



SHOP



DINE



PLAY

Welcome!

Thank you for choosing Glen Ellyn. We're glad you're here!

The Village of Glen Ellyn offers big city amenities with a small-town feel. Located in the heart of DuPage County, 23 miles west of Chicago, the Village is easily accessible by the downtown Metra train station and convenient to major highways and airports. Its close proximity to Chicago has kept Glen Ellyn a bustling community for residents, commuters, businesses, and visitors. Our historic downtown is filled with locally owned shops, a vibrant restaurant scene, and seasonal community events. These are just some of the many attributes that draw visitors and businesses to our award-winning, charming, and picturesque community.

The Alliance of Downtown Glen Ellyn is a 501c3 non-profit organization comprised of dedicated business owners with a goal to be an economic driver for the central business district and to create Glen Ellyn as a destination for Chicagoland. We are supported by the Village of Glen Ellyn, members, sponsors, and events.

Our goal is to increase foot traffic and sales in the central business district by marketing promotions and planning events that heighten awareness and visibility of Downtown Glen Ellyn. We promote Downtown Glen Ellyn as a destination for shoppers and diners, not only for Glen Ellyn residents, but also for visitors from surrounding communities of Chicago.

We invite you to join us as a member of the downtown Glen Ellyn business community. We are excited you chose Glen Ellyn to grow your business. The Alliance of Downtown Glen Ellyn is here to help you.

Sincerely,



Barb Lemme
President

We invite you to join us as a member of the Downtown Glen Ellyn Business Community

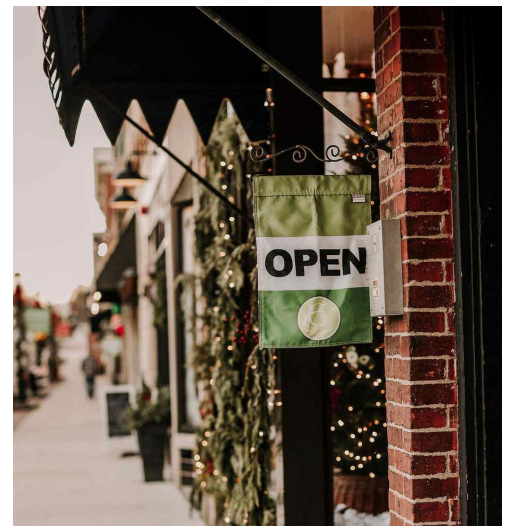
Downtown business owners are dedicated to driving the economic success of Glen Ellyn and increasing its visibility in DuPage County. The focus of the Alliance of Downtown Glen Ellyn is to drive sales; market the downtown to attract shoppers, diners, and future residents; and act as a liaison between the Village of Glen Ellyn and downtown business owners. By combining our creative resources and energy we can accomplish more than any one business or individual could on their own. We hope you join us in our mission.

ALLIANCE MEMBER BENEFITS

- Members will be listed in all appropriate categories in the on-line directory, with full contact details including image, company name, company description, address, clickable phone number, and hyper-link to website. All non-member businesses will be listed once in their main category including image, company name, description and phone.
- Members will be listed by category on a downtown map containing all retail, dining, and service businesses. The downtown map will be displayed on two kiosks on Main Street, on the Alliance website, in monthly eblasts, and in links on every event and printed for general distribution.
- Members participate in downtown events with no registration cost. Our events are designed to drive revenue and increase awareness of Downtown Glen Ellyn. Businesses may have additional costs for sips and bites for guests by store. Alliance will absorb all liquor license costs.
- Members can submit promotions in the Alliance monthly newsletter (which has a distribution list of 3000) at no additional cost. Must meet deadline.
- Alliance will share member social media content when tagged on Facebook and Instagram.
- Members are invited to our monthly membership meeting to discuss business issues, plan events, and collaborate to share concerns and best practices. Members are eligible to serve on the Board of Directors, a 2-year term.

Current Board Members:

- Barb Lemme, President, Sign of the Whale Antiques
- Shannon Burgess, Secretary, Bookstore of Glen Ellyn
- Liz Mager, Treasurer, Chocolaterie Stam
- Kathryn Alcock, Bench492
- Janet Avilia, String Theory Yarn Co
- Dawn Bussey, Glen Ellyn Public Library
- Amie Canterella, Alla Moda Boutique
- Tim Rodine, Two Hound Red



ALLIANCE OF DOWNTOWN GLEN ELLYN MEMBERSHIP FORM

Business Name

Main Contact Name

Address

Phone Number

Email

List all appropriate categories:

DINING:

- Restaurant Wine Bar/Cocktail House/Brewery Coffee/Juice/Tea Cafe Desserts
 Reservations Accepted Delivery Available Catering Services Outside Seating
 Private Events On-line Ordering Happy Hour Scheduled Entertainment

