



IAM-USA

Institute4Academic Management

INSTITUTE FOR ACADEMIC MANAGEMENT

## INAUGURAL IAM 2020 GOLF & TENNIS CLASSIC SATURDAY, MARCH 28<sup>TH</sup>, 2020 GOLF SPONSORSHIP OPPORTUNITIES

### The “IAM 2020 MASTERS” SPONSOR - \$100,000

- ❖ Two foursomes [8] for golf, with a designated professional golf player for each foursome, including greens fees, carts and range balls
- ❖ Exclusive introduction of your company by “Event Chair” at breakfast and dinner reception
- ❖ Reservation for Eight at the Post-Tournament Dinner and Awards Ceremony and Cocktail Reception, with Silent Auction
- ❖ Primary recognition, with Company logo, on Large Company Banner and All Sponsor Banner
- ❖ Tagline recognizing corporate support in key media announcements
- ❖ Recognition of support and event sponsorship on IAM-USA Dual-Education website
- ❖ Photo and autograph opportunities with “Event Chair” and invited celebrities
- ❖ Event Leadership Sponsor Trophy
- ❖ Post Event Press Release
- ❖ Full Page Ad in Symposium Program

### “IAM 2020 ALBATROSS” SPONSOR - \$50,000

- ❖ One foursome [4] for golf, with a designated professional golf player, including greens fees, carts and range balls
- ❖ Reservation for Four at the Post-Tournament Dinner and Awards Ceremony and Cocktail Reception, with Silent Auction
- ❖ Priority recognition, with corporate logo, on signage at the post-golf reception
- ❖ Company name and logo on All Sponsor Banner
- ❖ Hole Sponsor Banner and Hole Sponsor Plaque
- ❖ Recognition of event sponsorship, with corporate logo, on website
- ❖ Photo and autograph opportunities with “Event Chair” and invited celebrities
- ❖ Post Event Press Release
- ❖ Half Page Ad in Symposium Program

### “IAM 2020 EAGLE” SPONSOR - \$25,000

- ❖ One foursome [4] for golf, with a designated professional golf player, including greens fees, carts and range balls
- ❖ Reservation for Four at the Post-Tournament Dinner and Awards Ceremony and Cocktail Reception, with Silent Auction
- ❖ Company name and logo on All Sponsor Banner
- ❖ Tee-Off Hole Sponsor Banner and Plaque
- ❖ Recognition of event sponsorship on website
- ❖ Quarter Page Ad in Symposium Program

### “IAM 2020 BIRDIE” SPONSOR - \$15,000

- ❖ One foursome [4] for golf including greens fees, carts and range balls
- ❖ Reservation for Four at the Post-Tournament Dinner and Awards Ceremony and Cocktail Reception, with Silent Auction
- ❖ Company logo on All Sponsor Banner
- ❖ Hole Sponsor Banner and Classic Sponsor Plaque
- ❖ Recognition of event sponsorship on website
- ❖ One Eighth Page Ad in Symposium Program

### “IAM 2020 PAR” SPONSOR - \$7,500

- ❖ Two [2] individual golf spots (placed in an assigned foursome) including greens fees, carts and range balls
- ❖ Company logo on All Sponsor Banner
- ❖ Eagle Sponsor Plaque
- ❖ Recognition of event sponsorship in the IAM-USA 2020 Symposium Program

### “IAM 2020 BOGEY” SUPPORTER - \$500 (Limited)

- ❖ Reservation for One [1] at the Post-Tournament Dinner and Awards Ceremony and Cocktail Reception, with Silent Auction
- ❖ Recognition of event support in the IAM-USA 2020 Symposium Program