SOCCER-PAM

From Analysis to Better Coaching Decisions



WHAT PARTICIPANTS WILL LEARN

Participants will gain an understanding of:

- The philosophy and foundations of SOCCER-PAM
- Performance Analysis as a structured coaching process
- The SOCCER-PAM Project Lifecycle
- How to identify performance needs and priorities
- Building performance objectives and success criteria
- Using analysis to improve coaching decisions
- Measuring player, team, and program performance
- Creating practical action plans from analysis findings
- Evaluating outcomes and continuous improvement processes
- Integrating performance analysis into daily coaching practice

WHO SHOULD ATTEND

This workshop is ideal for:

- Grassroots Coaches
- Development Coaches
- Competitive Coaches
- Academy Coaches
- High-Performance Coaches
- Technical Directors
- Club Technical Staff
- Performance Analysts
- Coach Developers
- Learning Facilitators
- Soccer Administrators
- Sport Science Practitioners
- University and College Students

LEARNING OUTCOME

Upon completion of the workshop, participants will be able to:

- Explain the principles of SOCCER-PAM
- Understand the complete performance analysis lifecycle
- Design simple performance analysis projects
- Connect analysis activities to coaching objectives
- Use performance evidence to support decision-making
- Create measurable improvement plans
- Evaluate the effectiveness of coaching interventions
- Apply SOCCER-PAM principles within their own soccer environment

WORKSHOP AGENDA

1 – Module 1 – Understanding SOCCER-PAM — 60 Minutes

- Introduction to SOCCER-PAM
- The evolution of performance analysis in soccer
- Common challenges faced by coaches
- Why performance analysis should be treated as a project
- Benefits of a structured performance analysis framework

2 – Module 2 – The Six Functional Concepts of SOCCER-PAM — 60 Minutes

Participants will explore the six core concepts that form the foundation of the model:

- Four Corner Development Model and SOCCER-PAM
- Performance Analysis as a Project
- Performance Analysis Project Components
- Tasks as Functional Components
- Required Skills and Knowledge
- Coaching Outcomes and Methodology

3 – Module 3 – The SOCCER-PAM Lifecycle — 90 Minutes

A detailed review of the complete project lifecycle:

- Initiation
- Planning
- Analysis
- Implementation
- Evaluation and Learning

Participants will learn the purpose, objectives, and expected outcomes of each phase.

4 – Module 4 – Performance Measurement and Decision Making — 45 Minutes

Topics include:

- Key Performance Indicators (KPIs)
- Performance Acceptance Metrics
- Performance Evaluation Frameworks
- Data collection and interpretation
- Evidence-based coaching decisions
- Prioritizing improvement opportunities

5 – Module 5 – Practical Soccer Application — 75 Minutes

Real-world examples including:

- Team performance analysis
- Match analysis projects
- Training analysis projects
- Player development projects
- Tactical performance evaluation
- Technical performance evaluation
- Physical performance evaluation
- Psychological and social development considerations

6 – Module 6 – Discussion, Questions and Next Steps — 30 Minutes

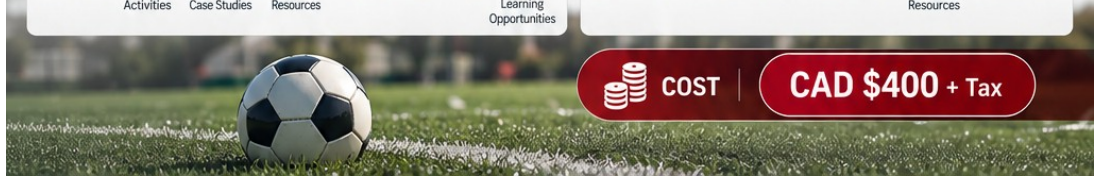
- Open discussion
- Implementation strategies
- Common challenges and solutions
- Future learning pathways
- Introduction to advanced SOCCER-PAM workshops and certifications

INCLUDED IN REGISTRATION

- Live Online Instruction
- Interactive Learning Activities
- Practical Soccer Case Studies
- Downloadable Workshop Resources
- SOCCER-PAM e-book
- Certificate of Participation
- Access to Follow-Up Learning Opportunities

DELIVERY FORMAT

- Live Online Workshop
- Interactive Presentation
- Multi-Sport Examples
- Group Discussions
- Downloadable Learning Resources
- Certificate of Participation



COST | CAD $400 + Tax