

HELP Food Connection  
**reduce food waste and ease hunger**  
in Buncombe and beyond.



**Reducing Food Waste.  
Easing Hunger.**

ALIGN with the Food Connection  
**Business of the Month** opportunity and  
get **YOUR brand in front of thousands of patrons.**



[Food-Connection.org](http://Food-Connection.org)



## testimonials

"Food Connection was an absolute joy to work with as our Nonprofit of the Month. They gave ample attention to our partnership to ensure it was a success. They posted on their social media channels, participated in a sale day event at Second Gear, and did a great job of promoting our business. They do incredible work to ease hunger and reduce waste"



**Jesse Goldman**  
Marketing Manager

## cause marketing

"By building authentic and impactful partnerships, cause marketing campaigns have the potential to build stronger awareness, engage a broader audience and mobilize communities toward meaningful action for a brighter and more sustainable future"

Nick Lynch

**Forbes**

## Business of the Month Ideas:

- Round-up campaigns
- Give Back Nights
- Percentage of Sales for the Month



**Do you ever have leftover prepared food?** Donate it to Food Connection and we'll get it to families who need it!  
Email: [Lathen@Food-Connection.org](mailto:Lathen@Food-Connection.org) to learn more.

## Food Connection in numbers

Meals delivered to our neighbors in need:  
**900,000 meals**

Amount of fresh food kept out of the Buncombe Co. Landfill:  
**400+ TONS**

Food-Connection.org activity:  
**1200 monthly visitors**

Social Media:  
**8000 followers**

E-newsletter:  
**2285 subscribers**

**contact:**

**[Natasha@Food-Connection.org](mailto:Natasha@Food-Connection.org)**