

RESET REFOCUS REIMAGINE

5th Annual



SPONSORSHIP PROPOSAL

March 27-30, 2025
Huntsville, AL

EMAIL
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www.TheWomensExpoHsv.com



ABOUT THE EXPO

The Women's Expo HSV is an annual event held at the Von Braun Civic Center in Huntsville, AL. Since its inception in 2021 with just 20 vendors and 75 attendees, the Expo has grown significantly, now featuring over 140 vendors and attracting more than 2,500 guests. As we look forward to 2025, we are excited to continue expanding and enhancing this valuable platform for women.

Join us at the Women's Expo HSV to:

- **Participate in Essential Conversations:** Engage in insightful business conversations led by leaders and experts in their fields.
- **Discover Innovative Vendors:** Explore a diverse array of vendors offering unique products and services from various locations.
- **Network and Connect:** Build new, meaningful business relationships through extensive networking opportunities.
- **Join a Supportive Community:** Forge valuable connections and relationships within a vibrant, supportive community of women.

We look forward to seeing you at the Expo and celebrating the power of women coming together to support and empower one another.

The Purpose

When I think about the future, I am inspired by the women who have boldly paved the way for myself and countless others. I believe in the strength, resilience, and power of women. My mission is to help women make a meaningful impact without feeling they must fight alone. We are so much stronger when we stand together, and that unity is undeniable. Regardless of our color, age, or political views, we all share one common belief: Women are the Future, and that future is NOW.



SPONSORSHIP PACKAGES

PRESENTING TITLE SPONSOR (1) Available

- Business Logo on All Programs all 4 Days
- Prominent Logo Exposure on Mass Email Messages
- (3) VIP Tickets for Sunday Brunch
- Prime Booth Placement at Expo 10x10
- Logo on WEXPO Website w/Hyperlink
- Recognition of Sponsorship on Stage All 4 Days
- Business Gets Preferred Parking Pass (2) Day of Expo
- Recognition on Social Media Pages
- Access to Women's Expo VIP Lounge Friday & Saturday (3)
- Logo on Marquee at VBC for Women's Expo
- Full Page Color Ad in Women's Expo Directory
- Logo Recognition on Digital Displays at Expo
- Logo on Official Women's Expo T-Shirt
- (4) Reserved Seating Tickets to Expo Mixer Thursday Night
- (2) VIP Tickets to Expo Luncheon Friday
- (3) VIP Tickets to Friday Night Experience
- Catered Lunch for (4) Saturday
- Banner/Signage at All 4 Events
- (2) Women's Expo T-Shirts
- (2) Addt'l VIP Expo Tickets (Saturday Only)

\$6,000

- Business Logo on All Programs
- (2) VIP Tickets for Sunday Brunch
- Front Room Booth Placement at Expo 10x10
- Logo on WEXPO Website w/Hyperlink
- Verbal recognition of Sponsorship all 4 Days
- Recognition on Social Media Pages
- Half Page Color Ad in Women's Expo Directory
- Logo on Marquee at VBC for Women's Expo
- Access to Women's Expo VIP Lounge Saturday
- (2) Tickets to Expo Mixer Thursday Night
- (2) VIP Tickets for Friday Luncheon
- (2) VIP Tickets Friday Night Experience
- Catered Lunch for (2) Saturday
- (2) Women's Expo T-Shirts

Platinum
\$4,000

SPONSORSHIP PACKAGES CONT.

- Business Logo on All Programs
- (2) VIP Tickets for Brunch on Sunday
- Front Room Booth Placement at Expo 10x10
- Logo on WEXPO Hsv Website w/Hyperlink
- Recognition on Social Media Pages
- Logo on Marquee at VBC for Women's Expo
- (2) Tickets to Thursday Mixer
- (2) VIP Tickets to Friday Luncheon
- (2) VIP Tickets to Expo Saturday
- Access to Women's Expo VIP Lounge Saturday
- Catered Lunch for (1) on Saturday

Gold
\$3,000

- Business Logo on All Programs
- Vendor Booth 10x10
- Logo on Women's Expo Website
- Recognition on Social Media Pages
- (2) VIP Tickets to Brunch Sunday

SILVER
\$1,000

- (No Vendor Booth)
- Business Logo in Expo Directory
- Logo on Women's Expo Website
- Highlighted on Social Media Pages
- (1) VIP Ticket to Luncheon Friday

**FRIEND OF
THE EXPO**
\$500

VIP Swag Bag Sponsor

- (No Vendor Booth)
- Logo on Swag Bag
- Recognized as Sponsor

\$750

T-Shirt Sponsor

- (No Vendor Booth)
- Logo on Expo T-Shirt
- Recognized as Sponsor

\$1,000

Directory Sponsor

- (No Vendor Booth)
- Logo & Picture on Front of Directory as Sponsor

\$1,000

DJ Booth Sponsor

- (No Vendor Booth)
- Banner on DJ Booth
- Recognized as Sponsor

\$1,000

SPONSORSHIP PACKAGES CONT.

