

# **The Second Annual #Golf4Prevention Charity Golf Tournament SPONSORSHIP PROPOSAL**





# About the BBF

The Becky Baker Foundation was put in motion in May of 2017 by Becky's husband, Rick Baker, after she had lost her four-year courageous battle with Stage IV ER Positive metastatic breast cancer.

One of the last things Becky said to Rick was that she was "sorry that no one would ever remember her name." He promised her that "no one would ever forget her name" and launched the IRS 501(C)(3) non-profit foundation that bears her name.

Today, the BBF provides free mammograms and thermograms to any woman or man who cannot afford the screening. To date, the BBF has given away more than 2,400 breast screenings in over 40 states. saving hundreds of lives in the process.

## Our Unique Advantage

We believe that every penny donated to our foundation should go to providing life-saving breast screenings and as a result, our overhead costs are the lowest in the industry. Our Executive Director draws a salary of only one dollar per year and our team of volunteers work tirelessly at no cost to the foundation. Thus, close to .90 cents of every dollar given goes to pay for these screenings. As a result, the foundation has been awarded the Guidestar Platinum Seal of Transparency the past two years, a rarity for breast cancer foundations.

While the BBF may be number one in the U.S. that provides free breast screenings, our heart's desire is to end breast cancer by providing the education and motivation necessary to prevent this evil disease through online learning sessions, our #Golf4Prevention Bucket-List Charity Events, book publishing and public speaking engagements throughout the United States.



## Golf Day Facts

Tues. May 11: 11am - 9pm  
72 teams, total of 288 players

(Both East and West Courses)

- All players try to win \$1 million dollars
  - Multiple putting contests on all putting greens
  - World Long Drive Champions hit 450 yard drives
  - \$25,000 cash for first hole-in-one on all eight par 3s
- Trophies for 1st, 2nd, 3rd, 4th, 5th, long drive, all par 3s
- Players choice of golf shoes, shirts, balls, wedge, putter



## Sponsorship Packages

### **TITLE SPONSOR \$15,000**

- Golf registration for 2 teams
- Large banner at scoreboard.
- Two tee box signs, these are fabricated aluminum signs, not plastic board.
- Boosted Facebook posts on the FDN page with over 50,000 likes.
- A one-page article in our 4-color program.





## Sponsorship Packages

### Gold Sponsor \$10,000 (West Course)

- Golf registration for 2 teams of four players.
- A one-page article in our 4-color program.
- A large banner placed at the US OPEN scoreboard.
- One tee box sign, these are fabricated aluminum signs, not plastic board.
- Boosted Facebook posts on the FDN page with over 50,000 likes.





## Golf Cart Sponsor

**\$1,500** (West Course)

- A 24" x 30" vinyl sign attached to 74 golf carts.
- Your company sign displayed at US Open scoreboard
- Your company logo published in Tournament Program
- Boosted Facebook posts on the FDN page with over 50,000 likes.

## Sponsorship Packages





## **Beverage Cart Sponsor**

**\$1,500** (East or West Course)

- A 24" x 38" vinyl sign attached to each side of 2 beverage carts.
- Customized drink tickets that include your logo.
- Your company logo published in Tournament Program
- Any item you wish included in Tournament Gift Bag

## **Sponsorship Packages**





## Sponsorship Packages

### Practice Range Sponsor \$2,000



- Driving Range and Putting Green branding
- Driving Range dividers and Putting Green flags
- Your company sign displayed at US Open scoreboard



**Thank you for your interest in The BBF #Golf4Prevention Charity Event at The Broadmoor.**

**For other sponsorship opportunities or more information about our event, scan the code or contact our Director of Marketing:**

**Tristan Bailey**

**[tristan@beckybakerfdn.org](mailto:tristan@beckybakerfdn.org)**

**Cell: (719) 641-5327**



**Tournament Website**



**Foundation Website**