HELP Food Connection reduce food waste and ease hunger in Buncombe and beyond.

connectio **Reducing Food Waste. Easing Hunger.**

ALIGN with the Food Connection **Business of the Month** opportunity and get YOUR brand in front of thousands of patrons.



Food-Connection.org

























"Food Connection was an absolute joy to work with as our Nonprofit of the Month. They gave ample attention to our partnership to ensure it was a success. They posted on their social media channels, participated in a sale day event at Second Gear, and did a great job of promoting our business. They do incredible work to ease Jesse Goldman hunger and reduce waste"

"By building authentic and impactful partnerships, cause marketing campaigns have the potential to build stronger awareness, engage a broader audience and mobilize communities toward meaningful action for a brighter and more sustainable future"

Nick Lynch



Business of the Month Ideas:

Marketing Manager

- Round-up campaigns • Give Back Nights
- Percentage of Sales for the Month



Do you ever have leftover prepared food? Donate it to Food Connection and we'll get it to families who need it! Email: Lathen@Food-Connection.org to learn more.

Food Connection in numbers

Meals delivered to our neighbors in need: 670,000 meals

> Amount of fresh food kept out of the Buncombe Co. Landfill: **290+ TONS**

Food-Connection.org activity: 1200 monthly visitors

> Social Media: 5750 followers

E-newsletter: 1325 subscribers

contact: Melissa@Food-Connection.org