

Destini-Joy (DJ) Green

New York, NY | destinijoygreen@gmail.com | [Portfolio Website](#)

EDUCATION

Cornell University, Ithaca, NY

Grad. May 2025

Bachelor of Arts in Music, Bachelor of Arts in Information Science, Minor in Communication

ONE School, Remote, US

October 2025 - December 2025

Intensive portfolio program for advertising, culture, and technology industries.

RELEVANT EXPERIENCE

Freelance, New York, NY

August 2023 - Present

Social-First Creative

- Producing long- and short-form paid and organic content for clients across the healthcare, fashion, entertainment, and sports industries on an end-to-end basis
- Coordinating production timelines, budgets, talent relations and schedules, and potential influencer/brand partnerships to facilitate shoot day operations
- Implementing and developing culturally relevant insights into consumer- and platform-friendly content

Versant Media, New York, NY

November 2025 - February 2026

Freelance Social Marketing Coordinator

- Producing, quality checking, and publishing video, photo, copy for the E! Entertainment, USA Network, SYFY, Oxygen True Crime television network brand accounts across social platforms
- Tagging posts according to asset type, formatting, and linear/broadcast or editorial content to track the metric performance of content on platforms on a regular basis
- Supporting live coverage of sporting and entertainment events (Critics Choice Awards, Golden Globes, WWE SmackDown, etc.), distributing content, clipping raw footage, and operating livestreams

The Arena Group, New York, NY

May 2025 - September 2025

Social and Video Producer (Contract)

- Oversaw end-to-end production on Athlon Sports' college football podcast with over 20,000 unique monthly listeners
- Recorded video, troubleshoot complications, and led on-set lighting and audio needs 2 days per week
- Edited raw footage and created highlight clips for Youtube Shorts and Instagram Reels using Adobe and CapCut
- Accumulated over 10,000 views within one month of the YouTube channel's debut
- Increased hours watched by over 1,000% and subscribers by 560%

On Our Terms with Ismatou Bah, New York, NY

August 2024 - August 2025

Social Lead

- Owned the social strategy, calendar, and content for culture and lifestyle podcast with 1,000+ regular monthly listeners
- Produced 14+ short-form video content and images per week for promotion across Instagram, TikTok, and YouTube using Premiere Pro, CapCut, and Canva
- Applied social listening insights to shape campaign messaging and align content with audience interests and cultural trends

PROFICIENT SKILLS & CERTIFICATIONS

Certifications: American College of Sports Medicine Certified Personal Trainer, Hubspot (Social Media Marketing I & II)

Software: Microsoft Office, G-Suite, Constant Contact, Cision, Muck Rack, Figma, Canva, CapCut, Adobe Creative Cloud (Premiere Pro, Photoshop, After Effects, Illustrator), StreamYard, Sprout, Dash Hudson, Airtable

Socials: Facebook, Twitter, Instagram, Threads, Pinterest, YouTube, Reddit, LinkedIn, and TikTok