



PRESENTING TITLE
SPONSOR 2024

4th Annual

THE WOMEN'S Expo Hsv

SPONSORSHIP PROPOSAL

THE LEMONADE EDITION

March 22-24, 2024

EMAIL

Info@TheWomensExpoHuntsville.com

www.TheWomensExpoHsv.com





ABOUT US

The Women's Expo Hsv is a yearly event hosted at the Von Braun Civic Center in Huntsville, AL. We commenced in 2021 with only 20 vendors and a modest attendance of 75 people. The gathering serves as an opportunity for women to unite and support each other as they navigate their entrepreneurial, spiritual, and overall health and wellness journeys. In 2023, our previous event boasted 125 vendors and recorded an attendance of over 2,000 guests. We aim to exceed this success in 2024.

At the Women's Expo Hsv, you'll have the chance to:

- Participate in business-critical workshops, led by prominent small business owners, Free of Charge!
- Explore an array of innovative vendors from various locations.
- Foster new and meaningful business relationships through networking.
- Create valuable connections and form relationships within a supportive community of women.



DATE

Saturday March 22-24, 2024



PLACE

**The Von Braun Civic Center
Huntsville, AL**



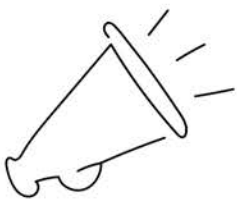
VISION

To harness the economic power of women and communities, promoting social inclusion, changing perceptions and influencing policies.

MISSION

Support women to achieve their full potential; to encourage, enable and facilitate their active involvement in business, employment, learning and community life.

VALUES



ADVOCACY

We boldly advocate for women's rights



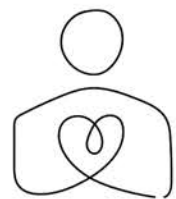
COLLABORATION

We work together, side by side



CATALYST

We strive to drive social change



INCLUSION

We provide a space for all women

WHY CHOOSE US

Empowering women is essential to the health & social development of families, communities, and countries. When women are provided a safe and encouraging platform, they thrive and reach their full potential. Through our 2024 Initiative, we aim to bring together women who share their excitement of connecting to encourage and build one another while being reminded that we, as women, are incredible!



BUSINESS IN THE SPOTLIGHT

Linking your company to a well-loved initiative will set you apart from larger brands and will draw lasting support from our tight-knit community.



ROI

By sponsoring us, you will be bringing your business to women who want to see you succeed. Our audience is more likely to be tuned in, driving brand awareness and purchase intent-ensuring you spend less marketing dollars while seeing a much higher rate of return.



POSITIVE IMPACT

By becoming a part of our event, you will be contributing to providing a place where women can thrive and succeed.



SPONSORSHIP LEVELS

\$5,000

**PRESENTING
SPONSOR
1 Available**

- Business Logo on All Programs & Swag Bag
- Brunch Reserved Seating for 2 on Sunday
- Front Room Placement at Expo
- Logo on Women's Expo Website w/link
- Recognition on Social Media Pages
- Full Page Ad in Women's Expo Directory
- Logo Recognition on Digital Displays at Event
- 3 Day Vendor Set-Up Option
- Catered Lunch for 4

SOLD

**Platinum
5 Available**

\$3,000

- Business Logo on All Programs
- Brunch Reserved Seating for 2 on Sunday
- Front Room Placement at Expo 10x8
- Logo on Women's Expo Website w/link
- Verbal recognition of Sponsorship at Expo
- Recognition on Social Media Pages
- Full Page Ad in Women's Expo Directory in Color
- 3 Swag Bag Item Drop
- Logo on Marquee at VBC for Women's Expo
- 3 Day Vendor Set-Up Option
- Access to Women's Expo VIP Lounge
- Catered Lunch for 2

**Gold
10 Available**

\$2,000

- Business Logo on All Programs
- Vendor Table (Standard) 10x8
- Logo on Women's Expo Hsv Website w/link
- Recognition on Social Media Pages
- 2 Swag Bag Item Drop
- Logo on Marquee at VBC for Women's Expo
- 3 Day Vendor Set-Up Option
- (1) Brunch Ticket



SPONSORSHIP LEVELS

Silver 12 Available

- Business Logo on All Programs
- Vendor Table (Standard) 10x8
- Logo on Women's Expo Website
- Recognition on Social Media Pages
- Swag Bag & 1 Expo T-shirt
- 3 Day Vendor Set-Up Option
- (1) Brunch Ticket

\$1,000

Bronze

- Business Logo on Expo Program Only
- Vendor Table (Corner) 10x8
- Logo on Women's Expo Website
- Highlighted on Social Media Pages

\$750

Digital Advertising

- Business Logo on 2 Large Dual Screens inside of the Expo

\$500

Community Advocate

- Business listed in The Women's Expo Hsv Directory as a Community Advocate Sponsor with Logo

\$250



WHAT IS THE WOMEN'S EXPO HSV

The Women's Expo Hsv is a 3-day event that empowers women and educates them on resources to nurture their business goals. Founded by Tiffany Draper, it has become one of the largest events in North Alabama, bringing women from all over the world to Huntsville, AL. The event features networking opportunities, speakers, performers, and shopping. The Expo also highlights an Entrepreneur and Honoree of the Year, giving back to the community and planning to do more as funds are raised.

WHAT WE NEED: IN-KIND DONATIONS

- Balloon Sponsor
- Floral Sponsor
- Decor Sponsor
- Videography Sponsor
- T-Shirt Sponsor
- VIP Room Sponsor
- Swag Bag Sponsor
- Photography Sponsor

HOW TO DONATE

If you are interested in donating your professional services to The Women's Expo Hsv for 2024, please let us know by sending an email to info@TheWomensExpoHuntsville.com

PREVIOUS SPONSORS



ABOUT OUR FOUNDER & VISIONARY

**Huntsville Madison County Chamber
Member & Ambassador
ABWA Member-Alabama Chapter
2023 NAACP Minority Owned Business
of The Year Recipient
2023 Dare to Dream Award
Heart of Service Recipient
2023 Hsv/Madison County Chamber
Nominee for Young Professional of
The Year & Minority Owned Business of
The Year**



NAACP
Alabama
STATE CONFERENCE



Tiffany Draper

A native of Huntsville, Alabama, Tiffany is a leader and a positive influence in her community. Her passion for community support and engagement has helped individuals and business owners find the resources they need and make meaningful connections.

With the creation of Tea with Tiffany, a women's empowerment organization, and opening an event venue called Studio 53, Tiffany is striving to make an impact for women and businesses. She does this by hosting her yearly signature event, the Women's Expo Huntsville, that showcases over 100 vendors to more than 4,000 people. And that's not all!

She's an author, mother, and a survivor who has proven that your future will always be better than your past. Tiffany is living proof that dreams do come true!



Melanie Dockery
2023 Entrepreneur of The Year

DO YOU WANT TO SUPPORT AND EMPOWER OTHER WOMEN? ARE YOU TRYING TO REACH MORE WOMEN WITH YOUR BRAND? IF YOU ANSWERED "YES" TO ANY OF THESE QUESTIONS, THEN JOIN US AND BECOME A SPONSOR OF THE WOMEN'S EXPO HSV!



@TheWomensExpoHsv



The Women's Expo Huntsville



www.TheWomensExpoHsv.com

Info@TheWomensExpoHuntsville.com

THE WOMEN'S Expo Hsv

Two lemon slices and green leaves are positioned below the 'Expo Hsv' text, adding a fresh, natural touch to the design.

THANK
YOU



WWW.THEWOMENSEXPOHSV.COM