



I'm Ashling and I help sellers in SaaS and Tech get premium AE and Sales Manager job offers.

I came to Maria because I wanted to get to a certain monthly revenue target, to build a more consistent revenue model, to have the freedom to live the lifestyle I wanted, whilst having my dream business.





Maria helped me to feel more comfortable increasing my prices, which was something I knew I needed to do but lacked the confidence to make it happen.

Maria also helped me transition and evolve my niche, which gave me back a lot more time and allowed me to go deeper on the right clients.





She always felt like a safe place to go to when things were down, and I always felt better after a call with her.

Most importantly, throughout our time together, I felt she always had my best interests, asked amazing questions and helped me to be the best version of myself.





She helped me to gain clarity on my own needs and realise I can create a business that works for my life and my lifestyle goals - growing in confidence, getting through moments of self doubt, and getting more clear in **the true value I bring to my clients.**

As a business owner, you are the most important element to get right. As once you are working and feeling your best, everything else flows.





Maria is gentle yet strong. Relaxed yet focused. Level-headed yet empathetic. These are all very rare traits to find and for me were transformative in the area that matters most, which is **how I see myself and my services.**

I've already recommended Maria to a best friend of mine because I think she is a perfect, friend, confidant and business coach.





I'm Maria, and I help expert service providers **confidently price** and **sell their high-value offers, attract premium clients** who are ready to invest, and **build a business that reflects their true value**, without sacrificing freedom, integrity, or quality of life.

Apply at:

<https://womeninbusinesscoaching.co.uk/work-with-me>