

2<sup>nd</sup> October, 2019

**For Immediate Media Release**

**Saint Gallen, Switzerland – Washington D.C., The United States of America**

The Institute for Academic Management (IAM) Ltd., is pleased to inform you that Mr. Walter Siegenthaler will be joining us in the capacity of an Apprenticeship Expert Workshop Leader, for the Inaugural IAM-USA Dual Education Symposium, scheduled for March 25<sup>th</sup>-28<sup>th</sup>, 2020 at the Trump National Doral, in Miami, Florida USA.

After completing the Mechanical Engineering Apprenticeship, Walter began working as a machinist at Daetwyler in Switzerland in 1970. In 1972, he became involved with building the doctor blade-manufacturing department and was one of the key individuals to introduce the first Daetwyler Doctor Blade to European printers. Walter moved to the United States in 1975 to support sales of Doctor Blades to the US printing industry. Walter's career milestones have included working as service manager, leading the ISO certification process for Daetwyler, and start-up of the Daetwyler Micro Waterjet division.

Walter has been actively involved in the Apprenticeship 2000 program and is a member of the NC Apprenticeship Council since 2006. He served as the Chairman of the Council from 2006 to 2016. In 2015 the NC Governor appointed Walter to the NC Works Commission to represent Apprenticeships and in 2016 Walter received the Order of the Longleaf Pine from the NC Governor for his devotion to Apprenticeships.

Walter has directly supported the start-up of other apprenticeship consortiums, similar to Apprenticeship 2000, in North Carolina. He also has participated in promoting apprenticeships on a national level, including round table discussions with the US Secretary of Labor. Although Walter retired in August of 2019 as Executive Vice President at Daetwyler, he remains actively involved in promoting apprenticeships and workforce development.

Thank you, Mr. Siegenthaler, the Institute for Academic Management is both honored and privileged to share this experience with you.

Sincerely,

Dr. Myrtle P. Alexander – Founder & CEO

**About Daetwyler:** The family-run Daetwyler Group is globally active. With the three divisions SwissTec (global market leader in the production of high-precision MDC doctor blades), Rotoflex (inks and lacquers for food, non-food and security), and Industries (high-precision machine construction and customized special projects), it has over 10 sites worldwide employing more than 500 staff. **Vocational Training:** As a globally active company, the Daetwyler Group is always very interested in well-trained junior staff. With our attractive and diverse range of apprenticeships, we help interested young professionals take their first steps on the career ladder. More information about Daetwyler is available at <https://www.daetwyler.com/en/>



Mr. Walter Siegenthaler