

# KONNECT

BY KROO

kroo

# THE CBRS OPPORTUNITY

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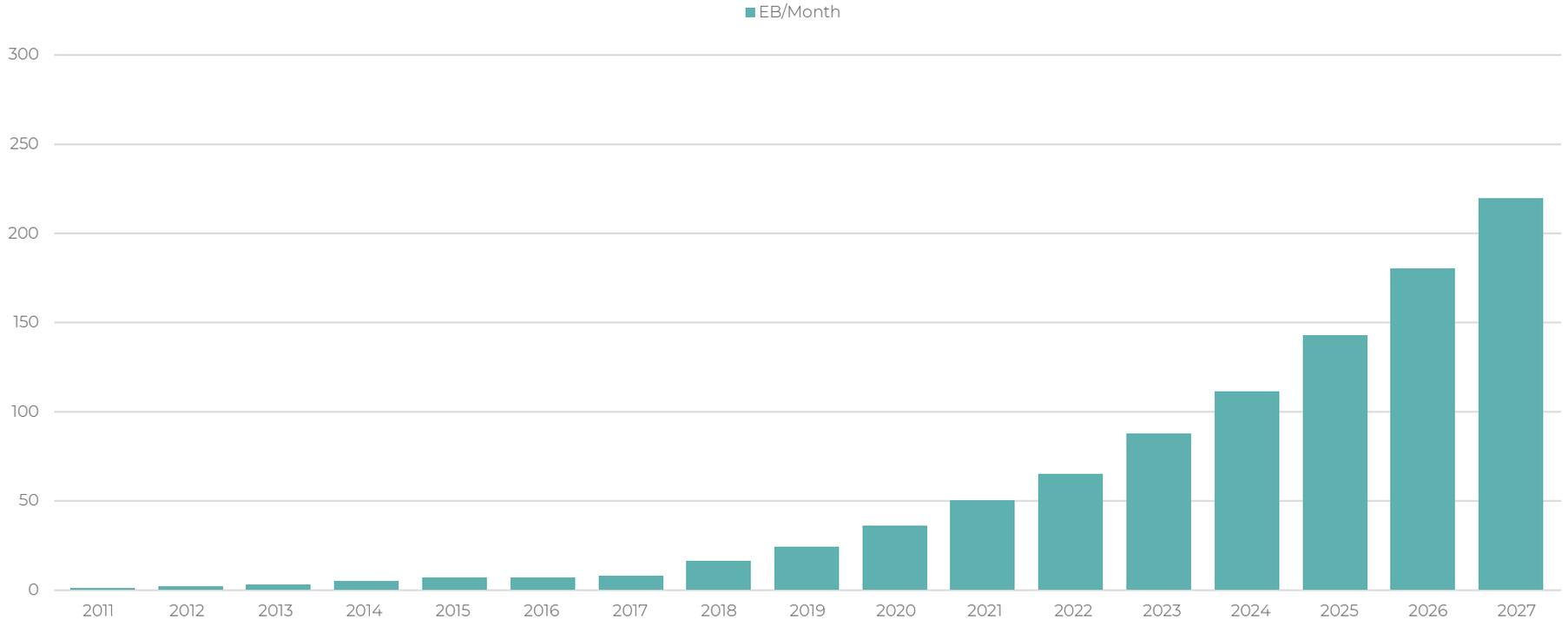


2021, **FCC deregulation unlocked \$100B in 5G spectrum** and the ability for anyone to build a wireless network without a spectrum license.



Landlords are uniquely positioned to **leverage this opportunity** to generate **\$80k in new NOI** from existing rooftops and operate a wireless network with a cost structure that cannot be beat.

# MOBILE DATA TRAFFIC GROWING AT 37% CAGR



# INCREASE THE VALUE OF YOUR PROPERTIES

## Two Options for Rooftop Monetization

1

Building Owners pay Kroo upfront to turn their rooftops into 5G cell sites

- Building owner funds development
- NOI potential: **\$80k/year On Average**
- **\$1,200,000 - \$1,600,000 Net Increase in Asset Value Per Building**

