

Mastering Your Money Mindset

From passive reliance to active partnership

How to evolve your relationship with money to win in entrepreneurship!

(make great money doing what you love whilst being of service to others)



The Corporate-to-Entrepreneur Money Shift

In Corporate

Money happens *to* you through:

- Fixed salary bands
- Promotion decisions
- Scheduled paydays
- Performance reviews

Passive reliance - others control your financial destiny

As an Entrepreneur

You create an *active partnership* with money:

- You set your prices
- You create opportunities
- You decide payment terms
- You choose financial strategies

Active partnership - you're in the driver's seat



Hidden Thoughts and Feelings Surface

Starting your business reveals money thoughts and emotions you didn't know existed. These unconscious beliefs can sabotage your success if left unchecked.

Inherited Beliefs

Family stories about money that weren't your choice

Corporate Conditioning

Workplace cultures that shaped your money relationship

Economic Experiences

Past financial struggles or successes influencing today

Understanding where these stories come from empowers you to choose which ones serve your entrepreneurial journey.



Your Money Mindset Drives Everything

Every business decision flows from your money beliefs. How you think and feel about money dictates every action you take.

Client Quote: “Money Mindset is not really about being bad with money or having a problem with money - but it's a different setting in your brain. Money Mindset Mastery teaches you to think about money differently (...) Sometimes the reason you're not growing isn't the price itself but how you deliver it and how you talk about it. To me, *that* is money mindset.”

Your thoughts → Your feelings → Your actions → Your results

But here's the empowering truth: **you're not stuck with past money stories**. You can consciously choose new thoughts, feelings, and beliefs.

The 6 Elements of Money Mindset

Your money mindset is an alchemy of six interconnected elements working together:

Identity / Self-Concept

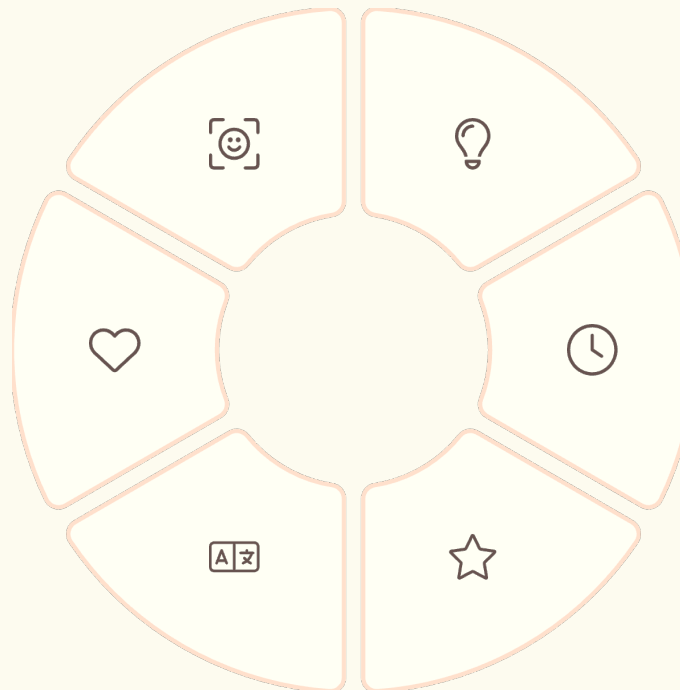
How you see yourself in relation to money and earning

Self-Worth

Your fundamental sense of deserving success

Self-Talk

The internal dialogue that empowers or limits you



Core Beliefs

What you believe about money, success, and worthiness

Time Value

How you value and invest your most precious resource

Value What You Offer

Understanding and pricing the worth you bring

Creating Your New Money Story

In this module, I'll guide you to craft a personalised money mindset template - your new story that you'll live and breathe from this moment forward.

01

Conscious Imprinting

Fill your mind with what you want to create, not past limitations

03

New Reality

Act from where you want to be - your future self becomes present reality

02

Daily Reinforcement

Read your new mindset template every day to rewire your brain



The Power of Intentional Imprinting

Your brain is constantly being imprinted with information, images, and ideas. Most people aren't conscious of this process.

"When you consciously choose what fills your thoughts and feelings, you're imprinting what you want to create - not what happened to you."

Your customised money mindset template becomes a powerful daily tool for:

- Crowding out old limiting beliefs
- Reinforcing empowering new stories
- Influencing decision-making from abundance
- Creating ripple effects throughout your business and life



The Transformation Process

We'll work through exercises to build each piece of your money mindset mantra - a template that supports your growth and success.



Coaching Exercises

Uncover and reshape each money mindset element



Personal Template

Create your customised daily money mindset mantra



Daily Practice

Transform from the inside out through consistent use

Embrace the Possibility

This work might feel challenging - and that's perfectly normal. Money mastery, like physical fitness, requires practice, effort and persistence.

✔ **Remember:** I'm holding you as powerful. There's a reason you're here doing this work. Trust the process - it works, and you'll find your answers.

As we work through these exercises, hold this mindset: **"What if I could?"**

Even if it doesn't feel true yet, feeling into your new money story as if it were already real makes it your reality over time.

You're ready to master your money mindset and create the business of your dreams.