Thursday Night Mixer Sponsor

- Logo on Mixer Program Thursday Night as Sponsor
- Signage out Front as Event Sponsor at Mixer
- Logo on WEXPO Hsv Website w/Hyperlink as Mixer Sponsor
- Recognition on Social Media Pages as Mixer Sponsor
- Reserved Table for (4) at Thursday Night Mixer
- (2) VIP Tickets to Friday Luncheon
- (2) VIP Tickets to Expo Saturday
- Access to Women's Expo VIP Lounge Saturday

\$1,500

Friday Luncheon Sponsor

- Logo on Luncheon Program as Sponsor
- Signage out Front as Event Sponsor for Luncheon
- Logo Signage on each Table with company message
- Logo on WEXPO Hsv Website w/Hyperlink as Luncheon Sponsor
- Recognition on Social Media Pages as Luncheon Sponsor
- VIP Seating for (4) Friday Luncheon
- (2) VIP Tickets to Expo Saturday
- Access to Women's Expo VIP Lounge Saturday

\$2,000

Friday Night Experience Sponsor

- Signage out Front as Event Sponsor for Friday Night
- Logo on WEXPO Hsv Website w/Hyperlink as Friday Night Sponsor
- Recognition on Social Media Pages as Experience Sponsor
- VIP Seating for (4) Friday Night
- (2) VIP Tickets to Expo Saturday
- Special Meet & Greet
- Access to VIP Area for (4) Friday Night
- Access to Women's Expo VIP Lounge Saturday

\$2,000

Sunday Brunch Sponsor

- Signage out Front as Event Sponsor for Brunch
- Logo Signage on each Table with company message
- Logo on WEXPO Hsv Website w/Hyperlink as Brunch Sponsor
- Recognition on Social Media Pages as Brunch Sponsor
- VIP Table Seating for (8) Sunday
- (2) VIP Tickets to Expo Saturday
- Sponsor Recognition on Sunday at Brunch
- Access to Women's Expo VIP Lounge Saturday

\$2,000



WHAT TO EXPECT

The Women's Expo Hsv is a 4-day event that embraces all things Women. Founded by Tiffany Draper in 2021, it has become one of the largest events in North Alabama, bringing women from all over the world to Huntsville, AL. The event features networking opportunities, Speakers, Musical Performances, Trainings on Financial Literacy, Business Etiquette and so much more. The Expo also highlights a Female Entrepreneur and Honoree of the Year. We do this by recognizing those women who work tirelessly to pour back into their community and others.

WHAT WE NEED: IN-KIND DONATIONS

- Balloon Sponsor
- Floral Sponsor
- Decor Sponsor
- Videography Sponsor
- T-Shirt Sponsor
- VIP Room Sponsor
- Swag Bag Sponsor
- Photography Sponsor

HOW TO DONATE

If you are interested in donating your professional services to The Women's Expo Hsv for 2025, please let us know by sending an email to gifting@TheWomensExpoHuntsville.com

IN LOVING MEMORY

Calindo
Fletcher Jr.

"Joy in Giving"

Calindo C. Fletcher, Jr., died after attempting to save Buddy W. Johnson from drowning, Athens, Alabama, July 4, 2015. Johnson, 37, called for help after failing to re-enter a kayak that had overturned at the center of Montgomery Lake. He started to swim toward the bank but submerged and did not resurface. In another party at the scene, Fletcher, 20, removed his shoes and entered the water. He swam toward the point where Johnson was last seen but en route began to struggle. He turned to face the bank, and then he too submerged and did not resurface. Police and firefighters arrived shortly and pulled the men from the water. Both were taken to the hospital, where Johnson was pronounced dead of drowning. Fletcher was transferred to another facility, where he died two days later, also of drowning on July 6, 2015.



"His actions on July 4, 2015, were a testament of his upstanding character, his giving heart, and his love for all," school officials stated on social media. "Without a doubt, he loved his BHS family, and we loved him. He was the genuine thing when it came to honesty, integrity, and compassion. His eyes could light up a thousand rooms, and his smile was so contagious you just couldn't help but feel good when you were around Calindo. A little shy at times, and always polite, Calindo was a beaming light in this sometimes dark world.