

[Destini-Joy \(DJ\) Green](#)

New York, NY | [destinijoygreen@gmail.com](mailto:destinijoygreen@gmail.com) | [Portfolio Website](#)

**EDUCATION**

**Cornell University**, Ithaca, NY Grad. May 2025  
*Bachelor of Arts in Music, Bachelor of Arts in Information Science, Minor in Communication*

**ONE School**, Remote, US October 2025 - December 2025  
Intensive portfolio program for advertising, culture, and technology industries.

**RELEVANT EXPERIENCE**

**Versant Media**, New York, NY November 2025 - Present  
*Freelance Social Marketing Coordinator*

- Producing, quality checking, and publishing video, photo, copy for the E! Entertainment, USA Network, SYFY, Oxygen True Crime television network brand accounts across social platforms
- Tagging posts according to asset type, formatting, and linear/broadcast or editorial content to track the metric performance of content on platforms on a regular basis
- Supporting live coverage of sporting and entertainment events (Critics Choice Awards, Golden Globes, WWE SmackDown, etc.), distributing content, clipping raw footage, and operating livestreams

**Shore Fire Media**, New York, NY September 2025 - December 2025  
*Entertainment PR Intern*

- Compiled daily press clips for 22 clients using Google News Alerts, Muck Rack, and Cision
- Maintained and updated internal and external publicity reports according to set organizational standard
- Researched relevant and up-to-date media, containing lists of upwards 1,000 contacts
- Drafted and prepared assignments including press notes, client memos, and tour dates in mass email programs

**The Arena Group**, New York, NY May 2025 - September 2025  
*Social and Video Producer (Contract)*

- Oversaw end-to-end production on Athlon Sports' college football podcast with over 20,000 unique monthly listeners
- Recorded video, troubleshoot complications, and led on-set lighting and audio needs 2 days per week
- Edited raw footage and created highlight clips for Youtube Shorts and Instagram Reels using Adobe and CapCut
- Accumulated over 10,000 views within one month of the YouTube channel's debut
- Increased hours watched by over 1,000% and subscribers by 560%

**On Our Terms with Ismatou Bah**, New York, NY August 2024 - August 2025  
*Social Lead*

- Owned the social strategy, calendar, and content for culture and lifestyle podcast with 1,000+ regular monthly listeners
- Produced 14+ short-form video content and images per week for promotion across Instagram, TikTok, and YouTube using Premiere Pro, CapCut, and Canva
- Applied social listening insights to shape campaign messaging and align content with audience interests and cultural trends

**PROFICIENT SKILLS & CERTIFICATIONS**

**Certifications:** American College of Sports Medicine Certified Personal Trainer, Hubspot (Social Media Marketing I & II)

**Software:** Microsoft Office, G-Suite, Constant Contact, Cision, Muck Rack, Figma, Canva, CapCut, Adobe Creative Cloud (Premiere Pro, Photoshop, After Effects, Illustrator), StreamYard, Sprout, Dash Hudson, Airtable

**Socials:** Facebook, Twitter, Instagram, Threads, Pinterest, YouTube, Reddit, LinkedIn, and TikTok

**Soft Skills:** Audio Engineering, Vocal Production & Engineering, Digital Product Design, Graphic Design