



Welcome to the team here at Olde Southern Candleworks. The first purpose of any company should be to create a product that fills a current void in the marketplace. My wife loves candles and I can recall when we met twenty years ago her love for certain types of fragrant, jar candles. I had purchased every type of jar candle for sale in stores and on websites, some famous names, some smaller brands. I found a few she really liked, but found myself most unimpressed with the burn rates, the lower quality and the smoke that many emit. Almost all of them caused the same effects on me physically, horrible headaches, that lingered the entire time the candle was being burned. It seemed to me that they all had one thing in common. They were all paraffin wax based candles. Even some that claimed to be soy were actually just masking the paraffin by blending soy into the wax. They still caused the awful side effects. The only solution I could find to keep my wife happy was to attempt to create my own candle. This seems simple enough with all of the information on the internet. I promise you that it is not nearly as easy as one would think. I have tried hundreds of ways to make candles with different jars, wicks and fragrances. I only use the purest 100% soy product to ensure those headaches never return and I have not had a single issue since. The candles we are producing currently are a derivative of years of experiments. They are all double wicked and they burn amazingly well. I get on average between 45 to 50 hours on every candle we make. The fragrance and these candles go through a series of proprietary steps to be created. They will never be anything other than hand poured. Unlike large companies that have massive containers of wax and robotic systems to pour and label their candles ours are only able to be done in small batches by hand. That is why I named the company Olde Southern Candleworks. It harkens to an era of hand created items. They require much more attention to detail and our prices are still competitive with the larger companies. We believe the future of this industry will be determined by the company that puts the product not on the shelf of major retailers, but in the homes and workplaces of people. Fragrance is something that will invoke memories of childhood and wonderful times with family and friends. Our creation is best served from people sharing these candles at parties and social gatherings, so we have chosen this networking sales model to expand our reach. By sharing my story with you and you sharing this product with your friends we collectively can make this a larger company that never loses its craft appeal.

Thanks for your interest
Mr. Noel Ricks, President, Olde Southern Candleworks