



BRENNA AMES

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EDUCATION

Bridgewater State University, Bridgewater, MA
Bachelor of Arts I Studio Art - Graphic Design Concentration I
Communications Minor

May 2023

PROFESSIONAL EXPERIENCE

'47 Brand

-Hot Market Production Designer

June 2025 - Present

- Translate various headwear and apparel designs for collegiate and professional teams with tight turnarounds and deadlines
- Develop headwear designs based on product manager briefs in collaboration with the Hot Market manager

-Production Artist

November 2023 - June 2025

- Prepare precise, factory-ready apparel and headwear templates, ensuring accuracy and high-quality standards for final production.
- Expertly utilize Adobe Illustrator, InDesign, and Photoshop for preflighting, formatting, and finalizing artwork.
- Communicate daily with overseas factories to address and resolve artwork issues, ensuring correct printing and embroidery execution.
- Collaborate with design teams, project managers, licensing, and sourcing teams to uphold brand standards and meet production requirements.
- Ensure all artwork includes correct Pantone colors and thread colors, accurately listed for manufacturing reference.
- Adapt seamlessly between apparel and headwear production workflows based on project timelines and team workload, providing flexible support wherever needed.
- Maintain strong attention to detail and deliver consistently high-quality files under tight deadlines, supporting a smooth transition from design to production.

Tiffany Beer Events - Graphic Designer

May 2023 - October 2023

- Designed print materials for events, such as signage and placement cards.
- Designed company powerpoint layouts and presentations using brand guidelines.
- Worked and communicated directly with outside print sources and materials.
- Designed company products such as Yeti cups, backpacks, greeting cards and business cards using brand guidelines.
- Completed daily tasks in a timely and organized manner.

Bridgewater State University - Graphic Designer

September 2022 - May 2023

Teaching & Technology

- Took ownership of projects from concept through final production as the Team Project Lead.
- Designed and created graphics to stimulate student and faculty interest in special projects and programs such as, social media posts, student magazine, buttons and stickers, and posters.
- Produced and edited social media videos attracting and retaining followers to our Instagram site.
- Mentored EXCEL students in graphic design work and techniques.

SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Google Workspace, Adobe Premier Pro, Canva, Clip Studio, Microsoft Office Suite

INTERNSHIP

Studio Monitor - Bridgewater State Art Department

January 2023 - May 2023

- Aided in preparations of equipment and studio furniture to allow for a functioning curriculum.
- Organized, cleaned, and maintained a safe studio environment.
- Tracked and kept inventory for both Printmaking and Book Arts.
- Maintained all chemistry for the print studio; mixed reclaimer and photo emulsion.
- Tested exposure times for photographic printmaking techniques.