

WELCOME TO



PROSPECTUS

Choose a Franchise – But Choose the Right Franchise

A franchise is a partnership between one limited company and another; an agreement entered into by two parties with the mutual interests of business growth.

A franchisee adopts the 'method' of the original business and as such works within the guidelines of the franchisor. It is a business model that offers many advantages for all parties.

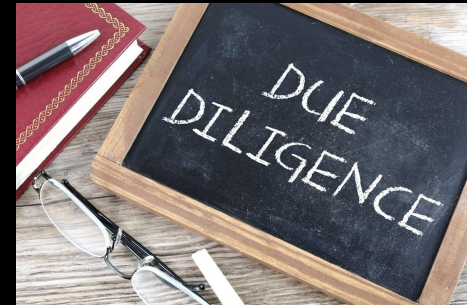
The origins of franchising can be traced back hundreds of years, but it is generally recognised that the mid 1800's saw the first real business format franchise.

Such is the popularity of the model that there are literally thousands of franchises you could buy. I fully advocate the purchase of a franchise – you are buying a proven model and a wealth of support. But ask yourself...

Do I want to run a transport consultancy franchise?

Can this bring me a work life balance that I require?

Would this bring me satisfaction?



Your introduction to us

We are the **FIRST and ONLY** transport consultancy franchise in the UK specialising in helping people to transition into this industry.

Our aim is to help create a business for you and your needs to have a better work-life balance, instead of working for someone else full time and making them money.


We are a well established business within the transport and logistics industry that helps to reduce unnecessary stress it takes to be compliant, by implementing our highly effective and proven strategies.

Once we work our magic on all operators they always appreciate how we make them compliant.

See below some reviews from customers

We are also part of the Armed Forces Covenant

Reviews




★★★★★

Highly Recommend...

"2B Compliant came highly recommended. I got in tou..."

MINI GRAB HIRE - 02/02/2021




★★★★★

100% Compliant

"Thank you for you help and support!! The services that..."

A. Johnson - 03/04/2021



★★★★★

Stress Free

"O Licence Audit . Tachograph Data Analysis..."

Fredrick George - 03/04/2021



The Price of a 2B Compliant Franchise

How much can you earn?

Based on 4 retained clients for Transport Management and our Tachograph Analysis services you can reach

*****£2,000 to £5,000 a month.*****

This is not including other services that 2B Compliant supply!

- Audits
- Compliance Management
- Operator Applications

And more.....

The beauty of this franchise is that you can literally decide what you want to earn by how much effort you want to put into your own business full time / part time hours.

How much money will I need to invest to start up?

Your deposit pays for your start-up printing and administration, and we'll make a start on this straight away so that you have your business cards and key literature printed and ready on your first day of training.

What will a 2B Compliant franchise cost?



£6,999 + VAT

What will you get from franchising

Operation Manual

This is the heart of your business with all the how to do's and processes of being successful

Training

You will be provided with bespoke training to suit your needs

Partnerships

Access to our highly accredited partnerships, Additional ways of generating cash flow (driver training, audits, public inquiries, product to sell etc)

Assurance Tracker

To keep you compliant all the way with evidence for your customers of workload

Process Mapping

Your go to for understanding on how to conduct certain processes & procedures

Uniform

All your uniform to look the part - shirts, polo tops, jackets, jumpers, Hi Viz and more

Branding

All your branding will be ready for you from day one - leaflets, business cards, access to the website, social media, email address

Marketing

Marketing based on the 2B Compliant heat map that associates work within your desired location

24/7 Customer Service

We are open 24/7 for any concerns or questions that you need support with

Part of a team

The business is full of knowledge and as a family run business you will become part of the family and not just a number

Tools & Equipment

We supply you with all the items you need to be successful - laptop, downloading machine, documents, files and so on

What value will owning a 2B Compliant franchise bring me?

You earn the right to spend time with your family without feeling guilty that there is something else you should be doing.

- You earn the right to decide how your day is going to go.
- You earn the right to plan your working day to suit you.
- You earn the right to wake up in the morning without anxiety or dread of what the day may bring.
- You earn the right to fall asleep without worry.
- You earn the right to live a life that you really enjoy.
- You earn the right to be the parent, friend and relative



How we'll help you grow

You will need help and we will be here for you from day 1

E shots

We will send an e-shot to all known companies in your area to announce your arrival.

Cold calls & Magic Letters

2B Compliant Ltd put in details and tips of how to use different marketing channels and what you are going to do for the 2B Compliant Ltd clients in marketing

Social media

Help set up your own social media profiles by mirroring what 2B Compliant Ltd have done as this has been set up by a professional social media trainer. To help you get underway we will start a drip feeding & targeting businesses in your region who could become potential clients.

Free marketing

There are many opportunities for free marketing online. Type in the following into google and you'll see what we mean: "Free business listing [your area]"

Gaining referrals

Over many years now the management of 2B Compliant Ltd have encouraged people to refer others to them. Make sure that you find a few local executives, business coaches and let them know that you'll give them a commission if they introduce you to a paying client.

Finding the Right Franchisee

Are you from a non-transport background and looking for a fresh challenge?

All potential franchisees will need to have some sort of background knowledge of the transport industry. However, this does not mean that you can not gain the qualification with us and get you where you need to be by taking full advantage of our training courses we supply to get you ready for your purchase.

See below on where you can start your training

[Transport Management CPC- \(Certificate of Professional\)](#)

BOOK YOUR COURSE TODAY

What Training and Support will I Receive Once I Franchise?

Initial training follows this format either face to face or via screen sharing on the internet.

- **Day 1:** Transport Management for 4 clients, Downloading for clients
- **Day 2:** Compliance Management, Compliance Audits
- **Day 3:** Operator Applications, Public Notices
- **Day 4:** Products / Referrals / Partnerships, Summary / Questions
- **Day 5:** Equipment / Uniform / Paperwork / Storage, Systems / Software / Advertisement / social media
- **Day 6:** Overview
- **Day 7:** Q&A

This training schedule may change due to legislation and law*

Frequently Asked Questions...

Q - What hours will I be working (Full Time / Part Time)?

A - You work your own hours agreed with your customers and work how hard you want to. The franchise can be part time or full time and you can decide on how much money you want or need. We want you to have a perfect work life balance that suits your requirements.

Q - Can anyone buy into this franchise?

A - Yes anyone can buy into this business

Q - What if I do not have the correct qualification or knowledge?

A - We also provide training courses that cover all aspects of the Transport Industry. These can be found via our website - [link here](#)

Q - How long does it take to gain experience in this industry?

A - In a normal day to day JOB working for someone else you would have to gain experience first before becoming a representable Transport Manager. Normally being a Transport Assistant first for approx 2 years on a small salary then after year 3 - 4 you then become a recognised Transport Manager within the business. In this franchise you gain those years back that you would normally lose and become a Transport Manager from day 1 with all the benefits as well. (more money than you would be achieving as a Transport Assistant)

Q - Do we get any further support once established with the franchise?

A - You will always have support from us with a 24/7 services

Next Steps

Book a Discovery Call with Darren



More Information

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