



I'm Ashling and I help sellers in SaaS and Tech get premium AE and Sales Manager job offers.

I came to Maria because I wanted to get to a certain monthly revenue target, to build a more consistent revenue model, to have the freedom to live the lifestyle I wanted, whilst having my dream business.





Maria helped me to feel more comfortable increasing my prices, which was something I knew I needed to do but lacked the confidence to make it happen.

Maria also helped me transition and evolve my niche, which gave me back a lot more time and allowed me to go deeper on the right clients





She always felt like a safe place to go to when things were down, and I always felt better after a call with her.

Most importantly, throughout our time together, I felt she always had my best interests, asked amazing questions and helped me to be the best version of myself.





She helped me to gain clarity on my own needs and realise I can create a business that works for my life and my lifestyle goals - growing in confidence, getting through moments of self doubt, and getting more clear in **the true value I bring to my clients.**

As a business owner, you are the most important element to get right. As once you are working and feeling your best, everything else flows.





Maria is gentle yet strong.
Relaxed yet focused.
Level-headed yet
empathetic.

These are all very rare
traits to find and for me
were transformative in
the area that matters
most, which is **how I see
myself and my services.**

I've already
recommended Maria to a
best friend of mine
because I think she is a
perfect, friend, confidant
and business coach.



Could this be your turning point?

If you're a results-driven coach or consultant who's great at what you do, but you lack confidence in your pricing or attracting clients who aren't quite the right fit - it's time to make a change.

I help expert service providers confidently price and sell their high-value offers, attract premium clients who are ready to invest, and build a business that reflects their true expertise, without sacrificing freedom, integrity, or quality of life.

Together, we work on both the strategy and the mindset: refining your offers and sales approach so you can raise your prices with confidence, clarifying your niche, and creating a business that feels as good on the inside as it looks on the outside.

Because when you start seeing yourself differently, everything shifts: your pricing, your positioning, your clients, and your revenue.

Apply at:

www.womeninbusinesscoaching.co.uk