



# REED COLLUM

GRAPHIC DESIGNER

## About

As a graphic designer with over five years of field experience, I take a stylistic, simple approach to the design process. I can take your vision- give it life, and maximize the full potential of your company's brand image. Come alongside me in the pursuit of communicating you! To view my portfolio, please visit [www.reedcollum.com](http://www.reedcollum.com)

## EXPERIENCE

### DIRECTOR OF COMMUNICATIONS & MARKETING

Hixson United Methodist Church

2021 - Present

### PASTORAL / DIGITAL MARKETING RESIDENT

The House UTC

2020-2021

### SOCIAL INNOVATION / DIGITAL MARKETING INTERN

United Way of Greater Chattanooga

2019-2020

### DIGITAL MARKETING ASSISTANT

The Camp House

2019

### ASSISTANT MARKETING DIRECTOR

Nothing Bundt Cakes

2017-2019

 [reedcollum@hixsonumc.org](mailto:reedcollum@hixsonumc.org)

 Remote

 [www.reedcollum.com](http://www.reedcollum.com)

## EDUCATION

The University of Tennessee  
Chattanooga

**BACHELORS OF ARTS - COMMUNICATIONS  
MINOR OF BUSINESS - DIGITAL MARKETING**

## CERTIFICATIONS

- Adobe: Associate
- Hubspot: Inbound Marketing
- Hubspot: Content Marketing
- Hootsuite Academy: Social Media Marketing
- SEMrush: Search Engine Optimization
- Canva: Social Media Mastery
- Canva: Personal Branding