



**For Immediate Media Release – September 25, 2019**

**Saint Gallen, Switzerland – Washington D.C., The United States of America**

The Institute for Academic Management (IAM) Ltd., is pleased to inform you that Honorary Consul, Mr. Ferdinand Kurt will be joining us in the capacity of a Swiss Professional and Government Official: Workshop Leader, for the Inaugural IAM-USA Dual Education Symposium, scheduled for March 25<sup>th</sup>-28<sup>th</sup>, 2020 at the Trump National Doral, in Miami, Florida USA.

Ferdinand Kurt is a Freight Forwarding and Logistics professional with over 40 years of international experience in the Americas and Europe. His ability to assimilate cross-cultures, build strong business relationships, whilst adhering to the highest ethical and industry standards, combined with a dynamic drive for business growth and profitability is well documented by his career history.

Until December 2015, Ferdinand served as Chief Executive Officer for the Americas Region of the Panalpina Group (SIX PWTN), marking a return to the company that had launched his executive career in 1985. Prior to re-joining the Panalpina Group, Ferdinand served as Chief Executive Officer for South & Central America of the Kuehne + Nagel Group (SIX KNIN) and member of the Group Management from 2008 to 2012.

Currently, Ferdinand is the principal of LOGEX Solutions LLC, a management consulting company based in Miami, FL, which he founded in 2016. He also advises Private Equity firms who have a strategic interest to invest successfully in the logistics sector. As a result of his extensive executive experience, Ferdinand was invited in February 2019 to become a board member of Log-hub AG, Switzerland a technology start-up company offering innovative Supply Chain Application tools.

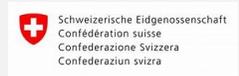
In May 2014, Ferdinand was appointed Honorary Consul of Switzerland in Miami. Representing his country of origin allows him to continue to foster international relationships, promote bi-lateral trade development and Swiss cultural activities in Southern Florida. He is also Chairman of the Swiss American Chamber of Commerce in Florida and a member of the Council of Supply Chain Management. Ferdinand attended the Business Administration School in Lucerne, Switzerland, as an apprentice where he earned a degree in International Transportation in 1971. He is married, has three children and two grandchildren.

Thank you, Mr. Kurt, the Institute for Academic Management (IAM) is both honored and privileged to share this experience with you.

Sincerely,

Dr. Myrtle P. Alexander – Founder & CEO

**About Swiss Confederation:** Switzerland and the United States have enjoyed a relationship of friendship since the 19th century, founded on shared values in democracy, the rule of law, and respect for human rights. Switzerland opened its first consulates in Washington D.C. and New York as early as 1822 and then, 60 years later in 1882, it opened its first embassy outside Europe in Washington D.C. More information is available at: <https://www.eda.admin.ch/eda/en/ifa.html> **About Swiss American Chamber of Commerce, Florida:** The Florida Chapter brings business leaders together to facilitate contacts and provide networking platforms for Swiss businesses in Florida and U.S. businesses with interest. More information is available at: [www.sacfl.com](http://www.sacfl.com)



Mr. Ferdinand Kurt  
Honorary Consul

