



# WIBAS

Women in Building and  
Associated Services

# Sponsorship Packages



## Sponsorship Packages 2025

WIBAS provides a supportive, collaborative, and safe environment for women in the construction industry to come together.

[www.wibas.org.au](http://www.wibas.org.au)





# WIBAS

## About Us

WIBAS knows that our strength lies not only in the words we stand by but, most importantly, through the actions of our initiatives.

Founded to represent women working in the building industry and related services, WIBAS is a Newcastle and Hunter region-based group dedicated to fostering professional growth and collaboration.

Our purpose is to create an environment where women can network with colleagues, exchange ideas and experiences, and support and mentor each other, all while gaining access to relevant, industry-specific knowledge and insights that drive success in the sector.



## Why Sponsor WIBAS?

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Supporting WIBAS means aligning your brand with an organisation committed to empowering women in the construction and related industries. WIBAS creates a vibrant, inclusive network where members connect, mentor, and share expertise, fostering growth and innovation within the sector.

As a sponsor, you'll have the opportunity to:

- **Showcase Leadership:** Demonstrate your organisation's commitment to diversity, equity, and inclusion in the building industry.
- **Expand Visibility:** Reach a targeted audience of professionals and industry leaders through WIBAS events, communications, and initiatives.
- **Drive Change:** Play an active role in initiatives that inspire and equip women to excel in their careers, benefiting the industry as a whole.
- **Build Relationships:** Collaborate with like-minded organisations and influential leaders who share a vision for a more diverse and dynamic industry.

By supporting WIBAS, you're investing in a stronger, more inclusive future for the construction industry and empowering the next generation of leaders to thrive.



# Sponsorship Packages Available



## Annual Supporting Sponsor

**\$2,000**  
(Unlimited)

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- **Year-Round Brand Exposure:** Your logo will be displayed in the footer of the WIBAS website for 12 months, with a direct link to your company's website.
  - **Email Recognition:** Featured in the footer of all WIBAS communication emails for 12 months, with a link directing recipients to your website.
  - **Event Acknowledgment:** The WIBAS President or event emcee will recognize and acknowledge annual supporting sponsors at WIBAS events throughout the sponsorship term.
  - **Exclusive Event Access:** Receive a complimentary ticket to each WIBAS event and enjoy a 10% discount on additional tickets throughout the sponsorship period.



## Event Sponsor (Major)

**\$1,300**  
(One Per Event)

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- **Brand Visibility:** Your logo will be featured on the event webpage, StickyTickets platform, promotional emails, and social media tiles, highlighting you as the major event sponsor.
  - **Complimentary Attendance:** Receive up to four tickets to attend the event.
  - **On-Site Branding:** Display up to two pull-up banners at the event (supplied by the sponsor).
  - **Speaking Opportunity:** Deliver a 15-20 minute presentation to engage with attendees.
  - **Promotional Materials:** Distribute branded materials, brochures, or gifts on event tables (supplied by the sponsor).



## Event Welcome Sponsor

**\$600**  
(One Per Event)

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- **Brand Visibility:** Your logo will appear on the event webpage and StickyTickets platform, promoted as the WIBAS Welcome Sponsor.
  - **Complimentary Attendance:** Receive two tickets to attend the specific event.
  - **On-Site Branding:** Display one pull-up banner in the event's reception area (supplied by the sponsor).
  - **Promotional Opportunity:** Decorate the reception area and distribute gifts or flyers to attendees (materials supplied by the sponsor).
  - **Guest Engagement:** Connect with attendees and greet them upon arrival as the event's Welcoming Sponsor.
  - **Acknowledgment:** The WIBAS President or event emcee will recognise and acknowledge your sponsorship during the event.



# WIBAS

## Thank You

We appreciate your interest in partnering with WIBAS and supporting the growth and empowerment of women in the Newcastle and Hunter region's construction industry.

By becoming a sponsor, you are making a meaningful impact—enhancing industry diversity, fostering professional development, and showcasing your commitment to an inclusive future.

### Ready to Secure Your Sponsorship?

Signing up is simple! Follow these steps to confirm your sponsorship package:

- **Select Your Package** – Choose the sponsorship level that best aligns with your business goals.
- **Complete the Sponsorship Form** – Fill out the online form, by [clicking this link](#), or scan the QR code to provide your details.
- **Submit Payment & Materials** – Once confirmed, send through your logo, promotional materials, and any required assets. Our treasurer will send you an invoice.
- **Get Recognised** – Your brand will be featured across WIBAS platforms and events as outlined in your chosen package.

For any questions or to finalise your sponsorship, contact us on the details below.

We look forward to welcoming you as a valued WIBAS sponsor! 🎉