RETAIL:

- Specialty Stores & Gifts Boutiques Antiques & Thrift Food/Drink/Sweets Retail
 Complimentary Gift Wrapping Registry Available On-line Shop Shipping Services

SERVICE:

- Beauty Home Design & Real Estate Medical & Fitness Residential Services

Company Anniversary Date:

For purposes of marketing and grants:

- Veteran Owned Woman Owned Minority Owned

Are there any large sales or events to note:

@AllianceGlenEllyn

JOIN US

Annual Membership Cost: \$250

- Pay through VENMO QR code or via DowntownGlenEllyn.com
 Invoice Me
 Check payable to: Alliance of Glen Ellyn, P.O. Box 511, Glen Ellyn, IL 60138



venmo

*Glen Ellyn Chamber Members receive a \$50 discount off Alliance Membership, and \$60 off their Glen Ellyn Chamber of Commerce Membership. Inquire if paid.

ALLIANCE OF DOWNTOWN GLEN ELLYN 2024 EVENT PARTICIPATION FORM



Alliance Members, please check boxes of interested events for more information.

- THE GREAT WINTER DOWNTOWN GLEN ELLYN INDOOR SIDEWALK SALE** JAN 13 - 21, LET'S KICK OFF 2024 WITH SAVING UP TO 75% OFF IN DOWNTOWN GLEN ELLYN! SAVE MONEY AND SUPPORT THE BOUTIQUES IN TOWN! TREASURE AWAITS!
- WONKA WALK** FEB 10 - 11, COME WITH ME AND YOU'LL BE IN A WORLD OF PURE IMAGINATION...JOIN US FOR A FUN-FILLED VALENTINE'S WEEKEND IN DOWNTOWN GLEN ELLYN AS WE HOST OUR FIRST EVER WONKA WALK! WE HAVE OVER 20 SHOPS, AND RESTAURANTS PARTICIPATING. FIVE (5) GOLDEN TICKETS WILL BE HIDING SOMEWHERE IN A PARTICIPATING BUSINESS. IF YOU ARE THE LUCKY WINNER, YOU WILL RECEIVE A SCRUMDIDDLYUMPTIOUS PRIZE!
- GLEN ELLYN RESTAURANT WEEK** FEB 23 - MARCH 3, IT'S THE YUMMIEST TIME OF YEAR, GLEN ELLYN RESTAURANT WEEK! ENJOY PRIX FIXE MEAL & CHEF SPECIALS. EXPLORE A NEW RESTAURANT THIS YEAR!
- MARCH MADNESS RESTAURANT BRACKETS & FINAL FOUR** MARCH 19 WHEN BRACKETS OPEN THROUGH THE FINAL 4 EVENT ON APRIL 6TH. ITS TIME TO FOLLOW YOUR TEAM IN OUR MARCH MADNESS RESTAURANT BRACKETS! VISIT US FOR THE FINAL FOUR WEEKEND WITH PROMOS AT YOUR FAVORITE SPORT BAR LOCATIONS.
- LADIES NIGHT OUT, SPRING STROLL** APRIL 13, GRAB THE SQUAD AND JOIN US FOR THIS YEAR'S SPRING LADIES NIGHT OUT. SIP & STROLL THE NIGHT IN DOWNTOWN GLEN ELLYN FOR FUN AND DEALS! LEAVE A HONEY LIST ON A MOTHER'S DAY REGISTRY AT EACH STORE!
- THE GLEN ELLYN CRAFT BEER CRAWL** MAY 4, TASTE THE BEST THAT CRAFT BEER HAS TO OFFER WHILE EXPLORING COOL PLACES IN DOWNTOWN GLEN ELLYN. WHILE DOWNTOWN PICK UP A MOTHER'S DAY GIFT!
