

What sets the Standard Issue apart is the crisp and color correct optics in a waterproof, compact, durable package. The Standard Issue's IPX7 rating means it can be submerged for 30 minutes under 3 feet of water - ready for any adventure. The natural grip is designed to enhance grip and feel in hand while dissipating impact forces if dropped. The optics are *fully multi coated*, resulting in accurate color representation no matter the time of day. With a lightweight and compact form, these binoculars go where no other binoculars have gone before. These Nocs are ready to join on any trip and bring you closer to your surroundings. Go see for yourself.

1. TOP SHELF OPTICS: Compact and Crystal Clear
 - a. The Standard Issue 8x25 and 10x25 redefines compact binoculars - by packing Swiss optical engineering in your palm. Using the highest grade optics we could source: authentic Bak4 Prisms and Fully Multi Coated lenses, this binocular provides a bright, wide field of view, wherever you go.
2. IPX7 CERTIFIED + NITROGEN INJECTED: Fully Waterproof + Fogproof
 - a. Whether it's a rogue wave, a kayak flip, or a spilled beer at the ball game, the Standard Issue is ready. Submersible for 30 minutes in up to 3 feet of water, meeting IPX7 waterproof criteria, Nocs dare to go. With a medical grade O-ring assembly, and injected with inert nitrogen gas, these binoculars will never fog up in the field, guaranteed.
3. EXCELLENT CLARITY: Fully Multi Coated Lenses and Bak4 Prisms
 - a. Each Nocs binoculars has 6 pieces of glass in both cylinders, each piece layered in anti-reflective coating with a low refractory index. Each surface is coated with multiple layers, for a crisp, bright image, and color clarity to the edge of the field of view.
4. FUNCTIONAL COMFORT: Rugged No Slip Grip
 - a. It's true, the ridges on the product look nice, fit well in small and large hands alike, and provide plenty of grip - and it also doubles to protect the optics from impact by dissipating impact force. Patented.
5. BUILT TO ROAM: Light and Pocketable
 - a. Weighing in at 11.85oz (336 g), the Standard Issue is there when you need it and disappears when you don't. Not literally, although we hope to invent disappearing binoculars someday. In the meantime, travel light with Nocs.
6. #SHOTONNOCS: Snap a Photo
 - a. Nocs were built to make snapping a photo with your smartphone easy. Like a 400mm (or 500mm with 10x) camera lens for your phone - ready to capture the detail of the moment. Just line it up, and pick up our Photo Rig smartphone adapter for dialing in your photos and shooting video.
7. SUPREME ADJUSTABILITY: Fits All Faces
 - a. With twist up eyecups with an adjustable eye relief of 7-13mm, Nocs work for glasses wearers and raw eyes alike. With an interpupillary distance of 56-74mm, and +/-3° of diopter adjustability, Nocs fit all faces and eyes, glasses on or off..