



Motion Designer, Video Editor, Compositor, and Colorist
www.darylweaver.com dweaver1906@gmail.com (404) 287-7757

Creative video editor and motion graphics producer with over 15 years of experience across broadcast, digital media, and live events. Blending strong design instincts with expert-level technical ability in video editing, motion design, color grading, and production workflows. Adept at leading teams, building brand identities, and delivering visually compelling content across platforms. Seeking roles in creative leadership or senior video production.

KEY SKILLS

Motion Graphics (After Effects, Cinema 4D)
Video Editing (Premiere Pro, DaVinci Resolve Studio)
Color Management & Grading (DaVinci Resolve)
3D Animation & VFX Compositing
Creative Direction & Brand Development
DSLR/RED Camera Operation
Multilingual Subtitling (Mandarin, Spanish, Malay)
AI Tools for Creative & Technical Support
Cross-functional Collaboration (Production, Editorial, Broadcast)

PROFESSIONAL EXPERIENCE



Broadcast Motion Designer 2009 - 2024

Designed daily broadcast graphics for CNN live programming.

Collaborated with producers to ensure high-quality real-time visuals.

Supervised and mentored freelance artists—several promoted to full-time or leadership roles.

Produced motion graphics and templates using VizRT, aligned with newsroom production systems.

BLACK NEWS CHANNEL



Associate Creative Director 2021-2022

Led the visual rebranding and infrastructure development of a major broadcast network.
Directed creative teams and coordinated scheduling for designers and managers.
Developed SOPs for graphics production, on-air delivery, and VizRT template workflows.
Ensured brand consistency across all platforms and teams.



Editor/Motion Graphics Producer 2023 - PRESENT

Edited promotional content and created custom motion graphics for international markets including U.S., U.K., Australia, and Asia.

Video produced live events in coliseums; managed post-production workflows for real-time social media publishing.

Translated and embedded subtitles in Mandarin, Spanish, and Malay.

Delivered polished video packages aligned with brand and audience expectations.



Media & Content Producer (Freelance / Ongoing)

Produced documentaries and video content using DSLR and RED cinema cameras.

Managed lighting, editing, and visual storytelling for a variety of formats and platforms.

Created custom VFX and compositing for post-production enhancement.



EDUCATION



1999-2004 **Bachelor of Arts (B.A.)**,
Graphic Communication

2004-2008 **Master of Arts (M.A.)**,
Broadcast Design/New Media

AWARDS & RECOGNITION

Peabody Award (2009) – CNN Design team, art direction and graphics for Gulf of Mexico Oil Spill coverage.

Promax BDA Award (2016) – Art Direction for 2016 Election coverage, broadcast design and network branding.