

# QUILITY®

presents



## CHEFS in action

August 7, 2025

Fundraiser for Food Connection

### PLATINUM PRESENTING Sponsor: \$25k

- Presenting Sponsor Table at the event with **10 VIP guest tickets**
- Recognition at the event with logo prominently displayed as Presenting Sponsor
- Recognition by guest speakers
- The chance for a representative from your business to address the audience
- Multiple social media shout outs as "Presenting Sponsor"
- Name mentioned in press release
- Logo prominently displayed on website
- Large logo on our Mobile Meals Truck for 1 year!
- Extensive Radio Campaign with I Heart Media on multiple stations "(Sponsor) Presents Chefs in Action benefitting Food Connection" beginning in June, 2025.

### GOLD Sponsor: \$10k

- GOLD Sponsor Table at the event with **8 VIP guest tickets, with VIP experience**
- Recognition at the event with logo prominently displayed as a GOLD Sponsor
- Multiple social media shout outs

## 7th Annual CHEFS in ACTION

August 7, 2025

GUEST COUNT: 250

The Venue : 21 N Market St, Downtown Asheville

### THE FORMAT:

Chefs in Action is a chance to taste some of the delicious chef-prepared food that was once ending up in the trash, but now thanks to Food Connection, is being rescued and delivered to feed our neighbors in need.

### CELEBRATING OUR CHEF PARTNERS:

10+ of our food donor/chef partners will be preparing small plates in stations throughout the venue. You'll have a chance to interact with each one of them and ask them about the impact of Food Connection.

### WHAT'S INCLUDED:

BEER AND WINE will be provided. There will be MUSIC, GUEST SPEAKERS, RAFFLE and LIVE & SILENT AUCTIONS with prizes from local businesses and a PADDLE RAISE.

## SPONSORSHIP OPPORTUNITIES

Info at [Food-Connection.org](http://Food-Connection.org)

### SILVER Sponsor: \$5k

- **6 VIP guest tickets, with VIP experience**
- Recognition at the event with logo prominently displayed as a Silver Sponsor
- Social media mention
- Logo on website
- **Smaller logo on our Mobile Meals Truck for 1 year**

### FRIEND Sponsor: \$2K

- **4 tickets**
- Recognition at the event with logo displayed as a Friend of Food Connection
- Social media mention
- Logo on website

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