- WHERE'S WALDO, A SUMMER SCAVENGER HUNT** JUNE-JULY, WHERE IS WALDO? CHALLENGE YOURSELF TO FIND ALL THE CLUES TO COMPLETE YOUR SCAVENGER HUNT CARD. PICK UP AT THE BOOKSTORE OF GLEN ELLYN AND THE GLEN ELLYN PUBLIC LIBRARY.
- SUMMER CONCERT SERIES - SOUNDS ON THE STREET** 4 DATES ENJOY LIVE MUSIC EVERY FIRST FRIDAY ALL SUMMER ON MAIN STREET! MAKE YOUR DINNER RESERVATIONS OR ORDER CARRYOUT AND ENJOY PICNICKING WHILE LISTENING TO YOUR FAVORITE TUNES. FREE EVENT.
- WINES & FINDS** JUNE 15, AN AFTERNOON OF SIPS AND BITES OF FINE WINE AND CHEESE THROUGHOUT BEAUTIFUL DOWNTOWN GLEN ELLYN. FIND TREASURES AND ONE-OF-A-KIND FINDS!
- WALKING DOWNTOWN MURDER MYSTERY CAPER** 2 DATES IN JUNE AND SEPTEMBER. A GLEN ELLYN MURDER MYSTERY WALKING TOUR, COLLECTING CLUES THROUGHOUT DOWNTOWN GLEN ELLYN IN SMALL GROUPS ESCORTED BY GUIDES FOLLOWED BY A LARGE GROUP BIG REVEAL! LIMITED AVAILABILITY.
- JAZZ UP** JULY 13, THE PREMIERE JAZZ CONCERT IN DUPAGE COUNTY. AN AFTERNOON LINE UP OF THE BEST JAZZ IN THE MIDWEST! COLLABORATING IN BRINGING THE BEST JAZZ FOR ONE AMAZING AFTERNOON!
- SUMMER SIDEWALK SALES** 3 DATES: JULY 19, 20, & 21, FIND THE BARGAINS AND ONE-OF-A KIND TREASURES FOR THIS ANNUAL ANTICIPATED EVENT! STREET CLOSED ONLY FRI-SAT.
- GLEN ELLYN FESTIVAL OF THE ARTS** 2 DATES: AUG 24 & 25, HELD EVERY YEAR ON THE WEEKEND BEFORE LABOR DAY, THE GLEN ELLYN FESTIVAL OF THE ARTS IS A TWO-DAY OUTDOOR CELEBRATION OF THE VISUAL ARTS FEATURING THE WORK OF UP TO 100 EXHIBITORS. ENJOY THE DAY OF LIVE MUSIC, AND BEVERAGES FROM LOCAL VENDORS WHILE SEEING THE BEST ART IN THE MIDWEST! FREE EVENT
- WITCHES WALK** OCT 24TH, CALLING ALL WITCHES!! GRAB YOUR HAT AND ENJOY A STROLL DOWNTOWN VISITING YOUR FAVORITE SPOTS AND SHOP THE NIGHT AWAY! COME FOR DEALS BUT STAY FOR THE FUN AND WITCHES BREW!
- LADIES NIGHT OUT, WINTER WALK** TWO DATES: NOV 12 & 14, JOIN US FOR THE HIGHLY ANTICIPATED LADIES NIGHT OUT IN DOWNTOWN GLEN ELLYN! GRAB YOUR FRIENDS AND SPEND THE EVENING STROLLING THROUGH THE CUTEST SHOPS AND BOUTIQUES FINDING THE BEST GIFTS ON YOUR HOLIDAY LIST. DON'T MISS THE MANY DISCOUNTS AND SPECIALS WHILE ENJOYING WINE AND TREATS ALONG THE WAY!
- 7TH ANNUAL COOKIE WALK** DEC 7, THE GLEN ELLYN HOLIDAY TREATS COOKIE WALK IS RETURNING FOR ITS 7TH YEAR! AN ADVENTURE OF YUM AND FUN. BRING YOUR FRIENDS AND FAMILY TO TRAVEL THROUGHOUT DOWNTOWN GLEN ELLYN COLLECTING COOKIES.