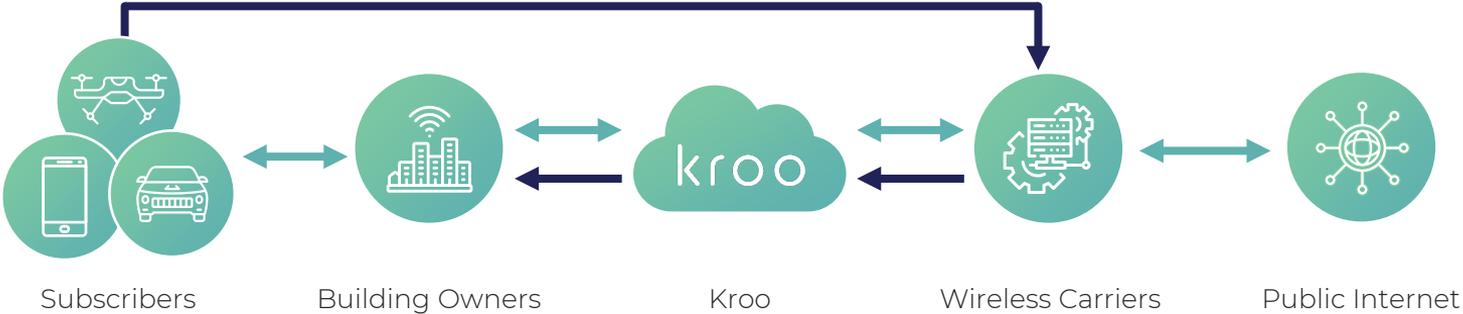
2

Building Owners lease from Kroo with zero upfront expense to turn their rooftops into 5G cell sites

- Capital leasing partners fund development
- NOI potential: **\$45k/year on Average**
- **\$675,000 - \$1,000,000 Net Increase in Asset Value Per Building**

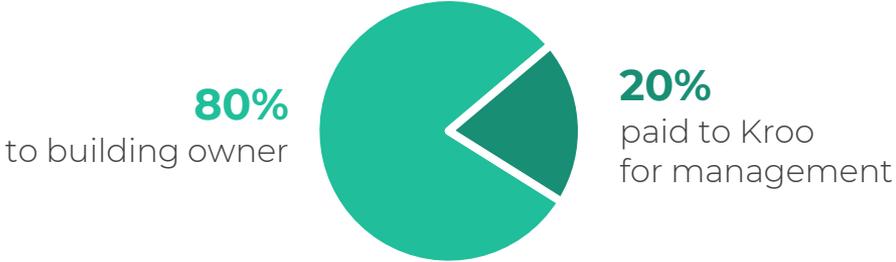
# HOW IT WORKS: FLOW OF NETWORK TRAFFIC AND REVENUE

→ Network Traffic      → \$\$\$



# YOU PROVIDE THE LOCATION AND CAPITAL, We do the rest.

## REV SHARE



	YOU	kroo
Location	✓	
Program Management		✓
CAPEX	✓	
Engineering		✓
Procurement		✓
Deployment		✓
Maintenance		✓
Utilities	✓	
Operation		✓



## BE FIRST TO MARKET



Early deployers of 5G coverage in a particular geography disincentive later entrants from developing their rooftops outside of our ecosystem

## NEW COMPETITIVE ADVANTAGE



Use the additional revenue from 5G to create more value ahead of the competition



Improve underwriting by taking advantage of a new revenue stream on newly acquired properties

# OUR PHASED PLAN

1

Q1 – Q2 2022:

Signup Real Estate Owners to create a Network Footprint

2

Q2 2022:

Simulate the Coverage and Capacity of that Network Footprint

3

Q2 – Q3 2022:

Presell Coverage and Capacity to wireless carriers and MVNOs

4

Q4 2022 – Q2 2023

Build Coverage and Capacity

# EXAMPLE SITES



# OUR TEAM OF HYPER-EXPERIENCED OPERATORS



**Frank Q. Tucker**

CEO



**Matt Glass**

COO



**Shaz Khan**

CTO

ERICSSON 



T-Mobile

verizon✓

NOKIA



**Our team has built 100,000 sites**  
for Tier 1 Network Operators and  
deployed billions in Capital Expenditure



## NEXT STEPS

**Sign up with no risk.**



Negotiate a Memorandum of Understanding, zero capital outlay or assumption of liability until Kroo secures revenue from network operators.



# KONNECT

BY kroo

Reach us at **KonnectSales@Kroo.us**  
to begin monetizing your rooftops

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