



SHOP



DINE



PLAY

# Welcome!

Thank you for choosing Glen Ellyn. We're glad you're here!

The Village of Glen Ellyn offers big city amenities with a small-town feel. Located in the heart of DuPage County, 23 miles west of Chicago, the Village is easily accessible by the downtown Metra train station and convenient to major highways and airports. Its close proximity to Chicago has kept Glen Ellyn a bustling community for residents, commuters, businesses, and visitors. Our historic downtown is filled with locally owned shops, a vibrant restaurant scene, and seasonal community events. These are just some of the many attributes that draw visitors and businesses to our award-winning, charming, and picturesque community.

The Alliance of Downtown Glen Ellyn is a 501c3 non-profit organization comprised of dedicated business owners with a goal to be an economic driver for the central business district and to create Glen Ellyn as a destination for Chicagoland. We are supported by the Village of Glen Ellyn, members, sponsors, and events.

Our goal is to increase foot traffic and sales in the central business district by marketing promotions and planning events that heighten awareness and visibility of Downtown Glen Ellyn. We promote Downtown Glen Ellyn as a destination for shoppers and diners, not only for Glen Ellyn residents, but also for visitors from surrounding communities of Chicago.

We invite you to join us as a member of the downtown Glen Ellyn business community. We are excited you chose Glen Ellyn to grow your business. The Alliance of Downtown Glen Ellyn is here to help you.

Sincerely,



Barb Lemme  
President



# ALLIANCE OF DOWNTOWN GLEN ELLYN MEMBERSHIP INFORMATION



## We invite you to join us as a member of the Downtown Glen Ellyn Business Community

Downtown business owners are dedicated to driving the economic success of Glen Ellyn and increasing its visibility in DuPage County. The focus of the Alliance of Downtown Glen Ellyn is to drive sales; market the downtown to attract shoppers, diners, and future residents; and act as a liaison between the Village of Glen Ellyn and downtown business owners. By combining our creative resources and energy we can accomplish more than any one business or individual could on their own. We hope you join us in our mission.

### ALLIANCE MEMBER BENEFITS

- Members will be listed in all appropriate categories in the on-line directory, with full contact details including image, company name, company description, address, clickable phone number, and hyper-link to website. All non-member businesses will be listed once in their main category including image, company name, description and phone.
- Members will be listed by category on a downtown map containing all retail, dining, and service businesses. The downtown map will be displayed on two kiosks on Main Street, on the Alliance website, in monthly eblasts, and in links on every event and printed for general distribution.
- Members participate in downtown events with no registration cost. Our events are designed to drive revenue and increase awareness of Downtown Glen Ellyn. Businesses may have additional costs for sips and bites for guests by store. Alliance will absorb all liquor license costs.
- Members can submit promotions in the Alliance monthly newsletter (which has a distribution list of over 6,000) at no additional cost. Must meet deadline. Link on website.
- Alliance will share member social media content when tagged on Facebook and Instagram.
- Members are invited to our membership meeting to discuss business issues, plan events, and collaborate to share concerns and best practices. Members are eligible to serve on the Board of Directors, a 2-year term.

### Current Board Members:

- Barb Lemme, President, Sign of the Whale Antiques
- Shannon Burgess, Secretary, Bookstore of Glen Ellyn
- Liz Mager, Treasurer, Chocolaterie Stam
- Kathryn Alcock, Bench492
- Amie Canterella, Alla Moda Boutique
- Tim Rodine, Two Hound Red
- Jill Foucre, Resident



Hello Downtown Glen Ellyn,

2024 was an amazing year filled with both new events and strengthening our signature events. We created a new website which increased online traffic by 400%, doubled our database of emails, increased business participation and guest counts at our events, and doubled our unique social media presence, plus so much more.

Thank you for being a part of the Downtown Glen Ellyn Business Community. It has been a pleasure working with each of you. I hope you believe in our mission and invite you to be a part of the Alliance to continue to keep growing.

I am looking forward to 2025 with more ideas and new events, many of which came from you! Please join me in showing everyone that Downtown Glen Ellyn is a wonderful place to shop, dine and play.

*Dawn*

Dawn Smith, Executive Director  
Alliance of Downtown Glen Ellyn

## 2024 Downtown Glen Ellyn Events





# ALLIANCE OF DOWNTOWN GLEN ELLYN MEMBERSHIP FORM



Business Name

Main Contact Name

Address

Phone Number

Email

**List all appropriate categories:**

## DINING:

- ☐ Restaurant ☐ Wine Bar/Cocktail House/Brewery ☐ Coffee/Juice/Tea Cafe ☐ Desserts  
☐ Reservations Accepted ☐ Delivery Available ☐ Catering Services ☐ Outside Seating  
☐ Private Events ☐ On-line Ordering ☐ Happy Hour ☐ Scheduled Entertainment

## RETAIL:

- ☐ Specialty Stores & Gifts ☐ Boutiques ☐ Antiques & Thrift ☐ Food/Drink/Sweets Retail  
☐ Complimentary Gift Wrapping ☐ Registry Available ☐ On-line Shop ☐ Shipping Services

## SERVICE:

- ☐ Beauty ☐ Home Design & Real Estate ☐ Medical & Fitness ☐ Residential Services

Company Anniversary Date:

For purposes of marketing and grants:

- ☐ Veteran Owned ☐ Woman Owned ☐ Minority Owned

Are there any large sales or events to note:

**Annual Membership Cost: \$250**

- ☐ Pay through the VENMO QR code or PayPal on [www.DowntownGlenEllyn.com](http://www.DowntownGlenEllyn.com)  
☐ Invoice Me  
☐ Drop check off at Chocolaterie Stam to Liz Mager, Alliance Treasurer  
☐ Mail check payable to: Alliance of Glen Ellyn, P.O. Box 511, Glen Ellyn, IL 60138

@AllianceGlenEllyn



**venmo**

\*Glen Ellyn Chamber Members receive a \$50 discount off an Alliance Membership.  
Alliance Memberships receive a discount off a Glen Ellyn Chamber of Commerce Membership.

**Alliance of Downtown Glen Ellyn**  
**630-943-0643** [director@downtownglenellyn.com](mailto:director@downtownglenellyn.com)  
[www.DowntownGlenEllyn.com](http://www.DowntownGlenEllyn.com)