



NOCS PROVISIONS

Binocular

- Explain the Standard Issue value props:
 - Fully waterproof
 - Fogproof
 - Filled with nitrogen gas
 - Fully Multi Coated Lenses: crisp image from edge to edge. No distortion, minimal chromatic aberration, colors are true.
 - Swiss designed bak4 prism for a bright image.
 - Wide field of view for its size
 - Wider than the entry level 8x42 monarch and most big binoculars in the same price range!
 - Smartphone compatible
 - Show how to shoot a photo through the Nocs
 - Video provided [here](#)
 - Super Rugged
 - Scratch resistant lenses
 - Drop tested body
 - Central axis will last longer than smaller dual hinge designs
 - Lifetime warranty!
 - NO MATTER WHAT!
 - Just try not to let your dog eat them :)
 - The quality is so good most warranty cases involve dog damage
 - Neck strap, pouch, and lens cloth included
 - Make sure all green vests take note of this!

Monocular

- Like half a binocular!
 - Same optics as the standard with an even wider field of view
 - Also smartphone compatible
 - Even wider FOV through the phone compared to the standards
 - Same ruggedness
 - NOT WATERPROOF, only water resistant
 - Recommend the standards for in-water use for this reason!
 - Include a wrist strap, pouch, and lens cloth