



# **PARTNERSHIP PACKAGE**



**THURSDAY, AUGUST 21, 2025**  
**THE DERRICK GOLF & WINTER CLUB**

# IN MEMORY OF BLAIR MICHAEL PHILLIP JAMES

AUGUST 11, 1982 - MAY 18, 2020

## A Message from the James Family

Blair was such a great guy! Anyone who knew him would tell you that very thing. He genuinely loved the outdoors, whether out camping with his family or just sitting by a bonfire in his backyard. He also loved his toys - namely motocross bikes, quads and sleds. Blair will always be remembered for the exceptional man he was: his wonderfully dry sense of humour; his brilliant mind; his many gifts and talents; his tender heart; his amazing hugs and beautiful smile! He was a wonderful husband and daddy, an amazing brother, a cherished son and a steadfast friend to so many. Left behind when Blair passed was his wife Chantel and his 2 young children, Zoey and Ryker (6 and 3 at the time).

This tournament started as a memorial for Blair and to support Blair's children. It will always be in memorium of Blair but our goal is to bring awareness to mental health and suicide and raise much needed funds for programs and services supporting those in need.

This year we will continue our support of suicide prevention initiatives, with a special focus on men's mental health. Talking about suicide and mental health is extremely difficult. That stigma needs to end! If you, or anyone you know, are struggling with battles of your own, please talk to someone. Find someone you can lean on and trust and share with them what you're feeling. Your life matters! You are important! Your 'people' love you and need you in their life. Every life is worth the fight.



# PARTNERSHIP OPPORTUNITIES

## Presenting Partner

**RESERVED**

- Complimentary entry for two (2) tournament foursomes
- Logo placement with tournament logo as "Presented by" on all materials and communications
- Prominent signage recognition
- Logo and name recognition in on-site program
- Opportunity to provide branded gifts to golfers
- Opportunity to speak during dinner program
- Opportunity to host a hole
- Multi-year tiered investment available

## Golf Cart Partner (\$7,500) 1 Available

- Complimentary entry for one (1) tournament foursome
- Logo displayed in golf cart sign holders
- Prominent signage recognition in cart staging area
- Logo and name recognition in on-site program
- Opportunity to provide branded gifts on carts to golfers
- Opportunity to set up promotional display in cart staging area

## Registration Partner (\$5,000) 1 Available

- Complimentary entry for one (1) tournament foursome
- Prominent signage recognition at the registration area
- Logo and name recognition in on-site program
- Opportunity to provide branded gifts to golfers
- Opportunity to host registration area

## Lunch Partner

**RESERVED**

- Complimentary entry for one (1) tournament foursome
- Prominent signage recognition in lunch seating area
- Logo and name recognition in on-site program
- Opportunity to welcome golfers during lunch program

## Cocktail Reception Partner



## Dinner Partner

**RESERVED**

- Complimentary entry for two (2) tournament foursomes
- Prominent signage recognition at banquet area
- Logo and name recognition in on-site program
- Opportunity to provide branded gifts to golfers
- Opportunity to welcome golfers during dinner program

## Course Partner



## Tee Gift Partner (\$10,000) 1 Available

- Complimentary entry for two (2) tournament foursomes
- Prominent signage recognition at tee gift area
- Logo and name recognition in on-site program
- Logo and name recognition on tee gift tag
- Opportunity to provide branded gifts to golfers

## End the Stigma Partner



## Wine Partner (\$5,000) 1 Available

- Complimentary entry for one (1) tournament foursome
- Logo recognition on table wine cards
- Logo and name recognition in on-site program

## Volunteer Partner

**RESERVED**

- Complimentary entry for one (1) tournament foursome
- Prominent signage recognition
- Logo and name recognition in on-site program
- Opportunity to provide branded volunteer wearable
- Opportunity to host a hole and volunteer check-in

Contact Emily Vaughan to discuss partnership opportunities  
[emily@kmgevents.ca](mailto:emily@kmgevents.ca)

# PARTNERSHIP OPPORTUNITIES

## Score Card Partner

**RESERVED**

- Complimentary entry for one (1) tournament foursome
- Logo recognition on tournament score cards
- Logo and name recognition in on-site program

## 19th Hole Party Partner

# forum

## Hydration Partner

**WARDTIRE**

## Bag Drop Partner

**BARRICADES  
AND SIGNS**  
Traffic Professionals



## Photography Partner

**RESERVED**

- Complimentary entry for one (1) tournament foursome
- Logo recognition on photos taken on-course throughout the day, to be displayed on-screen at tournament dinner
- Prominent signage recognition on-course
- Logo and name recognition in on-site program

## Snack Stop Partner



## Driving Range Partner

**RESERVED**

- Complimentary entry for two (2) tournament players
- Prominent signage recognition at driving range area
- Logo and name recognition in on-site program
- Opportunity to host driving range

## Putting Green Partner



## Hole-in-One Partners

**RESERVED**

- Complimentary entry for one (1) tournament player
- Logo and name recognition in on-site program
- Prominent signage recognition on course
- Opportunity to host designated hole
- *Insurance cost to be paid by partner*

## Friends of BLAIR (\$1,000) Unlimited

- Complimentary entry for one (1) tournament player
- Logo and name recognition in on-site program
- Prominent signage recognition

## Hole Partner (\$500) 14 Available

- Logo and name recognition in on-site program
- Prominent signage recognition on course
- Opportunity to provide branded gifts to golfers
- Opportunity to host a hole

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