

HELP Food Connection  
**reduce food waste and ease hunger**  
 in Buncombe and beyond.



**Reducing Food Waste.  
 Easing Hunger.**



Food-Connection.org

ALIGN with the Food Connection  
**Business of the Month** opportunity and  
 get **YOUR brand in front of thousands of patrons.**

### testimonials



“Food Connection was an absolute joy to work with as our Nonprofit of the Month. They gave ample attention to our partnership to ensure it was a success. They posted on their social media channels, participated in a sale day event at Second Gear, and did a great job of promoting our business. They do incredible work to ease hunger and reduce waste”



**Jesse Goldman**  
 Marketing Manager

### cause marketing

“By building authentic and impactful partnerships, cause marketing campaigns have the potential to build stronger awareness, engage a broader audience and mobilize communities toward meaningful action for a brighter and more sustainable future”

Nick Lynch



### Business of the Month Ideas:

- Round-up campaigns
- Give Back Nights
- Percentage of Sales for the Month



**Do you ever have leftover prepared food?** Donate it to Food Connection and we'll get it to families who need it!  
 Email: Lathen@Food-Connection.org to learn more.

### Food Connection in numbers

Meals delivered to our neighbors in need:  
**650,000 meals**

Amount of fresh food kept out of the Buncombe Co. Landfill:  
**270+ TONS**

Food-Connection.org activity:  
**1200 monthly visitors**

Social Media:  
**5750 followers**

E-newsletter:  
**1325 subscribers**

**contact:**  
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