



For Immediate Media Release

Saint Gallen, Switzerland – Washington D.C., The United States of America

The Institute for Academic Management (IAM) Ltd., is pleased to inform you that Mr. Christian Brutzer will be the International Co-Chair for the Inaugural IAM-USA Dual Education Symposium, scheduled for March 25th-28th, 2020 at the Trump National Doral, in Miami, Florida USA.

In July of 2019, Christian Brutzer became president of Ivoclar Vivadent North America. Brutzer is also the global head for Ivoclar Vivadent Asia/Pacific region, and a member of Ivoclar Vivadent AG, Liechtenstein’s corporate management board. He maintains these positions. A lawyer by education, Brutzer, who was born in Germany, furthered his experience during a post-graduate program in Japan. He has been in the dental industry since 1989, serving in various executive management positions in Europe, Southeast Asia, China, Japan, Australia and the USA. He speaks multiple languages, including German, English, and Japanese.

With a foundation built on an apprenticeship, so obtained in the profession of a “Spedition Kaufmann” positioned today as a “Business Apprentice,” Brutzer aligns his impressive academic achievements and career experience with unwavering enthusiasm most nobly. His desire to see more young people both nationally and internationally, enter into the realm of dual-education by way of academics, apprenticeships and lifelong learning, is the force behind his commitment to take on this role.

As an institute, we could not be more pleased to welcome Mr. Brutzer as our International Co-Chair for the 2020-2021 term, especially as the global industry of healthcare is in such dire need of a skilled workforce for today, for tomorrow and for the future. Looking back on a statement released by the World Health Organization (WHO) – Brazil 2013: “The world will be short of 12.9 million health-care workers by 2035; today, that figure stands at 7.2 million.” A WHO report released at that time warned that the findings – if not addressed now – will have serious implications for the health of billions of people across all regions of the world.

Thank you, Mr. Brutzer, the Institute for Academic Management is both honored and privileged to share this experience with you.

Sincerely,

Dr. Myrtle P. Alexander – Founder & CEO

About Ivoclar Vivadent: Ivoclar Vivadent, headquartered in Schaan, Liechtenstein, is one of the world’s leading manufacturers of innovative material systems for high-quality dental applications. The company’s success is based on a comprehensive portfolio of products and systems, strong research and development capabilities and a clear commitment to training and further education. The company has wholly owned subsidiaries in 25 countries, and it employs about 3,500 people worldwide. More information about Ivoclar Vivadent is available at www.ivoclarvivadent.com.

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Mr. Christian Brutzer