

S22: Baltoro/Deva Q & A's

- Why does the Baltoro/Deva not come with a raincover or sidekick anymore?
 - Like the rest of the world, we are experiencing large increases in materials, labor, and freight costs. When costs increase rapidly, every brand is faced with tough product design and quality decisions. We can tell you with absolute certainty that Gregory will remain 100% committed to maintaining our world-class quality, which will continue to be covered by our Lifetime Guarantee. In order to not compromise on this commitment, we must decide how much to increase prices and what extra features we include in our products to benefit backpackers, hikers, and travelers. No longer offering an included raincover with every pack purchase is a great example. In this case, we have prioritized continuing to deliver a high-quality product, now built with recycled materials, with the most comfortable, adaptable harness and hip belts that we've ever built, over the raincover add-on that many hikers already have, or will not need for their adventures. This means our consumers are not required to pay extra for a raincover in every pack they buy and allows us to continue offering other amazing features, enhance the quality of the rest of the pack, and maintain fair prices for everyone.

- What's different about the new Baltoro/Deva?
 - I would reference the "what's new" section from the SP22 Workbook.
 - Fully reimaged FreeFloat™ A3 Suspension with a dynamic hipbelt and rotating shoulder harness
 - New Adaptable Fit System with fully adjustable harnesses and hipbelts, and available in three torso sizes to accommodate not only different back lengths but also different body shapes. This new fit approach allows us to eliminate the component accessory system, without compromising the pinnacle of customizable pack fit.
 - Fully adjustable hipbelts with enlarged pockets to fit larger phones and GPS units
 - AirCushion backpanel made from a 3D mesh providing over 90% open-air, providing cool breathability and quick-dry padding
 - Polygiene Stays Fresh treated shoulder harness, hipbelts, and backpanel (an odor control treatment that inhibits the growth of odor-causing bacteria)

- New and improved ComfortGrip lumbar panel to properly locate and support the weight onto your back
 - Sidekick daypack and Raincover removed to help maintain the competitive price point
 - Lighter and more accessible SideWinder water bottle holster with stretch-mesh
 - Accessory attachment system located at easy-to-access hip location for bear spray holster's or accessory pouches
 - Revised top pocket organization with quick access accessory pocket addition
 - SpeedClip hydration attachment system added for compatibility with Gregory's 3D Hydro reservoirs
 - Nano Connect daypack attachment system added (Nano daypack not included)
 - New foamless backpanel, reducing plastic usage to maintain same weight as previous generation
- Why does X pack cost more money now?
 - Like the rest of the world, we are experiencing large increases in materials, labor, and freight costs. When costs increase rapidly, every brand is faced with a tough choice to increase prices or redesign products. As a relatively small company, we do our best to react to increases in cost, but we simply cannot update all our products at once to continue to offer the same price. So please know that as our most valued asset, the consumers we exist to serve, you can continue to trust Gregory's products to deliver the best value and most enjoyment that your hard-earned dollars can buy!
- Is the Focal/Facet a new Optic/Octal?
 - The Focal / Facet is our all-new Ultralight backpacking bags that replace the Optic and Octal. The new products feature an all-new FreeFloat dynamic suspension, and are built from recycled materials. they share some of the same features like a removable top lid, trail access water bottle pockets, and a fully ventilated backpanel.

Questions that came up through Instagram:

- Q: Can I attach the new hipbelts to my old Baltoro because of the bigger pockets?
- A: No, the new Baltoro/Deva no longer has removable hipbelt or harnesses.
- Q: And how will I customize the fitting then?
- A: The hipbelts are adjustable as well as the torso length. The packs come in 3 sizes so you can get the correct torso size, then match up your ideal hipbelt size.