



EVERGREEN TOOLS

1. Chris' new [10 minute brand and product training video](#)! **NEW**
2. [External Marketing Drive](#) includes things like (and more)
 - a. [Imagery & videos](#) our curated selection of lifestyle imagery
 - b. [Brand logos and fonts](#)
 - c. [Earned Media Greatest Hits](#) (think PR goodness) **Updated quarterly**
 - d. [Product resources](#) including product sheets and comparison charts
 - i. [Nocs Model Comparison](#) and in [printable form](#)
 - ii. [Nocs Competitive Comparison](#)
 - e. Merchandising Tools
 - i. [Merchandising Ideas](#)
 - ii. [POP and Display designs](#)
 - iii. [Bifold files](#) (key training tool)
3. [No Matter What Lifetime Warranty](#)
4. [Custom Program](#) and Customization Order Form **Updated**

PRODUCT RESOURCES

1. [F24/S25/F25/S26 Sku Transitions](#) **Updated**
 - a. Visual difference between [Zoom Tube vs Field Tube](#)
2. [2025 Complete Nocs Product Details](#) all sku info our retail partners need **Updated**