

SPONSORSHIP OPPORTUNITIES



CHEFS in action

Food Connection's signature event is BACK for the first time since pre-pandemic!

Info at Food-Connection.org

CHEFS IN ACTION

SEPTEMBER 12, 2023

VENUE: Wicked Weed Brewing Funkatorium / Cultura

GUEST COUNT: 250

THE FORMAT:

Chefs in Action is a chance to taste some of the delicious chef-prepared food that was once ending up in the trash, but now thanks to Food Connection, is being rescued and delivered to feed our neighbors in need.

CELEBRATING OUR CHEF PARTNERS:

10 of our food donor/chef partners will be preparing small plates in stations throughout the venue. You'll have a chance to interact with each one of them and ask them about the impact of Food Connection.

WHAT'S INCLUDED:

Wicked Weed Brewing BEER AND WINE will be provided. There will be MUSIC, GUEST SPEAKERS, RAFFLE and SILENT AUCTION with prizes from local businesses.

GOLD PRESENTING Sponsors: \$20k

1 SOLD

- Presenting Sponsor Table at the event with 10 complimentary VIP guest tickets
- Recognition at the event with logo or name prominently displayed
- Recognition by guest speakers
- The chance for you, or a representative from your business to address the audience
- Multiple social media shout outs as "Presenting Sponsor"
- Prominent Logo on the back of the next order of t-shirts
- Logo on website
- Name/logo on our Mobile Meals Truck!

SPONSORSHIP OPPORTUNITIES

SILVER Sponsors: \$12k

- Silver Sponsor Table at the event with 6 complimentary VIP guest tickets
- Name on website
- Recognition at the event

FOR BUSINESSES: all of the above plus

- logo prominently displayed at event & table
- Multiple social media shout outs
- Prominent Logo on the back of the next order of t-shirts
- Logo on website and our Mobile Meals Truck for 1 year!

Bronze Sponsors: \$5k

- 6 complimentary tickets - reserved seating
- name on website & mentioned at event

FOR BUSINESSES all of the above plus:

- logo prominently displayed on event signage
- social mention
- logo on website and back of t-shirts



Friends: \$1K

- 2 complimentary tickets
- name mentioned at event

FOR BUSINESSES all of the above plus:

- logo displayed on event signage
- social media mention
- logo on website and back of t-shirts

Contact Flori Pate 828-275-3520 flori@food-connection.org



2023: About Food Connection



Food Connection relieves hunger while reducing food waste by connecting surplus, Chef-prepared meals with those experiencing food insecurity.

FOOD
connection.

Reducing Food Waste.
Easing Hunger.

The Work of Food Connection

Total meals delivered to our neighbors in need:
OVER Half a MILLION!

Quantity of fresh, edible meals kept out of
the Buncombe County Landfill
OVER 205 TONS!

Founded in Asheville, NC in 2015, Food Connection expanded its food rescue services through the **Mobile Meals Complimentary Food Truck Experience** going directly into neighborhoods and to after school programs such as YTL/Youth Transformed for Life. (pictured above)

Hunger in Buncombe County

Extensive data from Feeding America shows that **Buncombe Co. has an identified Food Insecurity Rate of 13.5%** (2019 report). Based on the population in 2019, that translates to an estimated **35,782** of our neighbors experiencing food insecurity.



Learn more at Food-Connection.org



JOIN US!
Get on board with
FOOD CONNECTION
by becoming a Sponsor!

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