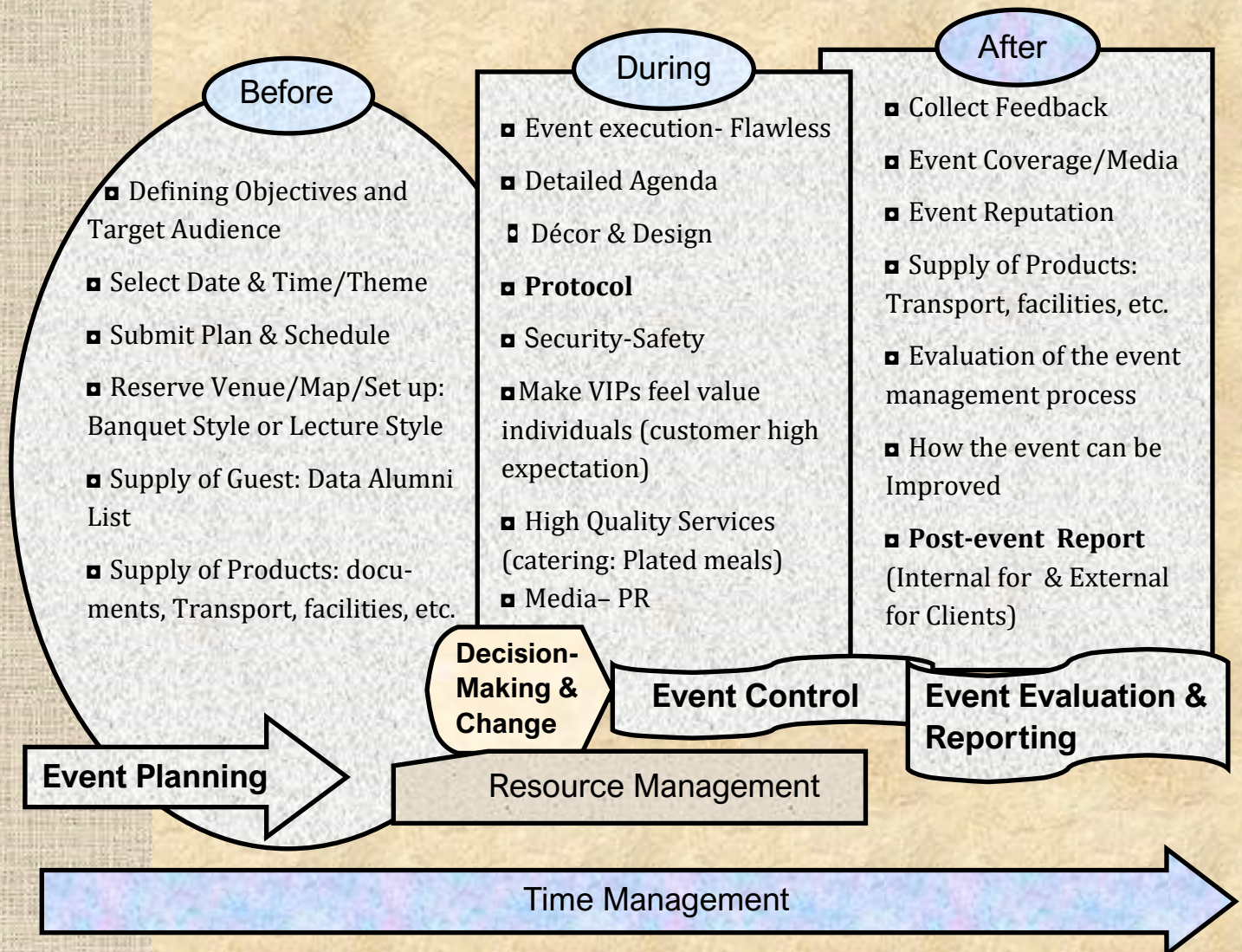


Figure: Event Management Scenario- Planning, Control, & Evaluation Distinguish Guests/VIPs