

SOCCER-PAM

From Analysis to Better Coaching Decisions



WHAT PARTICIPANTS WILL LEARN

Participants will gain an understanding of:

- ✓ The philosophy and foundations of SOCCER-PAM
- ✓ Performance Analysis as a structured coaching process
- ✓ The SOCCER-PAM Project Lifecycle
- ✓ How to identify performance needs and priorities
- ✓ Building performance objectives and success criteria
- ✓ Using analysis to improve coaching decisions
- ✓ Measuring player, team, and program performance
- ✓ Creating practical action plans from analysis findings
- ✓ Evaluating outcomes and continuous improvement processes
- ✓ Integrating performance analysis into daily coaching practice



WHO SHOULD ATTEND

This workshop is ideal for:

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|--------------------------|---------------------------------|
| Grassroots Coaches | Performance Analysts |
| Development Coaches | Coach Developers |
| Competitive Coaches | Learning Facilitators |
| Academy Coaches | Soccer Administrators |
| High-Performance Coaches | Sport Science Practitioners |
| Technical Directors | University and College Students |
| Club Technical Staff | |



LEARNING OUTCOME

Upon completion of the workshop, participants will be able to:

- ✓ Explain the principles of SOCCER-PAM
- ✓ Understand the complete performance analysis lifecycle
- ✓ Design simple performance analysis projects
- ✓ Connect analysis activities to coaching objectives
- ✓ Use performance evidence to support decision-making
- ✓ Create measurable improvement plans
- ✓ Evaluate the effectiveness of coaching interventions
- ✓ Apply SOCCER-PAM principles within their own soccer environment



INCLUDED IN REGISTRATION

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|-------------------------|---------------------------------|-------------------------------|---------------------------------|-------------------|------------------------------|--|
| Live Online Instruction | Interactive Learning Activities | Practical Soccer Case Studies | Downloadable Workshop Resources | SOCCER-PAM e-book | Certificate of Participation | Access to Follow-Up Learning Opportunities |
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WORKSHOP AGENDA

- Module 1 – Understanding SOCCER-PAM** **60 Minutes**
 - Introduction to SOCCER-PAM
 - The evolution of performance analysis in soccer
 - Common challenges faced by coaches
 - Why performance analysis should be treated as a project
 - Benefits of a structured performance analysis framework
- Module 2 – The Six Functional Concepts of SOCCER-PAM** **60 Minutes**

Participants will explore the six core concepts that form the foundation of the model:

 - Four Corner Development Model and SOCCER-PAM
 - Performance Analysis as a Project
 - Performance Analysis Project Components
 - Tasks as Functional Components
 - Required Skills and Knowledge
 - Coaching Outcomes and Methodology
- Module 3 – The SOCCER-PAM Lifecycle** **90 Minutes**

A detailed review of the complete project lifecycle:

 - Initiation
 - Planning
 - Analysis
 - Implementation
 - Evaluation and Learning

Participants will learn the purpose, objectives, and expected outcomes of each phase.
- Module 4 – Performance Measurement and Decision Making** **45 Minutes**

Topics include:

 - Key Performance Indicators (KPIs)
 - Performance Acceptance Metrics
 - Performance Evaluation Frameworks
 - Data collection and interpretation
 - Evidence-based coaching decisions
 - Prioritizing improvement opportunities
- Module 5 – Practical Soccer Application** **75 Minutes**

Real-world examples including:

 - Team performance analysis
 - Match analysis projects
 - Training analysis projects
 - Player development projects
 - Tactical performance evaluation
 - Technical performance evaluation
 - Physical performance evaluation
 - Psychological and social development considerations
- Module 6 – Discussion, Questions and Next Steps** **30 Minutes**
 - Open discussion
 - Implementation strategies
 - Common challenges and solutions
 - Future learning pathways
 - Introduction to advanced SOCCER-PAM workshops and certifications



DELIVERY FORMAT

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|----------------------|--------------------------|----------------------|-------------------|---------------------------------|------------------------------|
| Live Online Workshop | Interactive Presentation | Multi-Sport Examples | Group Discussions | Downloadable Learning Resources | Certificate of Participation |
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COST

CAD \$400 + Tax