



# 2025 Impact Report

Prepared by:  
Marisa Stetson, Executive Director

## A note from the founders...

### Year Three: Growing Impact, Deeper Roots

Three years ago, we set out with a simple but powerful belief: that meaningful change is possible when people come together with purpose, compassion, and persistence. What began as an idea has grown into a movement—one shaped by our community, strengthened by our partners, and driven by the individuals and families we serve.

This past year marked a turning point for our organization. We didn't just grow in size—we grew in impact. Together, we expanded our programs, reached new communities, and deepened the quality of our work. The outcomes highlighted in this report reflect more than numbers; they represent real lives changed, barriers reduced, and opportunities created.

We are especially proud of how our organization has matured in Year Three. We invested in stronger systems, clearer strategies, and long-term sustainability—ensuring that our impact today lays the foundation for the years ahead. None of this would be possible without the trust and dedication of our supporters, volunteers, and partners. Your belief in our mission fuels everything we do.

As we look forward, we remain grounded in our values and ambitious in our vision. The challenges ahead are real, but so is our commitment to meeting them—with humility, collaboration, and unwavering focus on the communities we exist to serve.

Thank you for being part of this journey. We are excited for what comes next—and grateful to walk this path together.

With appreciation,  
Kenneth & Marisa Stetson  
Co-Founders, SWING! Foundation, Inc.



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## \$5,117

in total donations received



## 2+

community programs  
implemented successfully



## 356

single moms & all-star kids  
served with integrity &  
grace

### Outreach



## 312

homeruns shipped across 9 states

## 86

 christmas blessings  
sent to single moms

## 150

 christmas gifts for  
all-star kids

### Growth

## 4

new board members

## 1

new location - south carolina

### Look Ahead

## 2

new virtual resources:  
compassion requests &  
podcast series

## 12

opportunities for  
single moms to  
connect

## 100

homeruns to  
ship in 2026

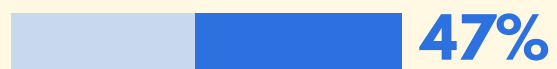
### Community Engagement

## 9

volunteers  
contributed



donor retention rate



growth in social media following



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