*NOT EVERY STOREFRONT WILL FIT WITH EACH EVENT. THE DOWNTOWN ALLIANCE WILL PROVIDE ADDITIONAL EVENT DETAILS, SUGGEST, AND DISCUSS THE BEST FIT.

Business Name:

Contact Name:

Phone Number:

Email:

ALLIANCE OF DOWNTOWN GLEN ELLYN SPONSORSHIP INFORMATION

2024 Date	Proposed 2024 Events For Sponsorship	Event Details	Guest Demographics	Price	Sponsorship Includes:
April 13th	Ladies Night Out - Spring Stroll	Grab the squad and join us for this year's SPRING Ladies Night Out. Sip & Stroll the night in Downtown Glen Ellyn for fun and deals! Leave a honey list on a Mother's Day Registry at each store!	Women / est attendance 350	\$300	Category exclusivity - Thank you sign at the event - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing - 2 complimentary tickets to the event.
May 4th	The Glen Ellyn Beer Crawl	The Glen Ellyn Craft Beer Crawl. Visit your favorite stops and exploring new places such as barbers, mechanic and bike shop plus more! While downtown pick up a Mother's Day Gift!	Men / est attendance 250	\$250	Category exclusivity - Thank you sign at the event - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing - 2 complimentary tickets to the event.
4 Dates: June 7, July 5, Aug 2 & Sept 6	First Fridays Summer Concert Series - Sounds on the Street	Enjoy Live Music Every First Friday all Summer on Main Street! Make your dinner reservations or order carryout and enjoy picnicing while listening to your favorite tunes.	All / Est attendance 1,000 per concert	\$2,000 (includes 4 concerts)	Logo On the Stage at Each Concert & Verbal Shout at event twice each night! Category exclusivity - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing
June 15th	Wines & Finds	An afternoon of sips and bites of wine and cheese throughout beautiful Downtown Glen Ellyn. Find treasures and one of a kind finds!	Adults / est attendance 350	\$350	Category exclusivity - Thank you sign at the event - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing - 2 complimentary tickets to the event.
3 Dates: 6/20, 7/18, 8/15	Walking Downtown Murder Mystery Caper	A Murder Mystery walking tour, collecting clues throughout downtown Glen Ellyn. Starting cocktail party at the Parlor of Park & Oak and ending at Enclave for the big reveal!	Adults / est attendance 75 per night	\$250 (Includes 3 dates)	Category exclusivity - Thank you sign at the event - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing - 2 complimentary tickets to one event.
July 13th	Jazz Up	The Premiere Jazz Concert in DuPage County. An afternoon line up of the best Jazz in the Mid-West! Collaborating with WBDC 90.9 on bringing the best jazz for ine amazing afternoon!	All / est attendance 2,500	Packages \$100 - 1,000	Logo On the Stage at Each Concert & Verbal Shout at event twice! Category exclusivity - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing .
July 19 & 20	Summer Sidewalk Sales	Downtown Sidewalk Sales. Find the bargains and one-of-a kind treasures. Enjoy live youth community entertainment and cold treats!	All / est attendance 3,000	\$200 Table space at 2 day event	Available onsite at event - Listed on event webpage - Social media tag - Listed on event eblast & newsletter (given timeline)
Aug 24 & 25	Glen Ellyn Festival of Art	Held every year on the weekend before Labor Day, the Glen Ellyn Festival of the Arts is a two-day outdoor celebration of the visual arts featuring the work of up to 100 exhibitors. Enjoy the day of live music, beverages from local vendors while seeing the best art in the midwest!	All / Estimated 1,500 guests	Packages \$100 - \$900	Available Table at Event - Logo on Stage - Shout out at event 3 times - Listed in program - Listed on event webpage - Social media tag - Logo on event eblast & Newsletter
Oct 24th	Witches Walk	Calling all WITCHES!! Grab your hat and enjoy a stroll downtown visiting your favorite spots and shop the night away! Come for deals but stay for the Tarrot Cards, Temporary Tattos, Palm Readers and Witches Brew!	Women / estimated attendance 350	\$300	Category exclusivity - Thank you sign at the event - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing - 2 complimentary tickets to the event.
Two Dates: Nov 12 & 14th	Ladies Night Out - Winter Walk	Join us for the highly anticipated Ladies Night Out in Downtown Glen Ellyn! Grab your friends and spend the evening strolling through the cutest shops and boutiques finding the best gifts on your holiday list. Don't miss the many discounts and specials while enjoying wine and treats along the way!	Women / estimated attendance 900	\$400 (Includes 2 Dates)	Category exclusivity - Thank you sign at the event - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing - 2 complimentary tickets to the event each night.
Dec 7th	7th Annual Cookie Walk	The Glen Ellyn Holiday Treats Cookie Walk is returning for its 6th year! An adventure of yum and fun. Bring your friends and family to travel throughout Downtown Glen Ellyn collecting cookies.	Family / Estiamted attendance 75	\$100	Category exclusivity - Thank you sign at the event - Logo on event webpage - Social media tag - Logo on event eblast & Newsletter - Logo on poster/marketing - 2 complimentary tickets to the event. Monies go to Metropolitan Family Services.
				13,500.00	\$ 5,000.00

Benefactor Sponsor:	All the Above		13,500 attendees	\$3,500 (\$1,500 value)	All Above, plus scrolling sponsor on NEW website on bottom of every page. Category exclusivity for Benefactor Sponsor, not Event Sponsor. Sponsors will be categorized seperately.
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Event Sponsorship Includes:

- Category exclusivity
- Thank you signage at event near reg table or entrance
- Logo on event webpage
- Social media tag
- Logo on event eblast & newsletter
- Logo on poster/marketing /program
- 2 complimentary tickets to the event

*** Summer Concert Series, Jazz Up and Fest of the Arts:**

- Includes Logo on Stage (4 concerts)
- Company shout out from stage twice each day

*** Festival of the Arts, and Summer Sidewalk Sales:**

- Includes availability and space to be on-site